



FOR IMMEDIATE RELEASE

11.28.16

MEDIA ALERT

The International SeaKeepers Society launches new partnership with Dive Butler International

Miami, Florida - November 28th, 2016 – Dive Butler International and the International SeaKeepers Society announce a new partnership which will enhance the ability to further marine conservation efforts around the world. Together, the organizations will promote the yachting community's unique ability to support marine research by encouraging vessels to participate in ongoing scientific studies. They will be providing an on-the-water research platform for scientists, deploying instruments, and supporting education groups for a hands-on outreach experience.

Dive Butler has set the standard for scuba diving onboard luxury vessels by offering unique experiences for divers at all levels. They work globally and have established a dominant presence in the Maldives. This partnership will help inform their vessel owners about additional opportunities to experience the marine world by supporting research onboard. SeaKeepers will also have the potential to expand its DISCOVERY Yacht Fleet through this community of marine enthusiasts.

Participating vessels may support coral reef research in the Maldives, surveys assessing populations of sharks and rays, and pollution monitoring efforts. SeaKeepers has previously facilitated research which has included shark tagging and behavior studies, plankton tows and genome sequencing, and research on the dispersal of marine pollution. The potential for furthering marine conservation is limited only by the location of willing vessels and existing research projects.

About Dive Butler International

Dive Butler International are pioneers in the field of true luxury diving, being the first of its kind to provide luxury scuba diving instructors, private personal scuba guides, diving itinerary services, dive management and consulting services across the world to super yachts, charter companies, luxury 5 Star resorts, VIP individuals and the luxury scuba diving market.

*Dive Butler International's objective is to provide safe, seamless, luxury scuba diving services to new, beginner and experienced scuba divers alike, in an atmosphere of trust, focusing strongly on service, safety, environmental awareness and conservation. This achieved through highly specialized professionals and by using our JUST DIVE™ Brand Promise Standards. **For more information, visit www.divebutlerinternational.com***

About The International SeaKeepers Society®

The International SeaKeepers Society is a not-for-profit 501(c)(3) organization focusing on the health of the world's oceans and climate. SeaKeepers works with the boating and yachting community to take advantage of their unique potential in order to further marine research and to raise awareness about the issues our oceans face. The International SeaKeepers Society acts as a global catalyst working with governments, scientists, industry, and other marine organizations to further its mission

BOARD OF DIRECTORS

Michael T. Moore – *Chairman*, Jay Wade – *Vice Chairman*.
Julian Chang, Charles Porter, Frank Wlasek
Donald R. Tomlin – *Chairman Emeritus*, Patty Elkus - *Emeritus*
Richard E. Snow, *President & CEO*

and to support sensible, achievable marine protection and restoration. **For more information, visit www.seakeepers.org**

Dive Butler International Contact Title:

Alexis Vincent

alexis.vincent@divebutlerinternational.com

Managing Director & Founder

Mobile [+960 7949023](tel:+9607949023)

Skype: alexis-vincent

www.lifebutlerinternational.com

www.divebutlerinternational.com

SeaKeepers Associate Director of Programs

Julienne Beblo

Julienne@seakeepers.org

255 Aragon Ave. Third Floor

Coral Gables, FL 33134

305.448.7089

www.seakeepers.org

SeaKeepers Media Contact:

Sarah Hernandez

Sarah@seakeepers.org

255 Aragon Ave. Third Floor

Coral Gables, FL 33134

305.448.7089

www.seakeepers.org

BOARD OF DIRECTORS

Michael T. Moore – *Chairman*, Jay Wade – *Vice Chairman*.
Julian Chang, Charles Porter, Frank Wlasek
Donald R. Tomlin – *Chairman Emeritus*, Patty Elkus - *Emeritus*
Richard E. Snow, *President & CEO*