

GREEN MARINE PROGRAM

RESEARCH. EDUCATE. PROTECT AND RESTORE.



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The International SeaKeepers Society understands the importance of social responsibility, especially within the boating community, because of the impact recreational and commercial vessels have on the environment. By adopting sustainable practices and implementing greener alternatives, vessel owners can make a significant impact through behavioral changes. Highlighting the responsibility of vessel owners and educating them regarding relationships between their activities and the environment is essential. We are at a significant turning point for demonstrating a commitment to real change as leisure boating is an increasing economic activity that is gaining popularity worldwide.



The Green Marine Program provides information about best practices, exemplary vessel management and design, as well as guidance for implementing sustainable practices aboard any vessel. The Sustainability Kit provided contains key items that reflect how boaters can be more strategic in decision making about what products they choose to use while out on the water and how they can be a part of the solution by engaging in simple activities that collectively create a significant impact. The manual “A Green Guide to Boating” provides guidance on vessel management practices and is a full-service handbook to greener boating. Download your free copy from our website at www.seakeepers.org/a-green-guide-to-boating/.



“

To pursue sustainability is to create and maintain the conditions under which humans and nature can exist in productive harmony to support present and future generations.”

United States

Environmental
Protection Agency

TAKING THE LEAD

Vessel owners are in a unique position to take the lead in promoting ocean conservation. Program participation consists of utilizing the items provided in the kit and reading the Green Guide to Boating with the aim of implementing the recommended practices (as applicable) to your vessel. Making a difference in our environmental impact is not just about changing our behaviors but also includes the use of new technologies and improved methodologies. As the yachting community trends towards more electric powered vessels and lessening its carbon footprint, advances to improve existing systems aboard vessels are being developed as well. Trends in vessel design and management practices can be found at www.seakeepers.org/carbon-impact-program/.



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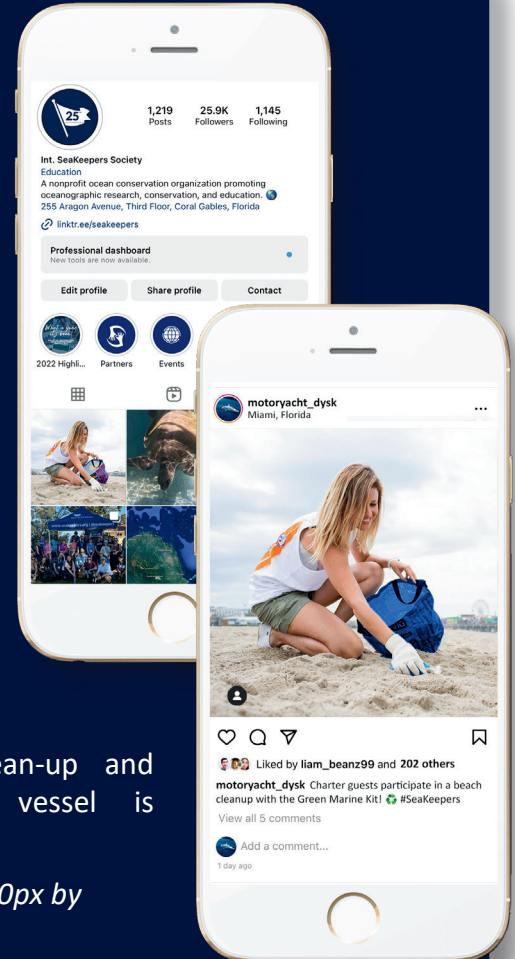


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Sharing is Caring

As a Green Marine Program Participant that practices socially responsible boating, encouraging fellow boaters to join is key. Spread the word across the globe by promoting the products and sharing your clean up efforts on social media platforms. Owners, captains, crew and charter guests can strengthen the #SeaKeepers impact by wielding the power of word-of-mouth and posting directly on their blogs, websites, and social accounts about the Green Marine Program and the difference you're making in the world of single-use plastics!

When posting online, follow and tag @SEAKEEPERS and use #SEAKEEPERS to get featured on our page.



1.1K+ FOLLOWERS



1.8K+ FOLLOWERS



146K VIEWS



26.1K+ FOLLOWERS



5.6K+ FOLLOWERS

How-To-Guide:

Document the beach clean-up and greener practices your vessel is implementing through:

- Real-Time Story Posts (1080px by 1920px)
- Portrait Posts (1080px by 1350px)
- YouTube/Website Videos (16:9 Wide Ratio)
- Social Videos (1080px by 1920px)



Send Us Your Pictures & Videos:

When you've captured activities related to the Green Marine Program, please direct all your media to Ivonne Gamboa at Ivonne@SeaKeepers.org to get featured on our website and social media accounts.

SUSTAINABILITY KIT

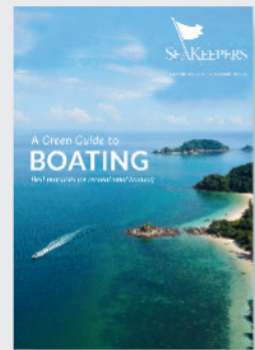
Essential basics to encourage greener boating.

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Stream2Sea Sunscreen — Healthy coral reefs are one of the most valuable ecosystems on Earth and provide billions of dollars in economic and environmental services. Some of the chemicals found in sunscreen and other personal health products threaten the health of coral reefs. Stream2Sea is the only product that has been tested with no negative impacts on the reef environment. **To purchase more sunscreen or other products, use promo code “SeaKeepers” to receive a 10% discount.**

A Green Guide to Boating — “*A Green Guide to Boating*” highlights the best practices for recreational boating and raising awareness on ocean sustainability and conservation. The guide contains a forward from Dr. Sylvia A. Earle and Fabien Cousteau. **Download a digital version on the SeaKeepers’ website or scan the QR code.**



PROGRAM PARTNER HIGHLIGHT



The Bag That Builds — SeaKeepers salutes this organization that is implementing viable solutions to address both collection and recycling of trash. All types of plastics are collected untreated, eliminating the need for separating, cleaning and sorting. Using the Bag That Builds keeps the plastic out of landfills and avoids air pollution through incineration. The bags are collected regularly or deposited at drop off points depending on your location. The plastic collected including the bags will be converted into RESIN8. RESIN8 has multiple applications, from high-end infrastructure to affordable climate resilient homes. **Use the QR code to learn more about the Bag that Builds and RESIN8.**

SUSTAINABILITY KIT

Essential basics to encourage greener boating.

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Start using these products and engaging in activities to help save our oceans!



Mesh Bags — Pollution and trash contamination have overwhelmed the oceans to the point of species being eradicated from areas where trash toxicity has caused irreparable damage to the food chain and its inhabitants. Boaters can use mesh bags to collect trash when out on the water or at their destinations. These bags are light to carry and easy to clean once used. **To assist with trash audits please download the Marine Debris Tracker app using this QR code.** Your findings contribute to research and help enact legislation to protect the oceans.

NDO H2O — Plastic waste makes up the majority of marine debris, and single-use plastic water bottles constitute a large part of this. Conversely, aluminum is recycled in every state of the USA, it is infinitely recyclable and 75% of all aluminum ever produced is still in use. Always buy products that are sustainably packaged when there is the option to do so and be sure to recycle. Local to South Florida and sustainably packaged, NDO H2O can be purchased online and shipped to your home or vessel. Scan this QR code to order and sign up to receive a 10% discount.



Reusable Straws — One estimate has 8 million tons of plastic ending up in the oceans each year which are carried down major rivers around the world. Plastic straws are particularly prone to making their way to waterways and end up contributing to the toxicity of the sea water and directly harming marine life who often ingest them and die as a result. Stop purchasing and refuse to use plastic straws, there is no need for continued use!

Lionfish Cookbook — Lionfish are an example of an invasive species which inhabit the Caribbean and have a negative impact on native habitats. This cookbook is an example of how you can help reduce the impacts of species like this by being creative and cooking your catch. Please be mindful that not all places in the Caribbean allow spearfishing so please check local regulations.

