

MEDIA GUIDE



1.1K+ FOLLOWERS



1.8K+ FOLLOWERS



146K VIEWS



26.1K+ FOLLOWERS



5.6K+ FOLLOWERS

ONLINE COMMUNITY

WEBSITE BY THE NUMBERS

260+ | EXPEDITIONS

250+ | MEDIA ARTICLES

60+ | PRESS RELEASES

100+ | SUPPORTER
RECOGNITION

33,000+ | WEB VIEWS

13.3% | RETURNING
VISITORS

86.7% | NEW VISITORS

3 MIN | AVERAGE TIME
SPENT ON SITE

- 30,000+ people virally reached through our social media channels
- 70+ expedition profiles published annually through our website

OVERVIEW

SeaKeepers is proud to partner with media organizations and luxury publications to spread awareness about our ocean conservation efforts and engage with a global community of ocean enthusiasts. Our partnerships enable us to share our stories with diverse audiences and offer opportunities to participate in our unique programming.

SeaKeepers' membership includes entrepreneurs, yachtsmen, corporations, divers, scientists, and concerned citizens united in their commitment to restore and protect the world's oceans. With a growing audience of over 35,000 annual visitors and 40,000 contacts in our database, SeaKeepers offers membership programs for individuals and marinas to further engage with our community.

To stay up to date on our latest expeditions, activities, and media coverage, visit our website at [SEAKEEPERS.ORG/MEDIA/MEDIA-CONTENT/](https://www.seakeepers.org/media/media-content/). Join us in building a global movement for ocean conservation.

2024 MEDIA PARTNERS



ADMIRAL CLUB MEMBERS

Admiral Club Members are part of an elite group of our most generous benefactors, and are prominently recognized across all SeaKeepers platforms.

Paul Allen*
Lee & Penny Anderson
Fred & Phyllis Balm
Albert Gersten
Jim & Nancy Baldwin

Jamie Coulter
Richard* & Helen De Vos
Charles & Diane Gallagher
J. Mark Grosvenor
Jim* & Jan Moran

James & Sujo Offield
Vee King & Linda Shaw
Don Tomlin
John & Nancy Williams

FOUNDING MEMBERS

Founding Members enjoy a great sense of purpose and fellowship by joining other international conservation and scientific leaders. They are responsible for directly providing the resources needed to establish our global mission in preserving and restoring the health of the world's oceans.

Michael & Sara Abraham
Mohammed Al-Barwani
Nasser Al-Rashid
Theodore & Gianna Angelopoulos
Michael & Sheila Ashkin
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Anthony & Linda Bakker
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**deceased*