



FOR IMMEDIATE RELEASE

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MEDIA ALERT

***The International SeaKeepers Society Launches
Singapore 3D under the Leadership of Board Member Julian Chang***

Miami, Florida – On April 8th, 2016, The International SeaKeepers Society board member, Julian Chang together with his wife Sandra Chang, will be Chairing an event to host the launch of Singapore 3D: **DISCOVERY** Yachts; **Dedication to Marine Research, Education & Conservation; Delivering Results.** The event will take place at the SEA Aquarium, Resorts World Sentosa with 100 VIP guests expected in attendance. In addition to celebrating the unveiling of Singapore 3D, presentations of the SeaKeeper of the World Award and the SeaKeepers Asia Achievement Award will be made, establishing an annual tradition of recognition of individuals and organizations in the Asian community for support of marine research, education and conservation.

Given Chang's extensive activity and history with the yachting and shipping industry in Singapore and China, SeaKeepers looks forward to successfully expanding programming to Asia. This expansion follows recent visits to Singapore by the President, Richard Snow and Senior Management of the International SeaKeepers Society, which revealed the heightened consciousness of conservation in Singapore and the surrounding region among yacht owners and the general public.

Singapore 3D's operations will run parallel to the headquarters of SeaKeepers in Miami, Florida, with a main focus on expanding the impact of the DISCOVERY Yacht Program through outreach programs, instrument deployments, and scientific expeditions. The first strand of programming to be established will be outreach programs targeted at youth and learning experiences aboard DISCOVERY Yachts that serve as "floating classrooms." These programs will focus on marine wildlife, plastic pollution, and sustainability practices. Participants will include local schools and national organizations.

Programming will also include instrument deployments for ocean monitoring through deploying of SeaKeeper drifters. SeaKeepers works with institutions within the USA, including the National Oceanic and Atmospheric Administration (NOAA), World Meteorological Organization (WMO) and Argo, to make ongoing oceanographic measurements with SeaKeepers drifters and Argo floats. Data collected is used for oil spill and marine debris accumulation analyses, weather and hurricane prediction models, satellite quality control, and to overall better understand the marine environment.

The third strand of programming will be scientist-led expeditions that will be conducted by leading researchers aboard DISCOVERY Yachts. SeaKeepers works with experts in the marine science and oceanography fields to promote and facilitate groundbreaking research, as well as providing yacht owners, guests and crew, the opportunity to utilize their vessel to serve as an at-sea research platform.

BOARD OF DIRECTORS

Michael T. Moore – Chairman, Jay Wade – Vice Chairman, Donald R. Tomlin, Jr. – Chairman Emeritus, Frank Wlasek, Julian Chang
Richard Snow - President & CEO

Building upon the established programming done by SeaKeepers across the world, the focus in Asia will be on creating better awareness of the current situation of our oceans in order to build a sense of appreciation and commitment to protect and conserve, as well as restore when possible.

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About The International SeaKeepers Society® The International SeaKeepers Society is a not-for-profit 501(c)(3) organization focusing on the health of the world's oceans and climate. SeaKeepers works with the boating and yachting community to take advantage of their unique potential in order to further marine research and to raise awareness about the issues our oceans face. The International SeaKeepers Society acts as a global catalyst working with governments, scientists, industry, and other marine organizations to further its mission and to support sensible, achievable marine protection and restoration. **For more information visit www.seakeepers.org**

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