

# FOUNDERS<sup>2024</sup>

THE INTERNATIONAL SEAKEEPERS SOCIETY

 SPONSOR DECK<sup>OCT 31</sup>



# EVENT OVERVIEW

On Thursday, October 31<sup>st</sup>, The International SeaKeepers Society will host its annual Founders Event, an evening to honor outstanding leadership in marine conservation and recognize the DISCOVERY Yacht Fleet, which has supported SeaKeepers programming throughout the year.

## WHO

The Board of Directors of  
The International SeaKeepers Society

## WHAT

Annual Founders Dinner with Awards Program

## HONORING:

Guy Harvey  
2024 SeaKeeper of the Year

Dr. Shireen Rahimi  
NextGen Awardee

Recognition of the 2024 DISCOVERY Yacht Fleet

## WHEN

Thursday, October 31<sup>st</sup>, 2024

7:00 pm Cocktails | 8:30 pm Dinner

## WHERE

*Location details will be provided to attendees with ticket/table purchase one month prior.*

## EVENT INFORMATION

Marjurie@SeaKeepers.org  
786.924.6209



# SEAKEEPER OF THE YEAR

## GUY HARVEY

2024

Guy Harvey is a unique blend of artist, scientist, diver, angler, conservationist, explorer and entrepreneur, fiercely devoted to his family and his love of the sea. His childhood passion for the ocean and its living creatures not only inspired him to draw but fueled a burning interest that prompted a formal education in marine science. Having graduated with honors in Marine Biology from Aberdeen University in Scotland in 1977, Guy returned home to Jamaica to resume his education, earning his Ph.D. from the University of the West Indies in 1984. Though he gave up a budding career as a marine biologist for that of a highly acclaimed artist, Guy has continued his relentless pursuit to unravel the mysteries of the sea, traveling the world to better understand the habits and habitats of the marine wildlife he paints.



Guy is a recipient of the Simon Combes Award, and has been inducted into the Fishing, SCUBA Diving and Swimming Halls of Fame. The Guy Harvey coastal lifestyle brand brings the undersea world into everyday life through its merchandise offerings including apparel, art, home goods and gift items that all help benefit marine conservation through the research and education work of the Guy Harvey Foundation.



# NEXTGEN AWARDEE

## SHIREEN RAHIMI

# 2024



Shireen Rahimi is an Iranian-American marine scientist, visual storyteller and founder of Lightpalace Productions. She has traveled across the globe showcasing humanity's impact on the planet's rapidly changing waters—from the seas of the Caribbean to the Coral Triangle. Her work focuses on one of the earliest and most significant ecological casualties of global warming: tropical coral reefs. With her expertise in photography, underwater film production, and science communication, Shireen hopes to uplift the marginalized voices of the world's oceans, telling emotional, character-driven stories that encourage action around the current climate crisis.



Shireen received her PhD in Ecosystem Science and Policy from the University of Miami. After graduating in 2020, she transitioned full time to underwater photography and film production. Since then, Shireen has been featured as a contributor on National Geographic Sharkfest and ABC's Localish, and was named a Nautica ocean conservation Wavemaker. She has created work for The Nature Conservancy, Parley for the Oceans, National Geographic Magazine, Oceana, Dell Technologies, ESPN, COP28 Dubai, Sierra Magazine, PBS, and film festivals around the world. Through every aspect of her practice, Shireen is dedicated to telling stories that encourage activism and healing for the benefit of all beings everywhere.

# GOVERNANCE & SUPPORT

## 2024 BOARD OF DIRECTORS

**JAY WADE**, *CHAIRMAN*

**PATTY ELKUS**, *VICE CHAIR*

**JULIAN CHANG**, *CHAIRMAN, SEAKEEPERS ASIA*

**MARK LUTHER**

**NORMA TREASE**

**MICHAEL T. MOORE**, *CHAIRMAN EMERITUS*

## ADMIRAL CLUB MEMBERS

JIM & NANCY BALDWIN

JAMIE COULTER

RICH\* & HELEN DE VOS

CHARLES & DIANE GALLAGHER

JIM & JAN MORAN

JAMES & SUJO OFFIELD

LEE & PENNY ANDERSON

FRED & PHYLLIS BALM

ALBERT GERSTEN

J. MARK GROSVENOR

DON TOMLIN

*\* Deceased*

## 2024 DISCOVERY YACHT FLEET

SeaKeepers is extremely grateful for the continued support of our DISCOVERY Yacht members. The DISCOVERY Yacht Program has engaged more than 30 vessels since our last event in November 2023, which are too numerous to list here.

For all the activities and details of the DISCOVERY Fleet in support of Citizen Science, Educational Outreach, and At-Sea Research, please visit:

**[SeaKeepers' DISCOVERY Yacht Program.](#)**

# FOUNDERS

The Founding Members are a legacy group which made a critical investment to launch the activities of the organization.

MICHAEL & SARA ABRAHAM  
MOHAMMED AL-BARWANI  
NASSER AL-RASHID  
THEODORE & GIANNA ANGELOPOULOS  
MICHAEL & SHEILA ASHKIN  
FRANK & SALLY ATLASS  
ANTHONY & LINDA BAKKER  
H. DOUG BARNES  
RICHARD BEATTIE  
MICHAEL & KAREN BLAKE  
TIM BLIXSETH  
STEVE & TINA BOSTIC  
JOHN LANDRUM BRYANT  
BRIAN & ANNIE CHANG  
JIM CLARK  
BRIAN & DENISE COBB  
DAVID COPLEY  
BRYAN & CHRISTINE CRESSEY  
LARRY DE GEORGE JR.  
MICHAEL DE GROOTE  
ROY & PATRICIA DISNEY  
ALEX & RENATE DREYFOOS  
RICHARD & JUDI DUCHOSSOIS  
ORIN & CHARLENE EDSON  
RICK & PATTY ELKUS  
BRUCE A. ERIKSON  
DONATELLA DE FILIPPO CAMPIONI  
ROBERT & MARILYN FISHER  
STEVE FORBES  
STEPHEN & LORI GAROFALO

RUSS GEORGE  
ROBERT GERARD  
OWEN GLENN  
CHENG LIANG GOH  
FRANK & LEE GOLDBERG  
MARC & DIANE GOLDMAN  
TOM GONZALES  
THOMAS HAFFA  
DUANE & LOLA HAGADONE  
MATTHEW HAGANS  
JOHN HARGREAVES  
JERRY & MARYANNA HERBST  
BILL & KERRY HOLEKAMP  
DOUG & ROXANNE HOUGHTON  
STANLEY & KAREN HUBBARD  
RICHARD HULL  
GALE ANNE HURD  
JOHN & JUNE KLINDWORTH  
SCOTT & MANDY LEONARD  
LESLIE J. LOTT  
CHRISTINA SORENSON LOTTER  
ROBERT & ROXANA LORTON  
EDWARD LOZICK  
J. DANIEL & ELLE LUGOSCH III  
HENRY & KELLY LUKEN  
CHRISTINE LYNN  
GERALD & LINDA MACKIE  
CRAIG & SUSAN MCCAW  
RICHARD & LYNETTE MERRILAT  
HOWARD & RORY MEYERS

MICHAEL T. MOORE  
JOHN & SUSAN MORRISON  
NANCY S. MUELLER  
LEE & LAURA MUNDER  
PETER NICHOLAS  
BUD & MARLA PAXSON  
CARLOS & MARIANA PERALTA-QUINTERO  
JERRY PIKOLYSKY & LEE CLARK  
JOHN PORTER  
GARY PRIMM  
DENISE RICH  
JOHN & IRENE ROTH  
MARLYENE SEXTON  
DAVID & JACQUELINE SIEGEL  
BILL SIMON FAMILY  
MICHAEL SMURFIT  
JOHN & SUE SOBRATO  
JIM & CYNTHIA STEBBINS  
PHILIP STEPHENSON  
ROBERT & CHRISTINE STILLER  
HRH PRINCE KHALED BIN SULTAN  
JOHN & GEORGENE TOZZI  
GARY & STACI TURNER  
LEO & KATHRYN VECELLIO  
DOUGLAS & LINDA VON ALLMEN  
JAY WADE  
TED WAITT  
HERBERT & NICOLE WERTHEIM  
FRANK WLASEK  
AMBROUS & ANNIE YOUNG



# RECOGNIZING LEADERSHIP SEAKEEPER OF THE YEAR

Throughout its existence, SeaKeepers has honored and promoted key decision-makers and influencers who have made extraordinary commitments to preserving our planet's oceans. The SeaKeeper of the Year Award is presented annually at our signature event.

**2023** 25<sup>TH</sup> ANNIVERSARY CELEBRATION  
**2022** NAINOA THOMPSON  
**2021** VICTOR VESCOVO (USN RET.)  
**2019** AMOS NACHOUM  
**2018** MICHAEL J. SAYLOR  
**2017** WENDY SCHMIDT  
**2016** ALEXANDER DREYFOOS  
**2015** FABIEN COUSTEAU  
**2014** WENDY BENCHLEY  
**2013** THE SARGASSO SEA ALLIANCE  
**2012** AGNES B.

**2006** WALTER CRONKITE  
**2005** ADMIRAL JAMES WATKINS (USN RET.)  
**2004** BOB TALBOT  
**2003** WILLIAM K. REILLY  
**2002** SIR PETER BLAKE (POSTHUMOUSLY)  
**2001** MIKHAIL GORBACHEV  
**2000** H.R.H. KHALED BIN SULTAN  
**1999** CRAIG O. MCCAWE  
**1998** JAMES CAMERON  
**1997** DR. SYLVIA A. EARLE & MARJORY STONEMAN DOUGLAS

## SEAKEEPERS OF THE WORLD

In June 2015, the SeaKeepers of the World Program was launched to identify individuals who demonstrate a commitment to ocean research and conservation in their local communities.

**2022** RANI BIN AWANG – MALAYSIA  
**2022** H.E. OLAI ULUDONG – PALAU  
**2020** DR. ZEEHAN JAAFAR – SINGAPORE  
**2019** DR. ACHIER CHUNG – MALAYSIA  
**2018** MICHAEL HENRY – COOK ISLANDS  
**2018** DR. KARENNE TUN – SINGAPORE  
**2017** FRANCIS LEE – SINGAPORE  
**2017** FRANCESCA THYSSEN-BORNEMISZA – JAMAICA

**2017** JUDIE CLEE – BERMUDA  
**2017** CHRIS FLOOK – BERMUDA  
**2017** PHILIPPE MAX ROUJA – BERMUDA  
**2017** JOHN PAUL SKINNER – BERMUDA  
**2016** DR. CARRIE MANFRINO – CAYMAN ISLANDS  
**2016** PROFESSOR CHOU LOKE MING – SINGAPORE  
**2015** DR. CÉCILE GASPARD – FRENCH POLYNESIA  
**2015** CASPER VAN DE GEER – KENYA  
**2015** COMMODORE ESCRICH – CUBA

# SPONSORSHIP OPPORTUNITIES

## DISCOVERY SPONSOR: \$15,000

- Tickets for up to ten (10) guests with VIP seating arrangements.
- Sponsor recognition on digital save-the-dates and invitations sent to over 32,000 contacts over six (6) months.
- Sponsor recognition in all pre- and post-publicity efforts by media partners, with an estimated circulation of over 100,000 subscribers.
- Recognition piece in one (1) issue of SeaKeepers Quarterly newsletter, received by over 32,000 contacts.
- Recognition on the event web page.
- Recognition on all event social media platforms.
- Inside (double-page) spread advertisement in the printed event program distributed at the event.
- Sponsor recognition on digital screens during the cocktail hour.

## EDUCATION SPONSOR: \$7,500

- Tickets for up to six (6) guests.
- Inside single-page advertisement in the printed event program.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

## SCIENCE SPONSOR: \$5,000

- Tickets for up to four (4) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.



# SPONSORSHIP OPPORTUNITIES

## UNDERWRITING: EXCLUSIVE OPPORTUNITIES

### INVITATION SPONSOR: \$10,000

- Tickets for up to six (6) guests.
- Sponsor recognition on digital save-the-dates and invitations sent to over 32,000 contacts.
- Inside single-page advertisement in the printed event program.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition in post-event recap on the SeaKeepers event page.
- Sponsor recognition on digital screens during the cocktail hour.

### ENTERTAINMENT SPONSOR: \$9,500

- Tickets for up to six (6) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.
- Sponsor recognition on DISCOVERY Yacht video.

### VALET SPONSOR: \$5,000

- Tickets for up to two (2) guests.
- Sponsor recognition on customized valet cards or hangtags placed in each car.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

### PHOTOGRAPHY SPONSOR: \$3,500

- Ticket for two (2) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

## TICKETS & TABLES

INDIVIDUAL TICKET: \$475

TABLE OF TEN: \$4,500

Can't find what you're looking for on our sponsorship benefits menu? We can craft a tailored sponsorship package to align with your marketing objectives and accommodate your budget. In-kind sponsorships are also an option.

For further details, contact: [Marjurie@seakeepers.org](mailto:Marjurie@seakeepers.org) | 786.924.6209

# SPONSORSHIP OPPORTUNITIES

## PROGRAM ADVERTISEMENTS

Please provide ad page files and logos in JPEG, PNG, EPS, or PSD format at 300 DPI resolution. Photos should be submitted in Raw, PSD, or JPEG format (highest quality) at 300 DPI.

**Advertisement Sizes:** Full Page (with bleed): 8.75 x 11.25 | Two Page Spread (with bleed): 17 x 11.25

**Deadline:** Thursday, October 10<sup>th</sup>, 2024 | Send your ad to Director of Marketing & PR: [Ivonne@SeaKeepers.org](mailto:Ivonne@SeaKeepers.org)

### ADVERTISING RATES FOR EVENT PROGRAMS

- |                          |         |
|--------------------------|---------|
| • Outside Back (Cover I) | \$2,000 |
| • Inside Front (Cover I) | \$1,500 |
| • Inside Back (Cover I)  | \$1,000 |
| • Full Page              | \$500   |

### PROGRAM AD OPPORTUNITIES

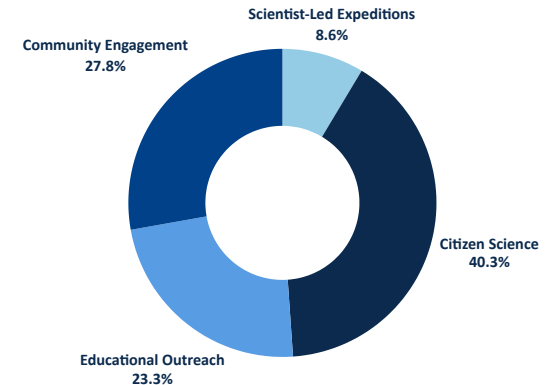
If you're interested in securing advertising space in our event program book, please contact Ivonne Gamboa, Director of Marketing & PR, at [Ivonne@SeaKeepers.org](mailto:Ivonne@SeaKeepers.org) or 786-924-6209.



# SUPPORT OUR MISSION

## DISCOVERY Yacht Program

In 2023, SeaKeepers completed a total of 245 activities through its DISCOVERY Yacht Program, which is comprised of Scientist-Led Expeditions, Citizen Science initiatives, Educational Outreach, and Community Engagement. With 64 activities completed the prior year, SeaKeepers has seen a 260% increase in programmatic activities.



### Total Cleanups

In total, SeaKeepers has completed 150 cleanups since 2019. Of that, in 2023, SeaKeepers completed 38 coastal and underwater dive cleanups; a 33.9% increase from the prior year.

### Total Volunteers

SeaKeepers has engaged 5,140 volunteers since 2019. Of that, in 2023, SeaKeepers welcomed 1,839 volunteers; a 55.7% increase from 2022.

### Total Trash Collected

22,185 pounds of marine debris has been collected since 2019. Of that, in 2023, SeaKeepers collected 4,323 pounds of marine debris through coastal and underwater dive cleanups in collaboration with multiple Miami-based organizations; a 24.2% increase from the previous total.

## PROGRAM OPPORTUNITIES

The International SeaKeepers Society offers a variety of program opportunities to support at-sea research expeditions, citizen science projects, educational outreach through floating classrooms, and community engagement via coastal cleanups. Each program is designed to engage vessels and researchers in meaningful activities aimed at protecting and understanding marine environments. For more details, [scan the QR code](#).





# 2023 EVENT HIGHLIGHTS & COVERAGE

The 2023 SeaKeepers Award Event marked a historic occasion, celebrating twenty-five years of dedicated service to ocean conservation and education in collaboration with the yachting community. Taking place on Wednesday, October 25<sup>th</sup>, at the Four Seasons Hotel in Fort Lauderdale, the event attracted a sold-out crowd of over 250 guests from around the world. The festivities were broadcast live to global audiences and were promoted by over 15 media partners throughout the event's duration.



*Four Seasons Hotel  
Fort Lauderdale, Florida*



*Michael T. Moore (Chairman Emeritus); Patty Elkus (Vice Chair); Jay Wade (Chairman); Norma Trease & Mark Luther, PhD (Board Members)*



*Steven J. Myers, President of YATCO -  
Bal de la Mer Platinum Sponsor*



*Norma Trease, Shelby Thomas, Ximena Caminos,  
Patty Elkus, Amos Nachoum & Susan McClellan*

Past SeaKeepers of The Year award recipients Fabien Cousteau and Amos Nachoum participated in the event.



*Fabien Cousteau, 2015 SeaKeeper of the Year*



*Fabien Cousteau, 2015 SeaKeeper of the Year  
& Amos Nachoum, 2019 SeaKeeper of the Year*



*Amos Nachoum (2019 SeaKeeper of the Year)  
with Mark Luther, PhD (Board Member) and  
Tony Gilbert (Chief Programs Officer)*

# 2023 EVENT HIGHLIGHTS & COVERAGE

Captain Sandra Yawn of Bravo's Below Deck Mediterranean shared her memories of hosting students aboard the DISCOVERY Yacht, Defiance in 2014. Today Captain Sandy continues to be a strong advocate and supporter of providing education for professional opportunities in the marine industry.



*Captain Sandy Yawn 2023 at The SeaKeepers Award Event*



*Captain Sandy Yawn leading a floating classroom aboard M/Y Defiance*

Event highlights featured a virtual reality booth showcasing three SeaKeepers' expeditions to the 1000 Mermaids Project, Ocean First Institute's Goliath Grouper Aggregation Research, and an Underwater Dive Cleanup off the coast of Fort Lauderdale. Additionally, interactive murals by SeaKeeper Artist of the Year 2022, Kelly Quinn, were unveiled. These murals, consisting of three panels, displayed marine species with information accessible through QR codes embedded in the artwork. They are now permanently housed at the Overtown Youth Center in Miami, Florida, and expected to have a continued impact on thousands of students.



*Virtual Reality Experience by Lee Savage, Between Two Yetis & Ettend*



*Signature Cocktails during the cocktail hour at Bal de la Mer*



*Education Mural Mangrove Forest by Canvas of the Wild*



*DISCOVERY Yacht Awardees: Shamsha and Juan Dieguez with Toni Lohroff (Education Manager)*

# 2023 EVENT HIGHLIGHTS & COVERAGE

Major support for the event was provided by YATCO, Bradford Marine, JP Morgan, Global Marine Travel, Florida Atlantic University, Georgia Aquarium, and numerous other generous supporters.

Media placements ran across print and digital platforms. Coverage included: <sup>th</sup>

CharterWorld | *"SeaKeepers Hosts Event During FLIBS"*

Excellence Luxury | *"Celebration with Bal de la Mer at the Four Seasons"*

Ocean Magazine | *"Cruising With Purpose"*

Venü Magazine | *"Yachts Support Science at Sea – 25th Anniversary Edition"*

YATCO | *"SeaKeepers Hosts 25th Anniversary Celebration"*

Regional Report Southeast Seaboard | *"SeaKeepers Green Guide - 25th Anniversary"*

Superyacht Gathering AU | *"SeaKeepers in the South Pacific - 25th Anniversary"*

## PROMOTIONAL IMPACT (OVER FOUR MONTHS)

- Social media coverage that includes (25+) posts reaching (50,000+) constituents between (5) platforms through direct permanent and temporary posts; distribution to (15+) media partners, and awardee and partner collaborations.
- Distribution of (10) event digital notifications featuring logo placement, hyperlinks, and name recognition that is sent to (35,000+) constituents.
- Pre- and post-event press releases distributed to (15+) media partners with potential exposure to up to (1M+) constituents.
- Name recognition on the SeaKeepers programming video showcased to attending guests and posted on YouTube, achieving (12,000+) channel views and (140+) event views.



# SUPPORT FORM

For more information, call 785.924.6209 | or email [Marjurie@seakeepers.org](mailto:Marjurie@seakeepers.org).

- |                          |                       |          |   |                     |         |
|--------------------------|-----------------------|----------|---|---------------------|---------|
| <input type="checkbox"/> | DISCOVERY Sponsor     | \$15,000 | <input type="checkbox"/>                      | Valet Sponsor       | \$5,000 |
| <input type="checkbox"/> | Education Sponsor     | \$7,500  | <input type="checkbox"/>                      | Photography Sponsor | \$3,500 |
| <input type="checkbox"/> | Science Sponsor       | \$5,000  | <b>TICKETS</b>                                |                     |         |
| <input type="checkbox"/> | Invitation Sponsor    | \$10,000 | Table of Ten \$4,500                          |                     |         |
| <input type="checkbox"/> | Entertainment Sponsor | \$9,500  | Individual Ticket(s) @ \$475, Total: \$ _____ |                     |         |

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable to: **International SeaKeepers Society.**

Mailing Address: ATTN Founders Event | 255 Aragon Avenue, Third Floor  
Coral Gables, FL 33134

By Wire Transfer - BA Routing number for Pacific National Bank: 066-0113-50

Bank Address: 1390 Brickell Avenue, Miami, FL 33131

Account Name: The International SeaKeepers Society Inc. | Account Number: 1427482

Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CSV: \_\_\_\_\_

Signature: \_\_\_\_\_

**The International SeaKeepers Society is a 501(c) 3 tax-exempt organization.** Federal ID# 58-2385869.

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