

2025

THE INTERNATIONAL  
SEAKEEPERS  
SOCIETY

# MISSION OVERVIEW

THE INTERNATIONAL SEAKEEPERS SOCIETY

NEUSTON NET RESEARCH COLLECTIVE  
PHOTO CREDIT: SEAKEEPERS 2023



# OUR MISSION

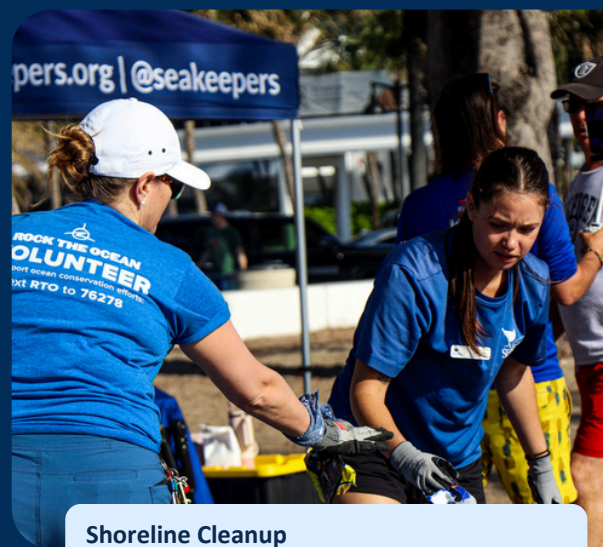
*The International SeaKeepers Society promotes oceanographic research, conservation, and education through direct involvement with the yachting community. Providing educational resources and hands-on marine science experiences to students is the primary focus for ensuring the future wellbeing of our planet. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and raise awareness about global ocean issues.*

SeaKeepers boasts a dynamic cohort of influential opinion leaders united by a shared belief: safeguarding the environment relies upon preserving the world's oceans. Our members recognize the oceans' critical importance to the life of our planet and embrace their responsibility in championing social and environmental stewardship. Consequently, SeaKeepers is deeply committed to finding the real-world solutions to the problems plaguing our seas.

Through the DISCOVERY Program, the organization utilizes privately-owned yachts as platforms for oceanographic research, educational outreach, and marine conservation. By eliminating vessel-related expenses, we empower scientists to allocate more resources toward advancing their research and enable educators to deliver immersive, hands-on learning experiences for their participants.

The organization fosters collaborations with stakeholders, including other like-minded organizations, academic institutions, government agencies, scientists, and yachtsmen, to spearhead initiatives aimed at revitalizing and protecting the world's oceans. Leveraging the resources and expertise of yacht and boat owners, our collaborative endeavors blend private and public efforts to orchestrate research and educational outreach.

*SeaKeepers is a registered not-for-profit organization (EIN#58-2385869). Donations to The International SeaKeepers Society are tax-deductible to the extent allowed by law. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 or visiting [www.fdacs.gov](http://www.fdacs.gov).*



**Shoreline Cleanup**  
Community Engagement Programming



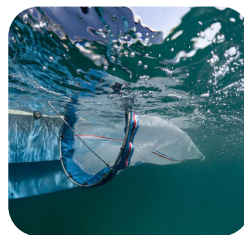
**Neuston Net Research Collective (NNRC)**  
Citizen Science Programming

# DISCOVERY PROGRAM

*Citizen Science outing for the Neuston Net Research Collective aboard DISCOVERY*

## SCIENTIST-LED EXPEDITIONS

Expeditions provide vessel owners, guests, and crew the opportunity to participate in ongoing research while engaging with influential, well-established marine scientists. The largest expense, and often limiting factor, in ocean research is access to an at-sea platform. Using DISCOVERY Yachts, we work with experts in oceanography fields to conduct research and conservation activities.



## CITIZEN SCIENCE

Initiatives offer an opportunity for vessel owners to get involved in smaller-scale marine research initiatives. Vessel owners participate by collecting data and making observations independently.

### SEABED 2030 PROJECT

By installing a logger device that collects data about the ocean floor, vessels can supply the information to help fill in gaps of remote territories, improving accuracy of global mapping efforts with a goal of completing this by the year 2030.

### NEUSTON NET RESEARCH COLLECTIVE

This unique collective supplies vessels with comprehensive onboard kits that allow participants to tow nets designed to collect samples at the ocean surface and provide specimens for researchers at partner universities.

### MICROPLASTICS SAMPLING

Participants install a SubCTech microplastic sampler onboard that will collect and filter samples in order to understand the extent of contamination in regions that are difficult to access for many vessels.

The SeaKeepers' DISCOVERY Program is our foremost initiative in accomplishing our mission and goals. There are four strands of programming: Scientist-Led Expeditions, Citizen Science trips, Educational Outreach activities, and Community Engagement events. Privately owned vessels are the platform for achieving at-sea expeditions and eliminate significant vessel charter costs for participants.

SeaKeepers collaborates with numerous organizations, academic institutions, and government agencies in delivering its programming. Staff work closely with yacht owners and crew to coordinate research and outreach activities that reflect each yacht owner's ocean-related interests.



## EDUCATIONAL OUTREACH

SeaKeepers' Education is focused on the next generation of marine enthusiasts and is a no-cost program for participants. It emphasizes marine conservation through studying marine wildlife, plastics pollution, and sustainability practices.

### JUNIOR SEAKEEPERS PROGRAM

Providing high school students with hands-on experiences, empowering them to become ocean ambassadors and make a difference as they consider career trajectories.

### FLOATING CLASSROOMS

Partnering with vessels to offer a "Floating Classroom" experience that educates students about local waters and marine conservation. Activities are conducted aboard the vessel while at-sea. Programming takes place in the US, South Pacific, Asia, and the UK.

### TEACHER WORKSHOPS

Educators are offered professional development with hands-on ocean conservation training. The aim is to maximize student impact by having teachers share their experiences with their classrooms.

### LESSON PLANS

A free resource with downloadable lesson plans, presentations, marine science kits, e-workbooks and activities to offer a fun and interactive way of learning about marine science.

## COMMUNITY ENGAGEMENT

SeaKeepers hosts shoreline and underwater cleanups. As of March 2025, over 187 cleanups have happened, in which 6,984 volunteers have collected 1,343 bags containing 28,393 lbs of trash. Additionally, SeaKeepers actively participates in a variety of public outreach events, engaging diverse communities, including professional crew, families, and students, with the goal of fostering greater environmental awareness and action.



## VESSEL DONATION PROGRAM

Receive Tax Benefits and Help Fund SeaKeepers Programs

Vessel donations support our DISCOVERY Program, encompassing Scientist-Led Expeditions, Citizen Science, Educational Outreach, and Community Engagement. By donating your vessel, you can alleviate ownership costs and potentially reduce income tax burdens (as applicable). SeaKeepers recommends that vessel owners contemplating donations first consult with their tax advisor for personalized guidance.

# GLOBAL EXPANSION



**Floating Classroom**  
*Asia Chapter*



**Floating Classroom with The Maiden Team**  
*United Kingdom Chapter*



**Shoreline Cleanup**  
*Asia Chapter, Bangladesh Office*

**SeaKeepers Asia:** Established in 2015 in Singapore, the SeaKeepers Asia Chapter is dedicated to raising local awareness about oceans and introducing marine science and conservation to the next generation. Emphasizing educational outreach, the chapter also supports citizen science and community engagement through partner programs.

**SeaKeepers United Kingdom:** Since 2021, SeaKeepers has expanded its global presence, particularly in the United Kingdom, with an official launch event held in May 2023. This expansion has created global opportunities and had furthered programming goals in the region. Over the past four years, the United Kingdom Chapter has collaborated with world-renowned sailors Mike Golding OBE, Tracy Edwards MBE, and Pip Hare, while also forging impactful partnerships with marinas and yacht clubs throughout Europe.

**SeaKeepers South Pacific:** In March 2023, SeaKeepers launched the South Pacific Chapter, headquartered in Auckland, New Zealand with a strategic focus on expanding the D/Y Fleet's involvement in at-sea research, citizen science, and educational outreach initiatives. Over the past two years, the South Pacific Chapter has conducted manta ray surveys in collaboration with esteemed organizations and vessels and expanded citizen science opportunities to vessels and partner marinas across the region.

**SeaKeepers Bangladesh:** Established in November 2023 is the newest region to be included in the SeaKeepers program and currently operates as an extension of SeaKeepers Asia. Since last year, the office has organized cleanups in the Sundarbans, aiming to unite the community in a shared mission to become plastic-free.

## EVENTS

Signature events are hosted globally in cities like Miami, Palm Beach, Fort Lauderdale, London, Monaco, and Singapore, usually coinciding with boat shows. These gatherings bring together members of the yachting community annually to celebrate key supporters, influential marine conservation activists, and prominent scientists and educators. The events feature highlights from programming and recognizes the contributions of the DISCOVERY Program.

SeaKeepers is present and acknowledged at exclusive global events hosted by partners, providing opportunities for networking at the highest levels of international business, government, education, and science. Sponsoring a SeaKeepers event presents unique opportunities for cross-marketing and reaching a highly desirable demographic. Visit [SEAKEEPERS.ORG/JOIN-SUPPORT-US/](https://SEAKEEPERS.ORG/JOIN-SUPPORT-US/) RECENT-EVENTS/ to learn more.

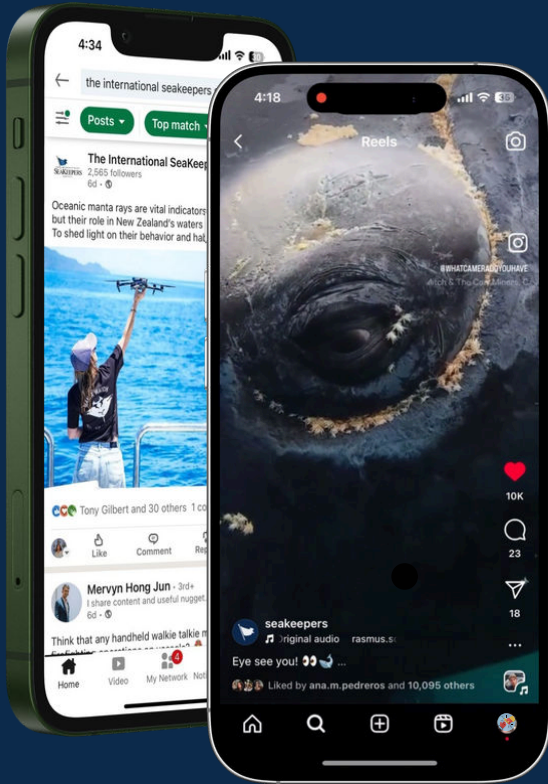


**Dr. Shireen Rahimi & Dr. Guy Harvey**  
*2024 Annual Founders Event*



**Fabien Cousteau, 2015 SeaKeeper of the Year**  
*2024 Asia Awards Dinner*

# MEDIA GUIDE



SeaKeepers draws a growing audience of motivated ocean conservationists through multiple platforms, with over 35,000 visitors annually to our website, and over 50,000 contacts in our database.

Read the latest articles featuring SeaKeepers' expeditions, activities, and more at [WWW.SEAKEEPERS.ORG](http://WWW.SEAKEEPERS.ORG)

 212K REACH

 22M VIEWS

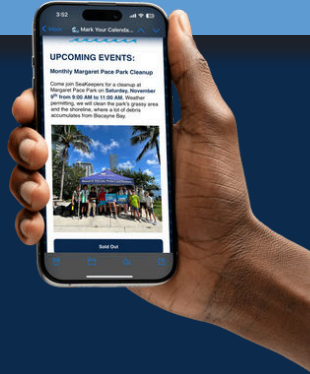
 150K VIEWS

 206K REACH

**10M+**  
ACCOUNTS REACHED

**36.6K**  
FOLLOWERS

(AS OF APRIL 2025)



## WEBSITE ANALYTICS

**55K+**  
WEB VIEWS

**192K+**  
PAGE VIEWS

**77K+**  
SESSIONS



## OUR IMPACT

**237**  
EXPEDITIONS

**200+**  
VESSELS IN OUR FLEET

**225**  
MEDIA ARTICLES

**95**  
PRESS RELEASES

(AS OF APRIL 2025)

[INFO@SEAKEEPERS.ORG](mailto:INFO@SEAKEEPERS.ORG)

[WWW.SEAKEEPERS.ORG](http://WWW.SEAKEEPERS.ORG)

[@SEAKEEPERS](https://www.instagram.com/seakeepers)

