



FOR IMMEDIATE RELEASE
03.02.16
MEDIA ALERT/ CALENDAR LISTING

Save-The-Date

***The International SeaKeepers Society will honor yachting community pioneer,
Alexander W. Dreyfoos at its 2016 Bal de la Mer in Palm Beach.***

Miami, Florida – March 2, 2016 - The International SeaKeepers Society announces this year's winner of its prestigious SeaKeeper Award – Alexander W. Dreyfoos. The award will be presented at a reception on Saturday, October 8th at a private venue in Palm Beach.

Founding member and SeaKeepers pioneer, Alex Dreyfoos is chairman and owner of The Dreyfoos Group, a private capital management firm established in November 1963. A graduate from both MIT and Harvard Business School, Alex Dreyfoos is best known for his manufacturing of electronic equipment for the photography industry, in which he received an Oscar for his noteworthy contribution to the motion pictures industry. In addition to receiving an Oscar, Dreyfoos holds 10 patents for his photographic technology and electronic equipment in the United States.

Dreyfoos first became involved with SeaKeepers through his support of programming and funding of ocean research, which cemented his long-term commitment to SeaKeepers mission. In 2008, Dreyfoos took ownership of a Small Waterplan Area Twin Hull, also known as a SWATH vessel, *Silver Cloud*. Dreyfoos chose this unusual twin-hull design due to his wife, Renate's sensitivity to motion. The unique design effectively minimizes all rolling motion and Dreyfoos has enjoyed many years with family and friends travelling around the globe in this exceptional vessel.

In addition to his passion for invention and manufacturing, Dreyfoos is passionate about diving and an outstanding photographer. Over the course of his travels, he has captured thousands of underwater landscapes and coastal scenery – everything from crocodiles in Australia to parrots in the Amazon. In January of 2015, he went on to publish a book of his photography entitled, *A Photographic Odyssey: Around the World with Alexander W. Dreyfoos*. Divided into six regions, the photographs showcase the planet's underwater world including the Red Sea and the South Pacific Ocean. These images, selected from over 100,000 in his collection, span the years from 1950-2013 and include 60 countries.

Dreyfoos joins an elite and influential group of leaders in marine conservation including: Monaco's own H.S.H. Prince Rainier III and H.S.H. Prince Albert II; French explorer and film producer, Jean Michel Cousteau; Canadian film director/producer and deep-sea explorer, James Cameron; American marine biologist, author, lecturer and National Geographic explorer-in-residence, Dr. Sylvia Earle; French fashion tycoon, Agnes B.; Sargasso Sea Alliance (SSA), a partnership to protect the Sargasso Sea led by SSA Board Chair, David Shaw and the Government of Bermuda; Wendy Benchley, and most recently the 2015 recipient Fabien Cousteau.

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About The International SeaKeepers Society® The International SeaKeepers Society is a not-for-profit 501(c)(3) organization focusing on the health of the world's oceans and climate. SeaKeepers works with the boating and yachting community to take advantage of their unique potential in order to further marine research and to raise awareness about the issues our oceans face. The International SeaKeepers Society acts as a global catalyst working with governments, scientists, industry, and other marine organizations to further its mission and to support sensible, achievable marine protection and restoration. **For more information visit www.seakeepers.org.**

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