



2022 Organizational Overview

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ABOUT US

The International SeaKeepers Society (SeaKeepers) is a registered 501(c)(3) not-for-profit organization that promotes oceanographic research, conservation, and education through direct involvement with the yachting community. Providing educational resources and hands-on marine science experiences to students is the primary focus for ensuring the future wellbeing of our planet. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and raise awareness about global ocean issues.

Since 1998, SeaKeepers has invested in protecting the environment by uniting the yachting community with research and educational organizations. Program partners have ranged from universities such as Stanford, to local youth-based organizations such as Miami Waterkeeper. The caliber of scientists and projects which SeaKeepers engages with is diverse and encompasses different disciplines from all over the world. To manage and prioritize the work achieved, programming staff based at headquarters in Coral Gables, work with the SeaKeepers Asia chapter based in Singapore. In 2021 an International Relations position based in London was appointed to develop additional programming in Europe.

PROGRAMMING

DISCOVERY Yacht Program

The SeaKeepers DISCOVERY Yacht Program is our foremost initiative in accomplishing our mission and goals. There are four strands of programming: scientist- led expeditions, citizen science trips, educational outreach activities, and community engagement events. Privately owned vessels are the platform for achieving at-sea expeditions and eliminate significant vessel charter costs which then permit scientists and other participants to maximize funds for additional project requirements.



ROV Deployment & Reef Surveys with Nova Southeastern University aboard DISCOVERY Vessel Sea Hag

SeaKeepers collaborates with numerous organizations, academic institutions, and government agencies in delivering its programming. Staff work closely with yacht owners and crew to coordinate research and outreach activities that reflect each yacht owner's ocean-related interests.

Engaging in programming opportunities is easy with the online SeaKeepers' Vessel Portal, which enables scientists and vessel owners alike, to view vessel and program information, and ultimately connect research projects to available vessels. With continued demand for at-sea research, we are always in need of more vessels. **Visit WWW.SEAKEEPERS.ORG to access past expeditions and the vessel portal.**

PROGRAMMING

Scientist-Led Expeditions

Scientific expeditions provide yacht owners, crew, and guests the opportunity to participate in ongoing research while engaging with experts in the field of marine science. The largest expense, and often limiting factor, in ocean research is access to an at-sea research platform. Using member yachts, SeaKeepers works with experts in the marine science and oceanography fields to promote and facilitate groundbreaking research. Each scientific expedition is unique, and is organized with both the science and yacht in mind.



*S.A.R.A.H. Net deployed in the waters near Gasparilla Island
aboard DISCOVERY Yacht Sea Level*



*Seabed 2030 Project
Image courtesy of Nippon Foundation*



*Humpback Whale Acoustics Research in Southeast Alaska
aboard DISCOVERY Yacht Blue Pearl*

Citizen Science

Non-scientists can participate in volunteer based projects such as water sampling, when utilizing their vessels. Data can be collected on a scheduled basis over a period of time, or for a specific project. Citizen science expeditions offer an opportunity for vessel owners to get involved in smaller-scale marine research initiatives. These expeditions permit vessel owners and crew to participate in ongoing research projects without the need for scientists directly involved.

Seabed 2030 Project

SeaKeepers has partnered with The Nippon Foundation, the General Bathymetric Chart of the Oceans (GEBCO), and the International Hydrographic Organization (IHO) Data Center for Digital Bathymetry (DCDB) to map the world's oceans by 2030. This Citizen Science initiative will help identify uncharted features such as seamounts and canyons, and benefit navigational safety, detect unknown hazards, and aid other mariners and ocean scientists. **Visit [SEAKEEPERS.ORG/SEABED-2030/](https://seakeepers.org/seabed-2030/) to learn more.**

PROGRAMMING

Educational Outreach

SeaKeepers unites educators, scientists, and students in a “floating classroom” experience aboard vessels for participants to observe relevant marine research and interact with scientists. Our outreach focuses on observing marine wildlife, deploying scientific instruments, reducing plastic pollution, teaching sustainability practices, and more. Learning shouldn’t be confined to the traditional classroom. Providing access to a vessel provides a hands-on science experience that enhances learning and ignites passion. Outreach is also done online and in-person in classrooms.



The Junior SeaKeepers visit Norwegian tallship, the Statsraad Lemkuhl, for the One Ocean Expedition panel



The Junior SeaKeepers enjoy a lecture on the Norwegian tallship, the Statsraad Lemkuhl, as part of the One Ocean Expedition panel



SeaKeepers partners with Miami Waterkeeper in a Floating Classroom in Biscayne Bay aboard D/Y Isabel

In October 2021, the Junior SeaKeeper Program was launched as an opportunity for students in grades 10-13 to get hands-on experience with ocean research and learn about marine conservation issues. The program is composed of webinars, workshops, projects, and beach cleanup events. Students have the opportunity to:

- Act as leaders at community cleanups and showcase their work
- Present their research findings to peers and family members
- Build a resume
- Make connections with other local students and professionals

The goal of this program is to give young ocean ambassadors a comprehensive experience and encourage students who are interested in marine science to take a closer look at a career track in this field. Participants receive community service hours.

To learn more about all our Educational Outreach programs, please visit [SEAKEEPERS.ORG/PROGRAMS/EDUCATIONAL-OUTREACH-PROGRAM/](https://seakeepers.org/programs/educational-outreach-program/).

PROGRAMMING

Community Engagement

Shoreline programming and targeted water cleanups allow for all ocean enthusiasts to get involved without having to use a vessel. SeaKeepers hosts monthly cleanups at local beaches and parks, and also cleans local waterways with paddle and dive cleanups.

Since 2019, over 2,500 volunteers have participated in beach cleanups, and a total of over 8,960 pounds of trash has been collected.



*SeaKeepers partners with Art With Me at Hobie Beach
Photograph by: Paul Sebastian Media*



*SeaKeepers reusable buckets for trash collection
Photograph by: Paul Sebastian Media*



*SeaKeepers beach cleanup at Hobie Beach
Photograph by: Paul Sebastian Media*

Volunteers record the quantity of marine debris removed from the beach and upload findings via the “Clean Swell” application, a user-friendly application that stores information reporting on location, type, and abundance of marine debris. The information uploaded to the application gets accrued into the Trash Information & Data for Education & Solutions (TIDES) database. TIDES is used by the Ocean Conservancy to help researchers and policy makers identify trends and create solutions for marine pollution.

In raising awareness about global ocean issues, SeaKeepers has distributed over 300 single-use plastic alternatives at beach cleanups to encourage conservation practices and create a sense of responsibility among participants.

Partner organizations include Awareness Into Action, Art With Me, Blue Latitudes Foundation, Fill-A-Bag, and many more.

To learn more about how you can volunteer or partner with SeaKeepers in a future cleanup, visit [SEAKEEPERS.ORG/JOIN-SUPPORT-US/VOLUNTEERING-OPPORTUNITIES/](https://seakeepers.org/join-support-us/volunteering-opportunities/).

SEAKEEPERS ASIA

Increased Impact

SeaKeepers Asia based in Singapore was launched in April 2015 and covers the territories of Indonesia, Vietnam, Myanmar, Cambodia, Philippines, Brunei, Hong Kong, Malaysia and Thailand. Building upon established international programming, the efforts in Asia are founded on creating better local awareness of the current situation of our oceans in order to build a sense of appreciation and commitment to protect, conserve, and restore the marine ecosystem where possible. The Asia Chapter's core focus is the introduction to marine science and conservation through the Educational Outreach Program dedicated to youth.

SeaKeepers Asia partners with the Universiti Malaysia Terengganu for Citizen Science Initiatives; Gili Shark Conservation Project and Kapas Turtles for Community Engagement; and local secondary schools for Educational Outreach programs.

Reduce Carbon Impacts

Since the Fall of 2020, SeaKeepers Asia and SeaKeepers Headquarters have worked on establishing the Carbon Impact Program (CIP) including the publication of a boaters manual, "A Green Guide to Boating". The initiative was launched to the public in Asia in November 2021. The CIP is a hub of resources that include a carbon footprint calculator, blogs that cover topics on eco-conscious living, a recognition page that spotlights vessels implementing sustainable practices and; "A Green Guide to Boating", that provides tips and resources for responsible recreational boating. **Visit [SEAKEEPERS.ORG/CARBON-IMPACT-PROGRAM/](https://seakeepers.org/carbon-impact-program/) to learn more or download A Green Guide to Boating.**



SeaKeepers Asia partners with Hitmaker Global Academy for 'A Song for the Sea' International Songwriting Competition



Gili Shark Conservation Project planting corals in the SeaKeepers coral nursery in the Gili Islands



SeaKeepers Asia Chairman Julian Chang with Changkat Changi Secondary School aboard DISCOVERY Yacht Sun One

ACCESS

Events

SeaKeepers hosts annual signature events globally in Miami, Palm Beach, Fort Lauderdale, Monaco, and Singapore. Events are typically held during boat shows. Influential members of the yachting community unite to honor the SeaKeeper of the Year, NextGen Award recipient, and the DISCOVERY Yacht (D/Y) Fleet, which supports the SeaKeepers' mission year-round. Highlights from the past year's expeditions and initiatives are shared with guests and D/Y Fleet members are recognized for their outstanding contributions.

SeaKeepers is invited and recognized at a variety of exclusive global events hosted by our many partners throughout the year. We network and socialize at the highest levels of international business, government, and science. Sponsoring a SeaKeepers event offers unique opportunities to cross market your brand and reach a highly desirable demographic. **Visit [SEAKEEPERS.ORG/JOIN-SUPPORT-US/RECENT-EVENTS/](https://seakeepers.org/join-support-us/recent-events/) to learn more.**



2020-21 DISCOVERY Yacht Awards



1997 SeaKeeper of the Year, Dr. Sylvia A. Earle & 2021 SeaKeeper of the Year, Victor Vescovo

JOIN US

Getting Involved

Become a SeaKeepers DISCOVERY Yacht Today! Joining is easy, visit our Vessel Portal at **VESSELS.SEAKEEPERS.ORG** and follow instructions for completing the application. SeaKeepers staff will work closely to fulfill your interests and get your vessel activated as a member of the fleet.

Even if you don't own a vessel there are many opportunities to support our mission year-round. The SeaKeepers Membership Program includes swag, newsletter feature opportunities, early ticket purchase, free gifts, and preferred pricing on tickets to our signature events throughout the year. **Learn more and join our family of SeaKeeper Members at [SEAKEEPERS.ORG/MEMBERSHIPS/](https://seakeepers.org/memberships/).**



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