

MEDIA GUIDE




 1.1K+ FOLLOWERS

 1.2K+ FOLLOWERS

 12,985 VIEWS

 25K+ FOLLOWERS

 5.4K+ FOLLOWERS

ONLINE COMMUNITY

WEBSITE BY THE NUMBERS

260+ | EXPEDITIONS

170+ | MEDIA ARTICLES

60+ | PRESS RELEASES

100+ | SUPPORTER
RECOGNITION

35,000+ | WEB VIEWS

13.3% | RETURNING
VISITORS

86.7% | NEW VISITORS

3 MIN | AVERAGE TIME
SPENT ON SITE

- 30,000+ people virally reached through our social media channels
- 70+ expedition profiles published annually through our website

OVERVIEW

SeaKeepers is proud to partner with media organizations and luxury publications to spread awareness about our ocean conservation efforts and engage with a global community of ocean enthusiasts. Our partnerships enable us to share our stories with diverse audiences and offer opportunities to participate in our unique programming.

SeaKeepers' membership includes entrepreneurs, yachtsmen, corporations, divers, scientists, and concerned citizens united in their commitment to restore and protect the world's oceans. With a growing audience of over 35,000 annual visitors and 40,000 contacts in our database, SeaKeepers offers membership programs for individuals and marinas to further engage with our community.

To stay up to date on our latest expeditions, activities, and media coverage, visit our website at [SEAKEEPERS.ORG/MEDIA/MEDIA-CONTENT/](https://www.seakeepers.org/media/media-content/). Join us in building a global movement for ocean conservation.

2023 MEDIA PARTNERS

 CHARTERWORLD

 THE COMPASS
MAGAZINE

 CORAL GABLES

 EXCELLENCE
MAGAZINE.LUXURY

 LUXURY
GUIDE

 MEGAYACHT
NEWS

 MO

 ocean
MEDIA

 POWER
& MOTOR YACHT

 SEASTAINABLE
YACHTING

 TRITON

 venü
MAGAZINE

 YACHTS

 YACHT
style

 YATCO

ADMIRAL CLUB MEMBERS

Admiral Club Members are part of an elite group of our most generous benefactors, and are prominently recognized across all SeaKeepers platforms.

Paul Allen*
Lee & Penny Anderson
Fred & Phyllis Balm
Albert Gersten
Jim & Nancy Baldwin

Jamie Coulter
Richard* & Helen De Vos
Charles & Diane Gallagher
J. Mark Grosvenor
Jim* & Jan Moran

James & Sujo Offield
Vee King & Linda Shaw
Don Tomlin
John & Nancy Williams

FOUNDING MEMBERS

Founding Members enjoy a great sense of purpose and fellowship by joining other international conservation and scientific leaders. They are responsible for directly providing the resources needed to establish our global mission in preserving and restoring the health of the world's oceans.

Michael & Sara Abraham
Mohammed Al-Barwani
Nasser Al-Rashid
Theodore & Gianna Angelopoulos
Michael & Sheila Ashkin
Frank & Sally Atlas
Anthony & Linda Bakker
H. Doug Barnes
Richard Beattie
Michael & Karen Blake
Tim Blixseth
Steve & Tina Bostic
John Landrum Bryant
Brian & Annie Chang
Jim Clark
Brian & Denise Cobb
David Copley
Bryan & Christine Cressey
Larry De George, Jr.
Michael De Groote
Roy & Patricia Disney
Alex & Renate Dreyfoos
Richard & Judi Duchossois
Orin & Charlene Edson
Rick & Patty Elkus
Bruce A. Erikson
Donatella de Filippo Campioni
Robert & Marilyn Fisher
Steve Forbes
Stephen & Lori Garofalo
Russ George

Robert Gerard
Owen Glenn
Cheng Liang Goh
Frank & Lee Goldberg
Marc & Diane Goldman
Tom & Kimberly Gonzales
Thomas Haffa
Duane & Lola Hagadone
Matthew Hagans
John Hargreaves
Jerry & Maryanna Herbst
Bill & Kerry Holekamp
Doug & Roxanne Houghton
Stanley & Karen Hubbard
Richard Hull
Gale Anne Hurd
John & June Klindworth
Scott & Mandy Leonard
Leslie J. Lott
Christina Lotter
Robert & Roxana Lorton
Edward Lozick
J. Daniel & Ellen Lugosch, III
Henry & Kelly Luken
Christine Lynn
Gerald & Linda Mackie
Craig & Susan McCaw
Richard & Lynette Merrilat
Howard & Rory Meyers
Michael T. Moore
John & Susan Morrison

Nancy S. Mueller
Lee & Laura Munder
Peter Nicholas
Bud & Marla Paxson
Carlos & Mariana Peralta-Quintero
Jerry Pikolysky
Lee Clark
John Porter
Gary Primm
Denise Rich
John & Irene Roth
Marlyne Sexton
David & Jacqueline Siegel
Bill Simon Family
Michael Smurfit
John & Sue Sobrato
Jim & Cynthia Stebbins
Robert & Christine Stiller
Philip Stephenson
HRH Prince Khaled bin Sultan
George F. Sustendal
John & Georgene Tozzi
Gary & Staci Turner
Leo & Kathryn Vecellio
Douglas & Linda Von Allmen
Jay Wade
Ted Waitt
Herbert & Nicole Wertheim
Frank Wlasek
Ambrous & Annie Young

**deceased*