

GREEN MARINE PROGRAM

The International SeaKeepers Society's South Pacific office presents yachts with a greener alternative to protect our ocean.



RESEARCH. EDUCATE. PROTECT AND RESTORE.

The International SeaKeepers Society understands the importance of social responsibility, especially within the boating community, because of the impact recreational and commercial vessels have on the environment. By adopting sustainable practices and implementing greener alternatives, vessel owners can make a significant impact through behavioral changes. Highlighting the responsibility of vessel owners and educating them regarding relationships between their activities and the environment is essential. We are at a significant turning point for demonstrating a commitment to real change as leisure boating is an increasing economic activity that is gaining popularity worldwide.



The Sustainability Kit provides information about best practices, exemplary vessel management and design, as well as guidance for implementing sustainable practices aboard any vessel. The Kit contains key items that reflect how boaters can be more strategic in decision making about what products they choose to use while out on the water and how they can be part of the solution by engaging in simple activities that collectively create a significant impact. The manual "A Green Guide to Boating" provides guidance on vessel management practices and is a full-service handbook to greener boating.



TAKING THE LEAD

"To pursue sustainability is to create and maintain the conditions under which humans and nature can exist in productive harmony to support present and future generations."

United States Environmental Protection Agency

Vessel owners are in a unique position to take the lead in promoting ocean conservation. Program participation is utilizing the items provided in the kit and reading A Green Guide to Boating with the aim of implementing the recommended practices (as applicable) to your vessel. Making a difference in our environmental impact is not just about changing our behaviors but also includes the use of new technologies and improved methodologies. As the yachting community trends towards more electric powered vessels and lessening the carbon foot print, advances to improve existing systems aboard vessels are being developed and trends in vessel design and management practices can be found at <https://www.seakeepers.org/green-marine-program/>.



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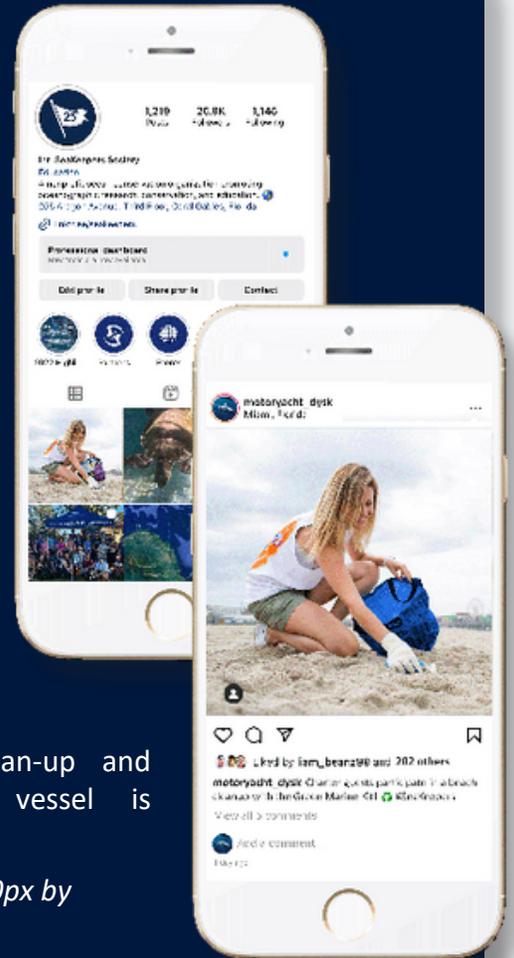


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Sharing is Caring

Participating in the **Sustainability Kit** allows vessels to practice social responsible and green boating, but it also encourages fellow vessels to do the same. Spread the word across the globe by promoting on your social media platforms. Owners, captains, crew and charter guests can join the **#SeaKeepers** movement by wielding the power of word-of-mouth by posting directly on their blogs, websites, and social accounts the Sustainability Kit and the difference you're making in the world of single-use plastics!

When posting online, follow and tag **@SEAKEEPERS** and use **#SEAKEEPERS** to get featured on our page.



1.1K+ FOLLOWERS



1.2K+ FOLLOWERS



12,985 VIEWS



25K+ FOLLOWERS



5.4K+ FOLLOWERS

How-To-Guide:

Document the beach clean-up and greener practices your vessel is participating through:

- Real-Time Story Posts (1080px by 1920px)
- Portrait Posts (1080px by 1350px)
- YouTube/Website Videos (16:9 Wide Ratio)
- Social Videos (1080px by 1920px)



Send Us Your Pictures & Videos:

When you've captured your Sustainability Kit, please direct all your media to Melissa White at **Melissa@SeaKeepers.org** to get featured on our website and social media accounts.

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Mesh Bags — Pollution and trash contamination have overwhelmed the oceans to the point of species being eradicated from areas where trash toxicity has caused irreparable damage to the food chain and its inhabitants. Boaters can use mesh bags to collect trash when out on the water or at their destinations. These bags are light to carry and easy to clean once used. To help with citizen science efforts please download the marine debris tracker app using this QR code.

Wallaby Water — Plastic waste is the largest producer of marine debris, and single-use plastic water bottles constitute a large part of that marine debris. Aluminium can be recycled indefinitely, the process is essentially a closed-loop; meaning 100% of aluminium bottles and cans become new bottles and cans. Ditch the plastic water bottles and use aluminium bottles like Wallaby Water.



Reusable Straws — One estimate has 8 million tons of plastic ending up in the oceans each year which are carried down major rivers around the world. Plastic straws are particularly prone to making their way to waterways and end up contributing to the toxicity of the sea water and directly harming marine life who often ingest them and die as a result. Get rid of your plastic straws there is no need for continued use!

Ecostore Boat Wash — Products like Ecostore's boat wash is designed to remove salt and grime from all hard and soft surfaces. However, it's plant and mineral-based formula rapidly biodegrades in marine environments, making it safer for boaties and safer for our oceans.



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People4Ocean Sun Care — Founded by two marine biologists, People4Ocean is a performant, natural & reef safe sunscreen alternative that excludes over 18 known harmful chemicals that are detrimental to marine & reef habitats. They use carbon conscious recyclable packaging and give back to reef conservation initiatives worldwide. Up to \$1 is donated from every product sold.

A Green Guide to Boating — “A Green Guide to Boating” highlights the best practices for recreational boating and raising awareness on ocean sustainability and conservation. **Download a digital version on the SeaKeepers’ website or scan the QR code.**



PROGRAM PARTNER HIGHLIGHT



The Bag That Builds — The Bag That Builds collects all types of plastics, eliminating the need of separating and sorting. Using the Bag That Builds keeps the plastic out of landfills and avoids air pollution through incineration. The bags will be collected regularly or deposited at drop off points. The plastic collected including the bags will be converted into RESIN8. RESIN8 has multiple applications, from high-end infrastructure to affordable climate resilient homes. **Use the QR code to learn more about the The Bag that Builds and RESIN8.**