

# MARINA PARTNER PROGRAM

Addressing ocean conservation and education globally in partnership with marinas.



The Marina Partner Program is designed to create an association of cooperating facilities that partner with The International SeaKeepers Society in promoting marine conservation and education to their constituents. Marinas are uniquely positioned to encourage participation in ocean conservation programs and encourage best boating practices in protecting the environment. Visit [www.seakeepers.org/marina-program/](http://www.seakeepers.org/marina-program/) to learn more.



Program  
Participation



Creating  
Awareness



Taking  
Responsibility

## How It Works

Programming opportunities which address marine research and education are promoted to marinas and their clientele. Vessels that are interested in learning more can participate by signing up online as a potential DISCOVERY Yacht. Once a vessel profile is added to the SeaKeepers database, program opportunities that match the owner's interest and vessel capabilities are offered on a regular basis and the vessel owner can opt-in to learn more if an agreeable date and type of activity for participation is identified.

Program engagement ranges from multi-day expeditions to citizen science opportunities which can be done independently on the vessel owner's schedule. Vessel owners who generously donate time on their yachts may qualify for tax benefits to the extent allowed by law and will be recognized at SeaKeepers events, featured on the SeaKeepers website, and acknowledged in the SeaKeepers newsletter. In addition to mobilizing more vessels to engage with ocean conservation, research, and education, the Marina Partner Program is key to promoting best boating practices and protecting the ocean by adopting responsible measures as a vessel owner.



SeaKeepers partnered with Blue Scholars Initiative aboard DISCOVERY Vessel River Queen.



SeaKeepers hosts Junior Coral Detectives in the Marina at Keppel Bay aboard DISCOVERY Yacht The Admiral.

## Our Goal

To increase DISCOVERY Yacht involvement in collaboration with our Marina Partners and to promote environmentally clean practices and pollution prevention of our waterways and oceans.

## Partner Benefits

Elevate your brand to the SeaKeepers' community and provide a unique opportunity to your clientele to participate in ocean conservation and education.

### Benefits:\*

- Partnership recognition in quarterly newsletter distributed to 34,000+ recipients with a dedicated feature on the marina.
- Recognition on website as a 'Marina Partner' accessed by vessel owners, captains, members, and program partners.
- Media exposure to 100,000 potential recipients through SeaKeepers' Media Partners.
- Promotion on SeaKeepers social media channels to over 33,000 followers through Facebook, Instagram, LinkedIn, Twitter, and YouTube.
- SeaKeepers display on marina website with agreed placement and links.
- Opportunity to showcase your marina through a SeaKeepers hosted event at the marina (once a year).
- Ability to unite in joint promotional and media opportunities when possible.

*\* Benefits may be customized based on geographic location of marina.*



SeaKeepers partnered with Beneath the Waves and The University of West Florida - Janosik Lab for a Mola Mola tagging aboard DISCOVERY Yacht Calliope.



SeaKeepers supports the Seabed 2030 Project to map the ocean floors by 2030 by connecting vessels with data loggers. M/Y BrandiWine signs the application to have a logger.

## Contact Information

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