

EVENT PRESS RELEASE

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The International SeaKeepers Society to Commemorate 25th Anniversary at *Bal de la Mer* during Fort Lauderdale International Boat Show.

Fort Lauderdale, Florida – October 25th, 2023 – The International SeaKeepers Society, a non-profit dedicated to promoting oceanographic research, education, and conservation is thrilled to announce its grand “*Bal de la Mer*” 25th Anniversary Celebration on Wednesday, October 25th, during the Fort Lauderdale International Boat Show. The event will be held at the prestigious Four Seasons Hotel, and attending guests will have the opportunity to network with the most influential members of the charity, the marine industry, and the yachting community.

This historic occasion will mark a quarter-century of SeaKeepers’ unwavering commitment to advancing marine research and education. *Bal de la Mer* promises to be an unforgettable evening recognizing the invaluable contributions of key stakeholders who have played a pivotal role in making the SeaKeepers’ mission a resounding success.

Patty Elkus, Vice Chair of The International SeaKeepers Society:

“As we celebrate 25 years of commitment to ocean conservation and look back on our accomplishments, we are inspired to continue our collective efforts in safeguarding our planet’s most precious resource.”

The evening will commence with a cocktail reception featuring highlights from SeaKeepers’ programming followed by dinner, dancing, and a stage presentation. Channel 10 News Anchor, Louis Aguirre will be Master of Ceremonies, and the event will be livestreamed to connect constituents from around the world to the evening’s experience.

2023 SeaKeeper Artist of the Year, Lauren Shapiro, who transforms ceramic art into compelling pieces of environmental advocacy will be designing the awards presented that evening.

Ticket & Table Purchase:

Individuals and organizations interested in attending *Bal de la Mer* can secure their seats by purchasing online. The ticketing platform will be available on the SeaKeepers website at <https://www.seakeepers.org/bal-de-la-mer-2023/>. *Early reservations are encouraged, as seating is limited for this exclusive event.*

Sponsorships Available:

To explore sponsorship opportunities, please download our [Sponsorship Deck](#). For any questions or inquiries, please contact Ruth Robinson at crrobinson@seakeepers.org or call 786.924.6209.

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About The International SeaKeepers Society

The International SeaKeepers Society is a not-for-profit 501(c)(3) organization that facilitates oceanographic research, conservation, and education through direct involvement with the yachting community. Providing educational resources and hands-on marine science experiences to students is the primary focus for ensuring the wellbeing of our planet. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and raise awareness about global ocean issues.

Founded in Monaco in 1998, The International SeaKeepers Society has been supporting ocean conservation through direct involvement with the yachting community for twenty-five years. What started as a data collection program aboard select luxury yachts, has evolved to engage thousands of participants annually with at-sea and coastal programming. Today SeaKeepers' mission is focused on the DISCOVERY Yacht Program which is comprised of Scientist-Led Expeditions, Citizen Science, Educational Outreach, and Community Engagement.

SeaKeepers is a catalyst working with governments, scientists, institutions, and other marine organizations to further its mission and support sensible, achievable marine protection and restoration. Activities take place globally through the efforts of headquarters based in the United States with offices located on the east and west coast, and international representation in Singapore, the United Kingdom, and the South Pacific. **For more information, please visit www.seakeepers.org.**

Media Links:

- [Photo Gallery Feb 2022](#)
- [Photo Gallery Oct 2022](#)
- [Feb 2022 Video](#)
- [Oct 2022 Video](#)
- [Bal de la Mer Webpage](#)