

FOR IMMEDIATE RELEASE

CHRISTOFLE YACHT STYLE Awards 2018 Presented during the PHUKET RENDEZVOUS, a big Success for the Boating Industry!

(Phuket, 4 January) – **In celebration of YACHT STYLE's 10th anniversary, the inaugural CHRISTOFLE YACHT STYLE Awards 2018, presented at Phuket Boat Lagoon on the first night of Phuket RendezVous (4-7 January, at next door Royal Phuket Marina), is an exciting step forward for the Asia-Pacific boating industry.**

Industry trend-setter YACHT STYLE successfully launched the premier 2018 CHRISTOFLE YACHT STYLE Awards recognising the best of the yachting industry in Asia and internationally, and reconfirming Phuket as an epicentre of the regional yachting scene.

The CHRISTOFLE YACHT STYLE Awards ceremony was held during a lavish gala dinner hosted by Phuket Boat Lagoon on the first evening of PHUKET RENDEZVOUS 2018 – gathering a fine audience of close to 300 VIPs, yacht owners and key personalities in the yachting industry.

"Our idea is to take a fresh approach to the way such accolades were presented in the past, and to seek out truly innovative ways in which owners can choose to go down to the sea in sailboats or motor yachts", YACHT STYLE's CEO & Publisher Gael Burlot told the star-studded gathering.

"Congratulations to this year's Awards winners and nominees in the 25 categories. They are helping to power the rapidly-increasing interest in boating in Asia-Pacific waters, and many others will be recognised for their valuable efforts in the years ahead".

YACHT STYLE Associate Editor Bruce Maxwell, who has been a judge in prior Asian, European and American boating awards, co-ordinated the new-look formula. "I hope the dossiers compiled, and owners and experienced reviewers consulted, will provide an enhanced level of credibility to this Christofle event", he said.

Christofle Yacht Style Awards were designed to showcase excellence and creative flair in the latest motor and sailing yacht models presented in the Asia-Pacific region by leading builders here and beyond. Innovation across the industry was specifically encouraged. Recipients receive Christofle Yacht Style citations marking their achievements which led to the Award.

Christofle, closely associated with yachting in Asia since 2005, embodies French Art de Vivre and elegance thanks to its creations in silver. From tableware to home decoration and exceptional jewellery pieces, Christofle remains loyal first and foremost to the spirit of its founders, who cherished modernity and innovation in creation and production.

The CHRISTOFLE YACHT STYLE 2018 Awards winners are:

BOAT & BUILDER CATEGORIES

BEST ASIAN-BUILT MOTOR YACHT Range 15m-24m

Winner GRAND BANKS 60, Malaysia

BEST ASIAN-BUILT MOTOR YACHT Range 24m-30m

Winner HORIZON Yachts FD85, Taiwan

BEST ASIAN-BUILT MOTOR YACHT Over 30m

Winner GULF CRAFT, Majesty 100, United Arab Emirates

BEST INTERNATIONAL MOTOR YACHT Under 15m

Winner GALEON 460 Fly, Poland

BEST INTERNATIONAL MOTOR YACHT Range 15m-24m

Winner SUNSEEKER 76, England

BEST INTERNATIONAL MOTOR YACHT Range 24m-30m

Winner MONTE CARLO Yachts MCY 96, Italy

BEST INTERNATIONAL MOTOR YACHT Over 30m

Winner AZIMUT Grande 35m, Italy

BEST INTERNATIONAL NEW RELEASE Range 15m-24m

Winner PRINCESS Yachts P62, England

BEST INTERNATIONAL NEW RELEASE Range 24m-30m

Winner SANLORENZO SX 88, Italy

BEST INTERNATIONAL NEW RELEASE Over 30m

Winner CUSTOM LINE 120, Italy

BEST INTERNATIONAL SAILING YACHT IN ASIA

Winner BENETEAU Oceanis Yacht 62, France

BEST MULTIHULL MOTOR YACHT Under 15m

Winner AQUILA 36 Power Catamaran, China

BEST MULTIHULL MOTOR YACHT Over 15m

Winner LAGOON Seventy 8, France

BEST MULTIHULL SAILING YACHT Under 15m

Winner FOUNTAINE PAJOT, Saona 47, France

BEST MULTIHULL SAILING YACHT Over 15m

Winner SUNREEF Yachts, 88 Double Deck, Poland

BEST ASIA-PACIFIC SUPERYACHT BUILDER

Winner HEYSEA Yachts, China

BEST INTERNATIONAL SUPERYACHT BUILDER

Winner FEADSHIP, The Netherlands

BEST INTERIOR DESIGN

Winner DOMINATOR Ilumen, 28M

BEST EXTERIOR STYLING

Winner FERRETTI Yachts 920, Italy

BEST ASIAN-BASED CHARTER COMPANY

Winner NORTHROP & JOHNSON ASIA

BEST INTERNATIONAL BROKERAGE COMPANY IN ASIA

Winner BURGESS

BEST MARINA DEVELOPMENT

Winner OCEAN MARINA, Pattaya, Thailand

BEST GREEN BOATING INITIATIVE

Winner SEAKEEPERS Asia, Julian Chang

ENTREPRENEUR OF THE YEAR

Winner Vrit YONGSAKUL, Boat Lagoon Yachting, South-East Asia

LIFETIME ACHIEVEMENT AWARD

Winner Anil THADANI

Sponsor

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LOGOS

About YACHT STYLE in Asia-Pacific:

Asia's definitive yachting and lifestyle publication with 32,000 copies circulated. YACHT STYLE provides unique access to HNWIs across the region for our partners, driving our audience into action by showcasing the ultimate yachting and lifestyle experience. YACHT STYLE extensively covers the latest yachting industry news, regattas and events, as well as to high-end fashion, luxury travel, fine wine and spirits unique features.

About LUX INC MEDIA:

As one of Asia's fastest growing high-end media platforms focusing on residential properties (PALACE) and yachting (YACHT STYLE), LUX INC MEDIA is committed to providing high quality, luxury lifestyle content, for an affluent audience, across the Asia Pacific region. From publishing market leading magazines and digital media, to events connecting the region's most affluent with top tier brands and lifestyle opportunities, LUX INC MEDIA is the ultimate rendez-vous for Asia's elite.

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