

# GREEN MARINE PROGRAM

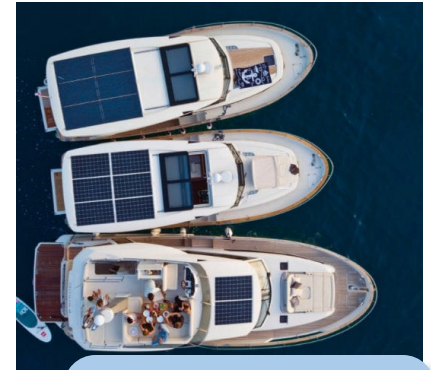
Encouraging responsible boating practices to protect our oceans.



RESEARCH. EDUCATE. PROTECT AND RESTORE.

The International SeaKeepers Society sees a critical role for the yachting community in stewarding our natural resources responsibly and adopting sustainable practices. As hybrid and electric propulsion technologies advance in providing better range and efficiency for operations, we look forward to the day when all boats are either solar powered or have a battery capacity that will allow them to be a viable alternative to fossil fuels. Meanwhile, in transition to this standard the yachting community can make immediate changes in best management practices and adopt more environmentally friendly procedures in operating their vessels. The Green Marine Program highlights the responsibility of vessel owners and the protection of marine ecosystems from boating-related environmental impacts.

With new trends in yachting that are responding to the demand for addressing sustainability, SeaKeepers will continue to develop this as a core focus, looking at a three-pronged approach targeting marinas, vessel owners, and shipyards.



Yacht Sales International produces the Greenline Hybrid, a powerful response to limiting environmental pollution. It uses up to four times less fossil fuel than a powerboat.



SeaKeepers and 1 Hotel South Beach host beach cleanups to raise awareness and remove ocean debris.

## Join the Movement

Over the past year SeaKeepers has addressed two related content areas of this approach with, The Marina Partner Program, designed to create an association of cooperating facilities that partner with The International SeaKeepers Society in promoting marine conservation and education to their constituents; and The Carbon Impact Program which is a hub of resources provided through a website portal for vessel owners to learn more about sustainable practices, lessen their carbon foot print, and obtain guidance for responsible boating practices. Specific tools to educate and empower boaters are The Green Guide to Boating a downloadable manual; and the Sustainability Kit which provides essential basics that boaters can implement aboard any vessel to make it environmentally friendlier.



Suzuki leads marine micro-plastic cleanup with outboard motor attachment.

## Navigating Towards a Greener Future

Program development continues with the aim of establishing a proprietary certification program that recognizes best practices and implements solutions from the conception and design phase of vessels. SeaKeepers is committed to influencing the 'green' use of oceanic resources while continuing to capture the value and opportunity of the yachting community for environmental research and education.

# GREEN MARINE PROGRAM: INITIATIVES

## ● Hall of Fame: Eco-Champions

Spotlighting best practices in green boating among our DISCOVERY Yacht Fleet members sets an example and standard for other boaters to follow. The Hall of Fame profiles Eco-Champions to demonstrate the different ways in which boaters can address their carbon footprint on various types of vessels. If you are taking strides in reducing plastic waste, energy, fuel, or carbon emissions please let us know what you're doing to protect our oceans.

- Visit <https://www.seakeepers.org/about-us/hall-of-fame/> for more information



## ● What Can Boaters Do?

In addition to highlighting best practices for recreational boating, SeaKeepers takes the position of raising awareness on ocean sustainability and conservation by encouraging everyday lifestyle changes from the clothes you wear, to the food you consume, among other everyday decision points. Our "What Can Boaters Do?" page hosts blogs written by SeaKeepers staff; media partners, and volunteers who provide insight on being more sustainable.

- Read SeaKeepers' blogs on sustainability and individual awareness at <https://www.seakeepers.org/media/what-can-boaters-do/>



## ● Your Individual Impact

SeaKeepers has partnered with Sustainable Travel International (STI), to create a carbon footprint calculator that allows recreational vessels to measure their metric tons of CO2 based on their activity. STI is a company focused on protecting the planet's most vulnerable destinations by transforming tourism's impact on nature and people. The calculator provides DISCOVERY Yacht members with insights about the carbon emissions they release while active.

- Visit <https://www.seakeepers.org/carbon-impact-program/> to access the calculator and measure your CO2 emissions



## ● Green Guide to Boating

A Green Guide to Boating is a comprehensive manual on proper vessel handling, responsible maintenance, good refueling practices and more. Boaters can implement changes for water protection and safeguard the resource they enjoy most.

- The guide can be downloaded here. Visit <https://www.seakeepers.org/a-green-guide-to-boating/>



## ● Sustainability Kit

The Sustainability Kit provides essential items that can be used aboard your vessel to reduce your ecological footprint. The purpose of the kit is to showcase different types of products which vessel owners can utilize. By making thoughtful choices about their boating experience and changing behaviors, vessel owners can collectively make a significant impact. Owning a boat comes with its own set of responsibilities and as a vessel owner, you are in a unique position to be a leader in water protection.

- To obtain your kit today contact [Programming@SeaKeepers.org](mailto:Programming@SeaKeepers.org)

