THE INTERNATIONAL SEAKEEPERS SOCIETY

25TH ANNIVERSARY

1998 - 2023

CORPORATE SPONSORSHIPS

The International SeaKeepers Society

OUR MISSION

The International SeaKeepers Society promotes oceanographic research, conservation, and education through direct involvement with the yachting community. Providing educational resources and hands-on marine science experiences to students is the primary focus for ensuring the future wellbeing of our planet. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and raise awareness about global ocean issues.

Our small but distinguished membership includes entrepreneurs, yachtsmen, corporations, divers, scientists, and concerned citizens building a global movement to help restore and protect the world's oceans. As a private/public collaborative effort, the Society focuses on critical ocean issues in cooperation with government agencies, other like-minded organizations, the academic community, and the public. *Our motto is, "Research. Educate. Protect and Restore."*

- **SCIENTIST-LED EXPEDITIONS**
  Scientist-Led Expeditions provide yacht owners, guests and crew the opportunity to participate in ongoing research while engaging with marine scientists and their team.

- **CITIZEN SCIENCE TRIPS**
  These small-scale projects depend on community volunteers to support environmental initiatives. These expeditions permit vessel owners and crew to participate in ongoing research projects.

- **EDUCATIONAL OUTREACH TRIPS**
  Educational outreach events are focused on the next generation of marine enthusiasts and provide a lesson plan in some aspect of marine conservation. Subject matter includes marine wildlife, instrument deployments, plastic pollution, sustainability practices and more.

- **COMMUNITY ENGAGEMENT EVENTS**
  The organization is actively involved with the local community and takes part in scientific seminars, educational events, beach cleanups and yachting industry functions.

Mission Expansion

In 2022, SeaKeepers expanded its vessel donations team to have representation on the West Coast of the USA. The West Coast Director develops that territory for vessel contributions and establishes an environmental program in support of sustainability practices in the yachting community.

Since establishing representation in London in October 2021, SeaKeepers has expanded its programming in that region. Our representative in London is able to establish partnerships with organizations that align with the SeaKeepers' goal and amplify our mission.

SeaKeepers Asia, launched in 2015 and based in Singapore, aims to create better local awareness of the oceans and introduce marine science and conservation to youth. The organization partners with various initiatives for citizen science and community engagement, as well as local schools for educational outreach programs.

PLATINUM
Corporate Sponsorship

$200,000

Networking
- Table for up to (10) guests at all SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and Singapore with VIP service.
- Inclusion of branded items in gift bags for SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.
- Sponsor recognition on signage registration, digital save the dates/invitations distributed to 40,000+ constituents digitally and 200 guests in print.
- Inside (double-page) spread advertisement in the event program for SeaKeepers' Fort Lauderdale event and as applicable at other events where there is a printed program.
- Sponsor recognition during program presentation at SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.
- SeaKeepers hosted "Thank You" cocktail event aboard a yacht for up to 50 guests in the US and/or Asia.
- Lunch with SeaKeepers Chairman at an agreed date and location.

Program Engagement
- Invitations for (6) guests to attend a Floating Classroom with children and a marine scientist.
- Invitation to all local cleanups (on land and underwater).
- Participate in a SeaKeepers' US expedition aboard SeaKeepers' Vessel (SKV) DISCOVERY conducting research with a scientist or through a Citizen Science initiative.

Year-round Recognition
- Brand recognition as a Corporate Sponsor on SeaKeepers' website with logo recognition and hyperlink to the web-page.
- Brand recognition as a Corporate Sponsor on SeaKeepers' print/digital collateral materials distributed year-round with logo recognition to 40,000+ constituents.
- Featured profiles in the quarterly newsletter (Winter, Spring, Summer & Fall) with logo recognition and hyperlink to the web-page to 40,000+ constituents.
- Brand awareness through at least two social media campaigns curated throughout the calendar year.
- Naming Opportunity for one-year with a DISCOVERY Yacht Program.

Benefits offered are for a 12-month period upon support and participation as a Corporate Sponsor. All events are subject to change. New events will be added to the benefits subject to conditions.

GOLD
Corporate Sponsorship

$150,000

Networking

- Table or ticket package for up to (8) guests at all SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and Singapore with VIP service.
- Inclusion of branded items in gift bags for SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.
- Sponsor recognition on signage registration, digital save the dates/invitations distributed to 40,000+ constituents digitally and ~200 guests in print.
- Inside (double-page) spread advertisement in the event program for SeaKeepers' Fort Lauderdale event and as applicable at other events where there is a printed program.
- Sponsor recognition during program presentation at SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.

Program Engagement

- Invitations for (4) guests to attend a Floating Classroom with children and a marine scientist.
- Invitation to all local cleanups (on land and underwater).
- Participate in a SeaKeepers' US expedition aboard SeaKeepers' Vessel (SKV) DISCOVERY conducting research with a scientist or Citizen Science.

Year-round Recognition

- Brand recognition as a Corporate Sponsor on SeaKeepers' website with logo recognition and hyperlink to the webpage.
- Brand recognition as a Corporate Sponsor on SeaKeepers' print/digital collateral materials distributed year-round with logo recognition to 40,000+ constituents.
- Brand recognition in the quarterly newsletter (Winter, Spring, Summer & Fall) with logo recognition and hyperlink to the webpage to 40,000+ constituents.
- Drive awareness of the brand through social media campaigns curated throughout the calendar year.

Benefits offered are for a 12-month period upon support and participation as a Corporate Sponsor. All events are subject to change. New events will be added to the benefits subject to conditions.

SILVER
Corporate Sponsorship

$100,000

Networking
- Table or ticket package for up to (6) guests at your choice of 2 SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and Singapore with VIP service.
- Inclusion of branded items in gift bags for SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.
- Sponsor recognition on signage registration, digital save the dates/invitations distributed to 40,000+ constituents digitally and 200 guests in print.
- Inside (double-page) spread advertisement in event program for SeaKeepers' Fort Lauderdale event.
- Sponsor recognition during program presentation in SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.

Program Engagement
- Invitations for (2) guests to attend a Floating Classroom with children and a marine scientist.
- Participate in a SeaKeepers' US expedition aboard SKV DISCOVERY conducting research with a scientist or Citizen Science.
- Invitation to all local cleanups (on land and underwater).

Year-round Recognition
- Brand recognition as a Corporate Sponsor on SeaKeepers' website with logo recognition and hyperlink to the webpage.
- Brand recognition as a Corporate Sponsor on SeaKeepers' print/digital collateral materials distributed year-round with logo recognition to 40,000+ constituents.
- Brand recognition in the quarterly newsletter (Winter, Spring, Summer & Fall) with logo recognition and hyperlink to the webpage to 40,000+ constituents.
- Drive awareness to the brand through social media campaigns curated throughout the calendar year.

Benefits offered are for a 12-month period upon support and participation as a Corporate Sponsor. All events are subject to change. New events will be added to the benefits subject to conditions.

BRONZE
Corporate Sponsorship

$50,000

Networking
- Table (or ticket package) for up to 4 guests at a SeaKeepers' hosted event of your choice in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore with VIP service.
- Inclusion of branded item in gift bags for SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.
- Sponsor recognition on signage registration, digital save the dates/invitation distributed to 40,000+ constituents digitally and 200 guests in print.
- Inside (double-page) spread advertisement in event program for SeaKeepers' Fort Lauderdale event.
- Sponsor recognition during program presentation at SeaKeepers' hosted events in Fort Lauderdale, Miami, Palm Beach, Monaco, Hamptons, England and/or Singapore.

Program Engagement
- Invitation for (2) guests to attend a Floating Classroom with children and a marine scientist.
- Invitation to all local cleanups (on land and underwater).

Year-round Recognition
- Brand recognition as a Corporate Sponsor on SeaKeepers' website with logo recognition and hyperlink to the webpage.
- Brand recognition as a Corporate Sponsor on SeaKeepers' print/digital collateral materials distributed year-round with logo recognition to 40,000+ constituents.
- Brand recognition in the quarterly newsletter (Winter, Spring, Summer & Fall) with logo recognition and hyperlink to the webpage to 40,000+ constituents.
- Drive awareness of the brand through social media campaigns curated throughout the calendar year.

Benefits offered are for a 12-month period upon support and participation as a Corporate Sponsor. All events are subject to change. New events will be added to the benefits subject to conditions.

CORPORATE SPONSORSHIP

Becoming a Corporate Sponsor allows companies to support SeaKeepers further our mission in facilitating oceanographic research, education and conservation with accompanied benefits and acknowledgments throughout our activities, programs and annual events.

Corporate Social Responsibility highlights the values the company sustains in the philanthropic cause and creates a mutually beneficial relationship in building awareness, financial incentives and corporate reputation. The levels offered by SeaKeepers include:

- *Platinum Level ($200,000)*
- *Gold Level ($150,000)*
- *Silver Level ($100,000)*
- *Bronze Level ($50,000)*

For questions on benefits or creating a customized level, please contact our SeaKeepers' chairman to learn more.

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SCAN THE QR CODE

Become a Corporate Sponsor by going to the SeaKeepers' website at **WWW.SEAKEEPERS.ORG/SPONSORSHIPS/** or scanning the QR code to submit a request for more information.

WWW.SEAKEEPERS.ORG | E: DONATIONS@SEAKEEPERS.ORG | P: (786) 924-6209

THE INTERNATIONAL

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SOCIETY

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