



THURSDAY, OCTOBER 31<sup>ST</sup>

2019



*Founders  
Dinner*

# FACT SHEET

The International SeaKeepers Society will host a maritime masquerade event during the Fort Lauderdale International Boat Show. The evening will feature cocktails and dinner at a waterfront property with an exclusive gathering of the most powerful and influential members of the yachting community. Yacht owners and captains who have supported SeaKeepers programming throughout the year will be recognized, and highlights from our DISCOVERY Yachts expeditions will be shared with guests. A special tribute to the work of Amos Nachoum will be an event highlight as he accepts the 2019 SeaKeeper of the Year Award.

## WHO

The International SeaKeepers Society

## WHAT

Founders Event 2019

## HONORING

**AMOS NACHOUM**

2019 SeaKeeper of the Year

**KATHERINE ZACARIAN**

2019 NextGen Awardee

*Recognition of the 2018-19*

*DISCOVERY Yacht Fleet*

## WHEN

Thursday, October 31<sup>st</sup>

7:00 PM – 11:00 PM

## WHERE

Private Residence  
Fort Lauderdale, Florida

*Cocktail Attire*  
*Masks Optional & Provided*



# RECOGNIZING LEADERSHIP

Throughout its existence, SeaKeepers has made it a practice to honor and promote those key decision makers and influencers who have made extraordinary commitments to preserving our planet's oceans. The SeaKeeper of the Year Award is presented annually at our signature events.

2019	Amos Nachoum
2018	Michael J. Saylor
2017	Wendy Schmidt
2016	Alexander Dreyfoos
2015	Fabien Cousteau
2014	Wendy Benchley
2013	The Sargasso Sea Alliance
2012	Agnés B.
2011	Kelly Slater
2010	H.S.H. Prince Albert II
2008	Bernie Marcus
2007	Ted Danson
2006	Walter Cronkite
2005	Admiral James Watkins (USN ret.)
2004	Bob Talbot
2003	William K. Reilly
2002	Sir Peter Blake (Posthumously)
2001	Mikhail Gorbachev
2000	H.R.H. General Khaled
1999	Craig O. McCaw
1998	James Cameron
1997	Dr. Sylvia Earle & Marjory Stoneman Douglas
1996	H.S.H. Prince Rainier III & Jean-Michel Cousteau

# GOVERNANCE & SUPPORT

Mission Statement: The International SeaKeepers Society promotes oceanographic research, conservation, and education through direct involvement with the yachting community. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and to raise awareness about global ocean issues.

## U.S. Board of Directors

Jay Wade, Chairman

Michael T. Moore, Chairman Emeritus

Julian Chang, Chairman SeaKeepers Asia

Glen Allen

Mark Luther

Richard Snow, President & CEO

## Admiral Club Members

Paul Allen

Lee & Penny Anderson

Fred & Phyllis Balm

Albert Gersten

J. Mark & Melissa Grosvenor

Don Tomlin

Jim & Nancy Baldwin

Jamie Coulter

Rich & Helen De Vos

Charles & Diane Gallagher

Jim & Jan Moran

James & Sujo Offield

Vee King & Linda Shaw

John & Nancy Williams



# SPONSORSHIPS

*Remaining Sponsorships as of August 2019*

## TITLE SPONSOR \$40,000

VIP table for up to 16 guests with exclusive table seating arrangements

Welcome champagne and/or sparkling wine at table

Five-minute speaking opportunity during the program

Sponsor recognition on dinner table signage

Sponsor recognition on cocktail napkins

Sponsor recognition on digital save-the-dates sent to ~11,000 contacts

Sponsor recognition on printed invitations sent to ~1,000 VIP contacts

Sponsor recognition on event signage at registration

Sponsor recognition in all pre and post publicity efforts including special mention in all feature media partner pieces

Sponsor recognition on email signature announcements on all SeaKeepers email accounts for five months prior to the event

Recognition piece in one Newsletter received by ~11,000 contacts

Recognition on event web page

Recognition on all event social media platforms

Inside (double-page) center spread advertisement in printed event program

Sponsor recognition on digital screens during cocktail hour

## PRESENTING SPONSOR \$25,000

VIP table for 10 guests with exclusive table seating arrangements

Welcome champagne and/or sparkling wine at table

Sponsor recognition on digital save-the-dates sent to ~11,000 contacts

Sponsor recognition on printed invitations sent to ~1,000 VIP contacts

Sponsor recognition in all pre and post publicity efforts of media partners

Recognition piece in one Newsletter received by ~11,000 contacts

Recognition on event web page

Recognition on all event social media platforms

Inside double-page spread advertisement in printed event program

Sponsor recognition on digital screens during cocktail hour



## DISCOVERY YACHT SPONSOR \$20,000

VIP table for 10 guests with exclusive seating arrangements  
Exclusive opportunity to present awards from the stage  
Welcome champagne and/or sparkling wine at table  
Sponsor recognition on digital save-the-dates sent to ~11,000 contacts  
Sponsor recognition on printed invitations sent to ~1,000 VIP contacts  
Sponsor recognition in all pre and post publicity efforts of media partners  
Recognition on event web page  
Recognition on all event social media platforms  
Inside single-page advertisement in printed event program  
Sponsor recognition on digital screens during cocktail hour

## SILENT AUCTION SPONSOR \$10,000

Event tickets for eight guests  
Sponsor recognition on table top signage for auction displays  
Sponsor recognition on all auction description sheets  
Sponsor recognition on all prize letters  
Sponsor recognition on all auction teaser menus distributed at event  
Recognition on event website, hyperlinked to sponsor website  
Recognition on all event social media platforms  
Sponsor recognition on online gallery  
Recognition in post-event recap on SeaKeepers event page  
Sponsor recognition on digital screens during cocktail hour

## INVITATION SPONSOR \$7,500

Event tickets for six guests  
Sponsor recognition on digital save-the-dates sent to ~11,000 contacts  
Sponsor recognition on printed invitations sent to ~1,000 VIP contacts  
Printed page in event program  
Recognition on event website, hyperlinked to sponsor website  
Recognition on all event social media platforms  
Recognition in post-event recap on SeaKeepers event page  
Sponsor recognition on digital screens during cocktail hour



## SCIENCE SPONSOR \$3,000

Event tickets for four scientists  
Recognition on event website, hyperlinked to sponsor website  
Recognition on all event social media platforms  
Sponsor recognition on digital screens during cocktail hour

## ENTERTAINMENT SPONSOR \$2,000

Event tickets for two guests  
Recognition on event website, hyperlinked to sponsor website  
Recognition on all event social media platforms  
Sponsor recognition on digital screens during cocktail hour

## PHOTOGRAPHY SPONSOR \$1,000

Event ticket for one guest  
Exclusive recognition on Photo Gallery post the event  
Recognition on all event social media platforms  
Sponsor recognition on digital screens during cocktail hour

**Individual Tickets - \$350.00**

**Ticket Packages of Ten - \$3,000.00**

*Assigned tables are reserved for Event & Tables Sponsors and ticket packages of ten plus seats.  
Open seating is available for all other tickets and packages purchased.*



# FOUNDING MEMBERS

Michael & Sara Abraham  
Mohammed Al-Barwani  
Nasser Al-Rashid  
Theodore & Gianna Angelopoulos  
Michael & Sheila Ashkin  
Frank & Sally Atlass  
Anthony & Linda Bakker  
H. Doug Barnes  
Richard Beattie  
Michael & Karen Blake  
Tim Blixseth  
Steve & Tina Bostic  
John Landrum Bryant  
Brian & Annie Chang  
Jim Clark  
Brian & Denisse Cobb  
David Copley  
Bryan & Christine Cressey  
Larry De George Jr.  
Michael De Groote  
Roy & Patricia Disney  
Alex & Renate Dreyfoos  
Richard & Judi Duchossois  
Orin & Charlene Edson  
Rick & Patty Elkus  
Bruce A. Erikson  
Donatella de Filippo Campioni  
Robert & Marilyn Fisher  
Steve Forbes  
Stephen & Lori Garofalo  
Russ George  
Robert Gerard  
Owen Glenn  
Cheng Liang Goh  
Frank & Lee Goldberg  
Marc & Diane Goldman  
Tom & Kimberly Gonzales  
Thomas Haffa  
Duane & Lola Hagadone  
Matthew Hagans  
John Hargreaves  
Jerry & Maryanna Herbst  
Bill & Kerry Holekamp  
Doug & Roxanne Houghton  
Stanley & Karen Hubbard

Richard Hull  
Gale Anne Hurd  
John & June Klindworth  
Scott & Mandy Leonard  
Leslie J. Lott  
Christina Sorenson Lotter  
Robert & Roxana Lorton  
Edward Lozick  
J. Daniel & Ellen Lugosch, III  
Henry & Kelly Luken  
Christine Lynn  
Gerald & Linda Mackie  
Craig & Susan McCaw  
Richard & Lynette Merrilat  
Howard & Rory Meyers  
Michael T. Moore  
John & Susan Morrison  
Nancy S. Mueller  
Lee & Laura Munder  
Peter Nicholas  
Bud & Marla Paxson  
Carlos & Mariana Peralta-Quintero  
Jerry Pikolysky & Lee Clark  
John Porter  
Gary Primm  
Denise Rich  
John & Irene Roth  
Marlyne Sexton  
David & Jacqueline Siegel  
Bill Simon Family  
Michael Smurfit  
John & Sue Sobrato  
Jim & Cynthia Stebbins  
Philip Stephenson  
Robert & Christine Stiller  
H.R.H. Prince Khaled bin Sultan  
John & Georgene Tozzi  
Gary & Staci Turner  
Leo & Kathryn Vecellio  
Douglas & Linda Von Allmen  
Jay & Janna Wade  
Ted Waitt  
Herbert & Nicole Wertheim  
Frank Wlasek  
Ambrous & Annie Young

# THE INTERNATIONAL SEAKEEPERS SOCIETY TO HONOR

## AMOS NACHOUM

2019 SEAKEEPER OF THE YEAR



Award-winning photographer and explorer, Amos Nachoum, is the president and founder of BigAnimals Global Expeditions, an extraordinary organization focused on leading adventurers all over the world to experience the most exciting and impressive big animals on the planet. Nachoum has utilized his photographic skills in bringing our oceans to the public by raising awareness on endangered species and stimulating a passion for preservation. Amos's lifelong campaign for conservation inspired him to co-found Israel's Marine National Park on the Red Sea, renowned for its variety of fish species and invertebrates.

His photography has won awards from Nikon, the American Photographer of the Year award and the BBC Wildlife Photographer of the Year award. He has led empowering expeditions for individuals and institutions like Apple, IBM, Microsoft, Discovery Channel, Armani, Disney, and Colombia Pictures. He has also been featured on National Geographic as a team leader to document the Red Sea, Great White Sharks, and Killer Whales, and has had numerous publications included in Time, Life, the New York Times and National Geographic.

# PROGRAMS OVERVIEW

Year-round, SeaKeepers' DISCOVERY Yachts facilitate programming by providing access to the ocean for research, scientific discovery, community outreach and artistic inspiration. From hosting learning excursions for underprivileged kids to facilitating scientific research for genome sequencing, yachts are the platform to enable accomplishments. Programming is comprised of four categories with an artistic strand that supports the mission as outlined below:

**Scientist-Led Expeditions:** The DISCOVERY Yacht Fleet donates vessels with crew, time, and fuel to scientists in need of an oceanic research platform. SeaKeepers works with universities, marine institutions and NGOs on research and exploration missions.

**Citizen Science:** Projects that allow yachts to engage in independent activities such as the S.A.R.A.H Initiative or water testing, provide vessels the opportunity to participate in specimen collection to assist in on-going research with program partners.

**Educational Outreach:** DISCOVERY Yachts provide an exceptional opportunity for students to witness marine science research first-hand in a "floating classroom" experience. Scientists and educators participate in field trips on the water to provide an in-depth learning encounter for students.

**Community Engagement:** SeaKeepers shares its mission for ocean research and conservation throughout the year. The organization is actively involved with the local community and takes part in scientific seminars, educational events, beach cleanups, and yachting industry functions.

**DISCOVERY Art:** The creative component of SeaKeepers DISCOVERY Yachts programming, the works created by the SeaKeepers Featured Artist of the Year and others allow the general public to personally experience and value the oceans, regardless of their proximity to the coast.

**Current Programming** – <https://www.seakeepers.org/programs/discovery-yachts/>



# DISCOVERY YACHTS

**MISSION:** The International SeaKeepers Society promotes oceanographic research, conservation, and education through direct involvement with the yachting community. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and to raise awareness about global ocean issues.

Founded in 1998 by a small group of yacht owners who were alarmed by the deterioration of our natural environment, the organization's initial focus was the development and use of instrumentation on yachts to monitor marine conditions throughout the world's oceans. Today the primary focus of SeaKeepers' efforts is the DISCOVERY Yachts Program.

DISCOVERY Yachts are privately owned vessels which facilitate programming by providing access to the ocean for research, scientific discovery, community outreach and artistic inspiration.

Acacia Rose  
Admiral  
Advisors Alliance  
Alegria  
Amevi  
Andiamo  
Angari  
Archimedes  
Argo  
Asean Lady  
Atomic  
Bella Una  
BG3  
Big Eagle  
Blue Pearl  
Casual Water  
Catniss  
Christina  
Copasetic  
Deck of Cards  
Defiance  
Diamond Girl  
Dione Sun  
Do It Now  
E Cruz  
Evviva  
Explorer  
Exuma  
Final Final

Forget About It  
Freedom  
Fugitive  
Grand Cru  
Harle  
Jamaica Bay  
Julia  
Katharine  
Key of Sea  
King Fisher  
King Me  
Lady Jo  
Lady Kathryn V  
Lady Olivia  
Lady S  
Lady Sheridan  
Lady Victoria  
Lagniappe  
Laurel  
Lisa Marie  
Locura  
Lojo  
Luzerne  
Marcato  
Martha Ann  
Meduse  
Meteor  
Michaela Rose

Mizu  
Moni  
Morning Glory  
Mystique  
Niyama  
Noble House  
Nomadess  
Novurania  
Octopus  
P2  
Papi Papa  
Paraffin  
Penny Mae  
Random Plan  
Reel Buzz  
Ripple  
SAM  
Shredder  
Silver Cloud  
Slo Gin  
Timely Sale  
Valkyrie  
Vigilante  
Virginia Del Mar  
W  
Winning Drive  
World

# MARKETING OVERVIEW

SeaKeepers enjoys partnerships with yachting and luxury publications, which provide extensive coverage year-round and especially in connection with signature events. Media Partners collectively account for one million digital and print readers. SeaKeepers also enjoys a robust online community with 147,260 followers.

## Media Partners

Charterworld.com

ECO Magazine

Mega Yacht News

Seven Seas

Southern Boating

South Florida Luxury Guide

Venü Magazine

SoFla Nights

Coral Gables Magazine



## Digital Reach

6,500 YouTube Views

5,000 Facebook

1,460 Instagram

2,100 LinkedIn

980 Twitter

11,950 Email Subscribers

120,000 Web Views

2018-2019 Statistics



# SELECTED MEDIA COVERAGE

## Florida International University News

July 2019 | The International SeaKeepers Society and FIU join forces to combat the plastic pollution epidemic with a new collaborative project, dubbed the S.A.R.A.H. Initiative.

## South Florida Luxury Guide

July 2019 | SeaKeepers DISCOVERY Yacht Captain Jason Halvorsen helms 141-foot-long Marcato, a custom-built expedition yacht in the International SeaKeepers Society's DISCOVERY Yacht Fleet, dedicated to helping marine science initiatives and keeping our oceans clean.

## Seven Seas Media

June 2019 | The International SeaKeepers Society joined researchers from the University of Texas to conduct coral research aboard D/Y Catniss.

## MegaYacht News

June 2019 | Super Yacht Archimedes takes steps not just to combat plastic pollution but also help researchers better understand what it's in the oceans through the S.A.R.A.H. Initiative of the International SeaKeepers Society.

## Forbes Magazine

April 2019 | SeaKeepers partners with Beneath the Waves paving the way for the next wave of ocean conservation efforts by connecting the scientific, private sector, and philanthropic worlds in exciting new ways.

## Yachts International

November 2018 | Michael Saylor receives the International SeaKeeper Award at the 20<sup>th</sup> Anniversary Founders Event

## CNN International

October 2018 | Monaco Yacht Show: How the Superrich Are Saving the Seas

## South Florida Luxury Guide

August 2018 | Giving back: Keeping marine science afloat through the SeaKeepers DISCOVERY Yacht program

## MegaYacht News

July 2018 | SeaKeepers partners with Brennan Phillips and Beneath the Waves for a week in the Bahamas shark tagging on board DISCOVERY Yacht Marcato



# EVENT PHOTO GALLERY

B e r m u d a | B a r c e l o n a | F o r t L a u d e r d a l e



# EVENT PHOTO GALLERY

M o n a c o | S i n g a p o r e | F o r t L a u d e r d a l e

