



MARINA PARTNER PROGRAM

ADDRESSING OCEAN CONSERVATION AND EDUCATION GLOBALLY IN PARTNERSHIP WITH MARINAS.

The **Marina Partner Program** unites marinas with The International SeaKeepers Society to champion marine conservation and education. As essential hubs for the boating community, marinas are uniquely positioned to promote sustainable boating practices and inspire participation in ocean conservation. Partner with us to protect our oceans.

HOW IT WORKS:

The **Marina Partner Program** connects marinas and their boating communities with opportunities to support marine research and education. Vessel owners interested in contributing can apply through the SeaKeepers website to join the DISCOVERY Fleet. Once listed in the SeaKeepers database, they receive tailored opportunities that match their interests and vessel capabilities. Owners can then opt-in to participate in expeditions or research initiatives that align with their schedule.

Participation ranges from multi-day scientific missions to independent citizen science projects that fit seamlessly into a vessel owner's itinerary. Those who generously donate time on their vessels may qualify for tax benefits, as permitted by law, and receive recognition at SeaKeepers events, on the SeaKeepers website, and in the SeaKeepers newsletter.

Beyond mobilizing vessels for ocean conservation, research, and education, the **Marina Partner Program** also champions sustainable boating practices, empowering vessel owners to take an active role in protecting marine ecosystems.



Coral Sea Marina
Participating Partner in the Marina Program



BECOME A MARINA PARTNER WITH SEAKEEPERS

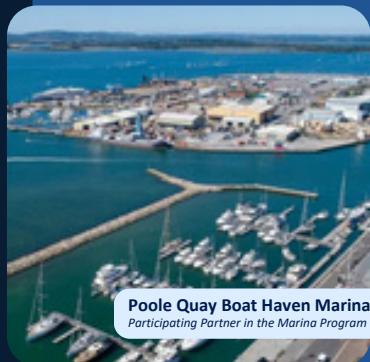
Scan the QR code to learn more about the **Marina Partner Program**. Get your community involved in support at-sea research and citizen science by joining the **DISCOVERY Fleet**!

OUR GOAL:

To increase DISCOVERY Fleet involvement in collaboration with our **Marina Partners** and to promote environmentally clean practices and pollution prevention of our waterways and oceans.

PARTNER BENEFITS:

Enhance your brand's presence within the SeaKeepers community while offering your clientele a unique opportunity to engage in ocean conservation and education.



- Partnership recognition in quarterly newsletter distributed to 34,000+ recipients with a dedicated feature on the marina.
- Recognition on website as a '**Marina Partner**' accessed by vessel owners, captains, members, and program partners.
- Media exposure to 100,000 potential recipients through SeaKeepers' Media Partners.
- Promotion on SeaKeepers social media channels to over 33,000 followers through Facebook, Instagram, LinkedIn, Twitter, and YouTube.
- SeaKeepers display on marina website with agreed placement and links.
- Opportunity to showcase your marina through a SeaKeepers hosted event at the marina (once a year).
- Ability to unite in joint promotional and media opportunities when possible.



** Benefits may be customized based on geographic location of marina.*

CONTACT INFORMATION

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