



MISSION OVERVIEW

THE INTERNATIONAL SEAKEEPERS SOCIETY | NON-PROFIT ORGANIZATION

OUR MISSION

WHO WE ARE

The International SeaKeepers Society (SeaKeepers) is a global nonprofit that connects boat owners and yachts with scientists to support ocean research, conservation, and education. SeaKeepers works with vessel owners to carry scientific equipment, host researchers, and run student programs at sea and on land. These hands-on experiences inspire the next generation of ocean stewards while helping the public understand and protect our oceans.

The **DISCOVERY Program** is SeaKeepers' flagship initiative, using privately-owned yachts to provide direct access to the ocean for research and education. By covering vessel costs, boat owners allow scientists, students, and volunteers to focus on their work and make the most of their time at sea. These vessels serve as platforms for a wide range of activities — from hands-on learning experiences for underserved students to supporting scientific research for universities and labs around the world.

SeaKeepers organizes its programming into four interconnected areas: **Scientist-Led Expeditions**, where researchers collect critical data; **Citizen Science**, engaging boaters and volunteers in real-world research; **Educational Outreach**, giving students direct experience with marine science; and **Community Engagement**, connecting local communities with conservation efforts.

SeaKeepers partners with non-profits, academic institutions, government agencies, scientists, and vessel owners. By combining private vessels with public expertise, the organization advances meaningful research, fosters learning, and promotes solutions to pressing ocean challenges.

SeaKeepers is a registered not-for-profit organization (EIN#58-2385869). Donations to The International SeaKeepers Society are tax-deductible to the extent allowed by law. A copy of the official registration and financial information may be obtained from The Division of Consumer Services, State of Florida, by calling toll-free 1-800-435-7352 or visiting www.fdacs.gov.



ICONversation 2025 Monaco Yacht Show
Community Engagement



Mike Golding OBE - Seabed 2030 Project
Citizen Science Programming

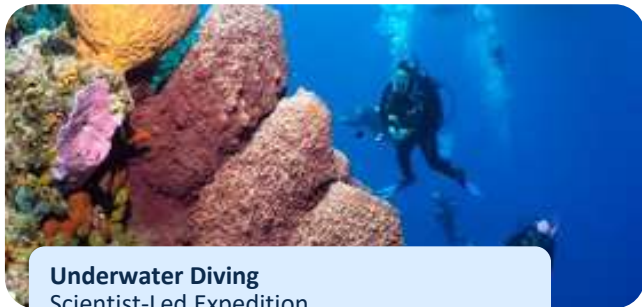
DISCOVERY PROGRAM

WHAT WE DO

Shark Tagging Expedition with Ocean First Institute | *Scientist-Led Expedition*

SCIENTIST-LED EXPEDITIONS

Expeditions give yacht owners, their guests, and crew the chance to participate in real-world marine research alongside leading ocean scientists. Access to a vessel at sea is often the biggest barrier to ocean research, and member-owned **DISCOVERY Yachts** help overcome that challenge. By offering their boats, members provide the platform that allows experts to conduct studies, collect data, and carry out conservation activities that would otherwise be difficult or costly.



Underwater Diving
Scientist-Led Expedition



DISCOVERY Yacht ORCA
Scientist-Led Expedition



CITIZEN SCIENCE

These initiatives allow vessel owners to contribute to ongoing marine research on their own boats. Members collect data and make observations, providing valuable information that helps scientists study and protect the oceans.

SEABED 2030 PROJECT

By installing a logger device that collects data about the ocean floor, vessels can supply the information to help fill in gaps of remote territories, improving accuracy of global mapping efforts.

ORCA OCEANWATCHERS

Trains participants to use a mobile app to record whale, dolphin, and porpoise sightings. The data collected helps researchers identify key habitats and protect marine species.

EYEESEA: MAPPING POLLUTION TO PROTECT THE OCEAN

Map maritime and coastal pollution using geotagged images, helping track sources like plastic and debris to support cleanup and prevention efforts.

These are just a few of the many ways vessel owners can support marine research by collecting data and contributing to ocean conservation.

EDUCATIONAL OUTREACH

Engaging students, educators, and the general public worldwide, these no-cost programs inspire the next generation of ocean stewards. Participants explore critical marine conservation topics, including marine wildlife, pollution, and sustainable living, through hands-on experiences at sea and in the classroom.

JUNIOR SEAKEEPERS PROGRAM

Offering high school students hands-on research experiences, multiple project opportunities, and scholarships to inspire lifelong ocean stewardship and support their higher education and career paths.

FLOATING CLASSROOMS

Partnering with SeaKeepers vessels, students and educators gain hands-on experience learning about local coastal ecology and marine conservation. Programs take place aboard vessels in South Florida, the South Pacific, Asia, and the UK.

TEACHER WORKSHOPS

Educators are offered professional development with hands-on ocean conservation activities as well as sharing SeaKeepers' array of educational resources over a multi-day experience.

SeaKeepers Educational Content

SeaKeepers provides free resources and experiences for students worldwide, including downloadable classroom presentations, lesson plans, and requests for in-class or in-field programs.

COMMUNITY ENGAGEMENT

SeaKeepers hosts shoreline and underwater cleanups, encouraging everyone to participate, whether you are a vessel owner or not. During 2025, SeaKeepers organized **50 cleanups**, in which **1,486 volunteers** collected **5,700 lbs of trash**. Since the inception of community cleanups, SeaKeepers has removed **35,000 plus pounds of trash** from the waterways of South Florida and coastlines around the world.



Junior SeaKeepers Floating Classroom
Educational Outreach



2025 Junior SeaKeepers Cohort Cleanup
Educational Outreach & Community Engagement

VESSEL DONATION PROGRAM

RECEIVE TAX BENEFITS AND HELP FUND SEAKEEPERS PROGRAMS

Vessel donations support our DISCOVERY Program, encompassing Scientist-Led Expeditions, Citizen Science, Educational Outreach, and Community Engagement. By donating your vessel, you can alleviate ownership costs and potentially reduce income tax burdens (as applicable). SeaKeepers recommends that vessel owners contemplating donations first consult with their tax advisor for personalized guidance.

Visit WWW.SEAKEEPERS.ORG to learn more about our Vessel Donation Program and our current inventory.



GLOBAL EXPANSION



GeoConnect 2025
Asia Chapter



Floating Classroom with Watersports Academy & Durlston School's Eco-Club | *United Kingdom Chapter*



IJSK South Pacific Floating Classroom
Asia Chapter, Bangladesh Office

SeaKeepers Asia: Established in 2015 in Singapore, the SeaKeepers Asia Chapter is dedicated to raising local awareness about oceans and introducing marine science and conservation to the next generation. Emphasizing educational outreach, the chapter also supports citizen science and community engagement through partner programs.

SeaKeepers United Kingdom: Established in 2023, the United Kingdom Chapter is strategically based in a global maritime hub to support SeaKeepers' four pillars: Scientist-Led Expeditions, Citizen Science, Educational Outreach, and Community Engagement. Citizen Science participation has expanded through programs including ORCA OceanWatchers, Humpback Whale Sightings in the British Isles, EyeSea's Mapping Pollution to Protect the Ocean, Shark Trust observations, and UK Seal Research Trust monitoring. The chapter also launched the Races & Rallies campaign, enabling large-scale crowdsourced data collection through events such as the Clipper Round the World Race, Cape2Rio, and the Nautilus Yachting Summer Flotilla. In 2025, the UK Chapter received Gold Awards at the Corporate Engagement Awards for Best Pro-Bono Work and Most Innovative CSR Collaboration, while continuing to strengthen key industry partnerships.

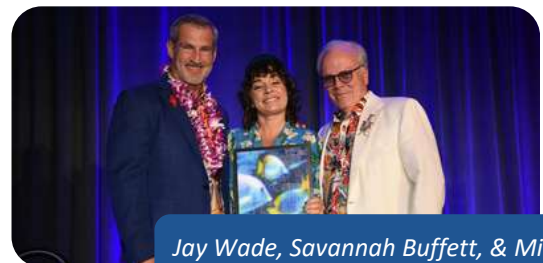
SeaKeepers South Pacific: Established in April 2023 and officially launched in March 2025, the South Pacific Chapter is based in New Zealand and serves as a regional hub advancing SeaKeepers' four pillars: Scientist-Led Expeditions, Citizen Science, Educational Outreach, and Community Engagement across the South Pacific. Citizen Science participation expanded through partnerships with CoralWatch and Citizens of the Reef, supporting coral health monitoring and reef resilience research across remote Pacific locations. Collaboration with Manta Watch New Zealand further strengthened regional manta ray identification and population monitoring efforts. Through engagement with the Island Cruising NZ Pacific Rally, the chapter advanced its Races & Rallies initiative, enabling structured offshore data collection throughout the region.

SeaKeepers Bangladesh: In November 2023, SeaKeepers formally recognized Bangladesh as a program territory during a formal event in Dhaka with the leadership of Enayetullah Khan, the Editor-in-Chief of United News of Bangladesh (UNB) and Managing Director of Cosmos Group. He will work closely with SeaKeepers Asia in executing their programming. With its extensive coastline along the Bay of Bengal and the presence of the world's largest patch of mangrove forest, the Bangladesh Sundarbans, the country is a key player in marine conservation. Learn more about SeaKeepers Bangladesh, [here](#).

EVENTS

Signature events are hosted globally in cities like Miami, Palm Beach, Fort Lauderdale, London, Monaco, and Singapore, usually coinciding with boat shows. These gatherings bring together members of the yachting community annually to celebrate key supporters, influential marine conservation activists, and prominent scientists and educators. The events feature highlights from programming and recognizes the contributions of the DISCOVERY Program.

SeaKeepers is present and acknowledged at exclusive global events hosted by partners, providing opportunities for networking at the highest levels of international business, government, education, and science. Sponsoring a SeaKeepers event presents unique opportunities for cross-marketing and reaching a highly desirable demographic. Visit <https://www.seakeepers.org/events/> to learn more.

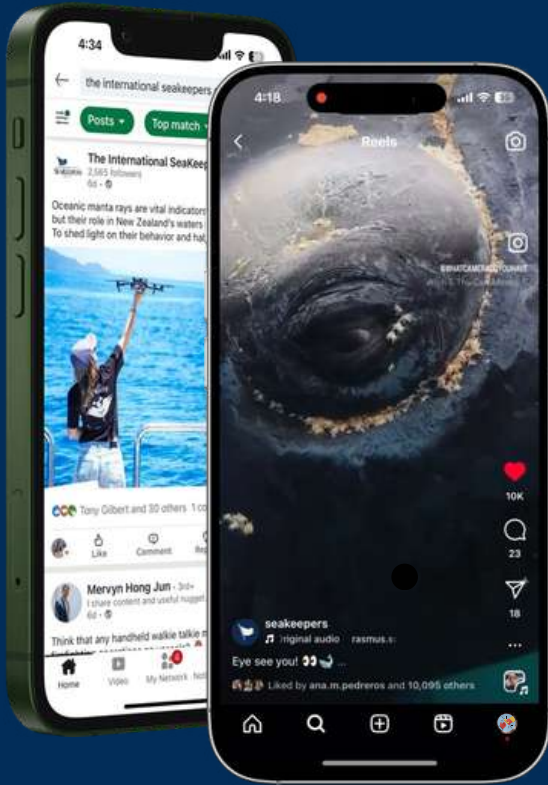


Jay Wade, Savannah Buffett, & Michael Moore



Jay Wade, Fabien Cousteau, & Julian Chang

MEDIA GUIDE



SeaKeepers draws a growing audience of motivated ocean conservationists through multiple platforms, with **over 70,000 visitors** annually to our website, and over **45,000 contacts** in our database.

Read the latest articles featuring SeaKeepers' expeditions, activities, and more at WWW.SEAKEEPERS.ORG

in 212K REACH

ig 22M VIEWS

yt 150K VIEWS

f 206K REACH

10M+
ACCOUNTS REACHED

36.6K
FOLLOWERS

(AS OF APRIL 2026)



WEBSITE ANALYTICS

70K+
WEB VIEWS

204K+
PAGE VIEWS

96K+
SESSIONS



OUR IMPACT

284
EXPEDITIONS

350
VESSELS IN OUR FLEET

241
MEDIA ARTICLES

104
PRESS RELEASES

(AS OF APRIL 2026)

INFO@SEAKEEPERS.ORG

WWW.SEAKEEPERS.ORG

[@SEAKEEPERS](https://www.instagram.com/seakeepers)

