

# GREEN MARINE PROGRAMME

RESEARCH. EDUCATE. PROTECT AND RESTORE.



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The International SeaKeepers Society understands the importance of social responsibility, especially within the boating community, because of the impact recreational and commercial vessels have on the environment. By adopting sustainable practices and implementing greener alternatives, vessel owners can make a significant impact through behavioural changes. Highlighting the responsibility of vessel owners and educating them regarding relationships between their activities and the environment is essential. We are at a significant turning point for demonstrating a commitment to real change as leisure boating is an increasing economic activity that is gaining popularity worldwide.



*The Green Marine Programme provides information about best practices, exemplary vessel management and design, as well as guidance for implementing sustainable practices aboard any vessel. The Sustainability Kit provided contains key items that reflect how boaters can be more strategic in decision making about what products they choose to use while out on the water and how they can be a part of the solution by engaging in simple activities that collectively create a significant impact. The manual "A Green Guide to Boating" provides guidance on vessel management practices and is a full-service handbook to greener boating. Download your free copy from our website at [www.seakeepers.org/a-green-guide-to-boating/](http://www.seakeepers.org/a-green-guide-to-boating/).*



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## TAKING THE LEAD

*“Our planet is a blue planet. Most of its expanse is covered by the ocean. This vast space is the lifeblood of our world, regulating the environment even more than the Amazon rainforest. Yet so much of our ocean is yet to be discovered and its value is so often overlooked.”*

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The National  
Oceanography Centre

Vessel owners are in a unique position to take the lead in promoting ocean conservation. Programme participation consists of utilising the items provided in the kit and reading the Green Guide to Boating with the aim of implementing the recommended practices (as applicable) to your vessel. Making a difference in our environmental impact is not just about changing our behaviours but also includes the use of new technologies and improved methodologies.

As the yachting community trends towards more electric powered vessels and lessening its carbon footprint, advances to improve existing systems aboard vessels are being developed as well.

Trends in vessel design and management practices can be found at [www.seakeepers.org/carbon-impact-program/](http://www.seakeepers.org/carbon-impact-program/).



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## Sharing is Caring

As a Green Marine Programme Participant that practises socially responsible boating, encouraging fellow boaters to join is key. Spread the word across the globe by promoting the products and sharing your clean up efforts on social media platforms. Owners, captains, crew and charter guests can strengthen the #SeaKeepers impact by wielding the power of word-of-mouth and posting directly on their blogs, websites, and social accounts about the Green Marine Programme and the difference you're making in the world of single-use plastics!

When posting online, follow and tag @SEAKEEPERS and use #SEAKEEPERS to get featured on our page.



1.1K+ FOLLOWERS



1.8K+ FOLLOWERS



146K VIEWS



26.1K+ FOLLOWERS

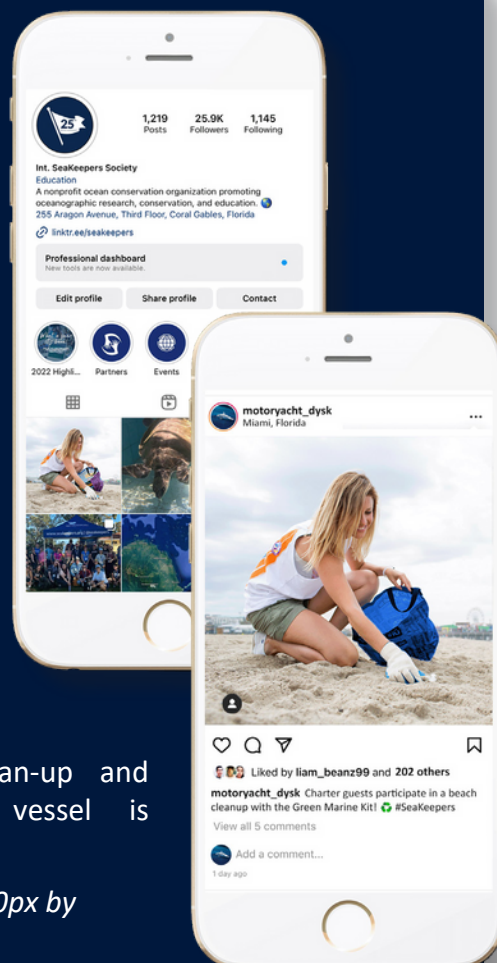


5.6K+ FOLLOWERS

## How-To-Guide:

Document the beach clean-up and greener practices your vessel is implementing through:

- Real-Time Story Posts (1080px by 1920px)
- Portrait Posts (1080px by 1350px)
- YouTube/Website Videos (16:9 Wide Ratio)
- Social Videos (1080px by 1920px)



## Send Us Your Pictures & Videos:

When you've captured activities related to the Green Marine Programme, please direct all your media to Ivonne Gamboa at [Ivonne@SeaKeepers.org](mailto:Ivonne@SeaKeepers.org) to get featured on our website and social media accounts.



# SUSTAINABILITY KIT

Essential basics to encourage greener boating.

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**Start using these products and engaging in activities to help save our oceans!**



**Mesh Bag** — Pollution and rubbish contamination have overwhelmed the oceans to the point of species being eradicated from areas where trash toxicity has caused irreparable damage to the food chain and its inhabitants. Boaters can use mesh bags to collect rubbish when out on the water or at their destinations. These bags are light to carry and easy to clean once used. **To assist with rubbish audits please download the Marine Debris Tracker app using this QR code.** Your findings contribute to research and help enact legislation to protect the oceans.

**CanO Water** — Plastic waste makes up the majority of marine debris, and single-use plastic water bottles constitute a large part of this. Conversely, aluminium is widely recycled across the UK, it is infinitely recyclable and 75% of all aluminium ever produced is still in use. Always buy products that are sustainably packaged when there is the option to do so, and be sure to recycle. Using water from the Austrian Alps and created from at least 50% recycled content, CanO water can be purchased online and resealed for repeated use aboard your vessel. **Scan this QR code to find out more about their story.**



**Metal Straw** — It is estimated that 8 million tonnes of plastic ending up in the oceans each year. Using reusable alternatives for plastic products can help to reduce harmful pollution of our global oceans, protecting valuable species and their ecosystems for future generations. Where possible, stop purchasing plastic products and actively choose more sustainable options, such as metal straws.

**Washdown** — When out on the water, consider your long-lasting impact on the marine environment. Using recycled materials and naturally derived ingredients, like Washdown's Prevented Ocean Plastic bottle and detailing spray, reduces pollution of both local waterways and more remote coastal communities, supporting sustainable ocean use. **Find out more about Washdown's mission using this QR code.**



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**Ecostore** — Products like Ecostore's boat wash are designed to remove salt and grime from all hard and soft surfaces. However, its plant and mineral-based formula rapidly biodegrades in marine environments, making it safer for the boating community and safer for our oceans. **Use this QR code to find out more and explore their wide variety of products.**

**Re-usable Water Bottle** — As part of your preparation for a trip out to sea, don't forget to fill up and pack reusable bottles with your favourite drinks – did you know bottles like this can keep your drinks both hot and cold? Responsible and sustainable use of the ocean is imperative for all boaters if we are to protect marine species and their habitats for future generations.



**Ethical Yacht Wear** — When trying to reduce your environmental footprint, choose products that are created using sustainable manufacturing processes and materials, as these reduce the quantity of detrimental pollutants and pesticides that enter our global oceans. Brands like Ethical Yacht Wear create their garments with the planet in mind, only supplying uniform made with 100% organic cotton or recycled material to limit environmental harm. **Take a look at their diverse array of products using the QR code.**

**Propspeed** — As you travel from one location to another, organisms can attach themselves to parts of your vessel. Spreading non-native plants and animals to different environments can cause severe harm to the new ecosystem, for example by spreading disease. Using PropSpeed's foul-release coating can protect your equipment from corrosion while preventing marine growth without harm, limiting the spread of invasive species across our global oceans. **Use this QR code to find out more about PropSpeed and their foul-release products.**



**A Green Guide to Boating** — "*A Green Guide to Boating*" highlights the best practices for recreational boating and raising awareness on ocean sustainability and conservation. The guide contains a foreword from Dr. Sylvia A. Earle and Fabien Cousteau. **Download a digital version on the SeaKeepers' website or scan the QR code.**