

SPONSORSHIP OPPORTUNITIES

The International SeaKeepers Society was founded in Monaco in 1998 and is headquartered in Coral Gables, Florida. In 2015, we expanded to Asia with the opening of our chapter in Singapore. On 13th May 2023 we are proud to celebrate the official launch of our UK office and the growth of our mission in Europe.

The event will be held at RNLI College in Poole, Dorset and will feature cocktails and dinner with an exclusive gathering of influential members of the boating community.

OUR MISSION

The International SeaKeepers Society promotes oceanographic research, conservation, and education through direct involvement with the yachting community. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine science and to raise awareness about global ocean issues.

Year-round, SeaKeepers' DISCOVERY Yacht Programme provides access to the ocean for research, scientific discovery, community outreach and artistic inspiration. Programming is comprised of four categories with an artistic strand that supports the mission as outlined below.

SCIENTIST-LED EXPEDITIONS

Scientist-led Expeditions provide yacht owners, guests and crew the opportunity to participate in ongoing research while engaging with marine scientists and their team.

CITIZEN SCIENCE TRIPS

These small-scale projects depend on community volunteers to support environmental initiatives. These expeditions permit vessel owners and crew to participate in ongoing research projects.

EDUCATIONAL OUTREACH TRIPS

Educational outreach events are focused on the next generation of marine enthusiasts and provide a lesson plan in some aspect of marine conservation. Subject matter includes marine wildlife, instrument deployments, plastic pollution, sustainability practices and more.

COMMUNITY ENGAGEMENT EVENTS

The organization is actively involved with the local community and takes part in scientific seminars, educational events, beach cleanups and yachting industry functions.

DISCOVERY ART

The creative component of SeaKeepers DISCOVERY Yacht programming, the works created by the SeaKeepers Featured Artist of the Year highlight different environmental issues.

BENEFIT LEVELS

Tickets are £120.00 per person Tables of Six are £600.00

LAUNCH SPONSOR

TAKEN

- Tickets for up to (6) guests 1 exclusive table
- Sponsor recognition on digital save-the-dates sent to 38,000+ contacts
- Sponsor recognition on digital invitations sent to 38,000+ contacts
- Recognition on event website, hyperlinked to sponsor website
- Recognition on post-event recap on event landing page
- Recognition on all social media platforms to 40,000 followers
- Sponsor recognition on digital screens during the event
- Include branded item in event gift bags
- Logo placement on event signage

COCKTAIL SPONSOR

£2,000

- Tickets for up to (2) guests
- Recognition on event website, hyperlinked to sponsor website
- Recognition on all social media platforms to 40,000 followers
- Sponsor recognition on digital screens during the event

PHOTOGRAPHY SPONSOR

£1,500

- Tickets for up to (2) guests
- Recognition on event website, hyperlinked to sponsor website
- Recognition on all social media platforms to 40,000 followers
- Sponsor recognition on digital screens during the cocktail hour

DON'T SEE WHAT YOU LIKE ON OUR SPONSORSHIP BENEFITS MENU?

We can create a special sponsorship package to meet your marketing needs and fit your budget. To learn more, email Gill Rodrigues at Gill@SeaKeepers.org.

MARKETING OVERVIEW

SeaKeepers enjoys partnerships with yachting and luxury publications, which provide extensive coverage year-round. Media Partners collectively account for one million digital and print readers. SeaKeepers also enjoys a robust online community with 115,000 plus followers.

MEDIA PARTNERS

CHARTER WORLD

COMPASS MAGAZINE

CORAL GABLES MAGAZINE

EXCELLENCE LUXURY MAGAZINE

LUXURY GUIDE

MARINE & INDUSTRIAL REPORT

MEGAYACHT NEWS

MERIDIAN

OCEAN MEDIA

TRITON

VENU MAGAZINE

YACHTS INTERNATIONAL

YACHT STYLE

YATCO

DIGITAL REACH









12,683 YOUTUBE VIEWS

8,810 FACEBOOK

25,800 INSTAGRAM

1,052 LINKEDIN



1,170 TWITTER



38,219 Email Subscribers



28,000+ Web Views

2022-2023 Statistics

GOVERNANCE & TEAM

BOARD OF DIRECTORS

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Don Tomlin Vee King & Linda Shaw

Jim & Nancy Baldwin John & Nancy Williams

*deceased

RECOGNIZING LEADERSHIP

2022	Nainoa Thompson	2008	Bernie Marcus
2021	Victor Vescovo (USN Ret.)	2007	Ted Danson
2019	Amos Nachoum	2006	Walter Cronkite
2018	Michael J. Saylor	2005	Admiral James Watkins (USN Ret.)
2017	Wendy Schmidt	2004	Bob Talbot
2016	Alexander Dreyfoos	2003	William K. Reilly
2015	Fabien Cousteau	2002	Sir Peter Blake (posthumously)
2014	Wendy Benchley	2001	Mikhail Gorbachev
2013	The Sargasso Sea Aliiance	2000	H.R.H. General Khaled
2012	Agnes B.	1999	Craig O. McCaw
2011	Kelly Slater	1998	James Cameron
2010	H.S.H. Prince Albert II	1997	Dr. Sylvia Earle & Marjory Stoneman Douglas
		1996	H.S.H. Prince Rainier III & Jean-Michel Cousteau

SEAKEEPERS STAFF

Ivonne Gamboa Marketing & PR Manager

> Tony Gilbert Program Director

Katie Sheahan Program Associate

Melissa White Events & Membership Manager

Carolyn Ruth Robinson Operations Gill Rodrigues Lead of International Partnerships

Dick Seidenspinner
Director of Donations

Steve Rizzone
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Sarah Van Roekel Program Associate

Toni Lohroff Education Manager

Laura Paklin Marketing Assistant

