

THE INTERNATIONAL SEAKEEPERS SOCIETY, SOUTH PACIFIC

HELLO SOUTH PACIFIC

The official launch of SeaKeepers' South Pacific Chapter: A special evening out and an exclusive sponsorship opportunity



Kia Ora,

I'm excited to announce the launch of The International SeaKeepers Society's South Pacific Chapter, based in New Zealand. This new chapter strengthens our ability to support vital ocean research, education, and conservation in one of the world's most important marine regions.

With a dedicated presence here, we're now better positioned to work hand-in-hand with scientists, researchers, and environmental stakeholders. By connecting with vessels traveling across the Pacific Ocean, we're able to support critical research efforts, from marine biodiversity studies to deploying essential data-gathering instruments.

Our mission is simple but powerful: foster collaborations that drive meaningful change for our oceans. I invite you to join us in this important work. Whether through partnerships, research opportunities, or shared conservation goals, there's a place for you in this journey.

Let's celebrate this new chapter together and create lasting impact for our oceans.



Melissa White
Director, South Pacific



Dear Friends & Supporters,

For over 26 years, The International SeaKeepers Society has played a pivotal role in connecting vessel owners with researchers dedicated to advancing some of the most critical and groundbreaking projects on our planet. As our organization has grown, it has become clear that expanding into new regions and supporting remote, high-impact research efforts is more important than ever.

This year marks an exciting milestone in our journey, and we are proud to celebrate the official launch of our South Pacific chapter. Under the leadership of Melissa White, we are deepening our engagement in this region, where our expanding network will significantly amplify our global impact.

Through this continued growth, we are better equipped to support essential oceanographic research, education, and conservation initiatives around the world.

Thank you for your ongoing commitment to our mission.
Together, we are making a lasting difference for our oceans and the future of our planet.



Jay Wade
Chairman & Board Member



GLOBAL CHAPTERS



HEADQUARTERS

In 1998, The International SeaKeepers Society established its headquarters in Miami, Florida. Since then, its programming and operations have provided essential support to global chapters, advancing the organization's mission worldwide.

UNITED KINGDOM CHAPTER

In 2023, SeaKeepers established a chapter in the United Kingdom to oversee all regional programming. This initiative has facilitated connections with leading researchers, developed projects for vessels, and forged partnerships to advance environmental efforts.

SEAKEEPERS ASIA – SINGAPORE

In 2015, SeaKeepers established its first global chapter in Singapore, led by President Julian Chang and guided by Director of Programming, Gail Tay. The chapter focuses on education and citizen science, fostering community engagement and environmental awareness.

SEAKEEPERS ASIA – BANGLADESH

In 2023, SeaKeepers launched the Bangladesh Chapter to recognize the country's vital role in the global blue economy. Efforts will focus on preserving areas like the Bay of Bengal and the Sundarbans, underscoring the need for community involvement.

SOUTH PACIFIC CHAPTER

In 2023, SeaKeepers launched its newest chapter in New Zealand to oversee programming across the South Pacific region. The chapter has a diverse range of initiatives, from scientist-led expeditions to impactful educational efforts.

SOUTH PACIFIC CHAPTER

In 2023, SeaKeepers expanded into the South Pacific to support marine science and conservation by utilising privately owned yachts as platforms for oceanographic research, educational outreach, and marine conservation. SeaKeepers South Pacific offers scientist-led expeditions, citizen science initiatives, educational outreach, and community engagement projects.

Under the SeaKeepers' DISCOVERY Programme, yacht owners are invited to support marine research and conservation by offering time on their vessels or participating in Citizen Science projects. Our small but distinguished membership includes entrepreneurs, yachtsmen, corporations, divers, scientists, and concerned citizens, building a global movement to help restore and protect the world's oceans.



Since the expansion in 2023 the South Pacific Chapter has completed 9 Scientist-Led Expeditions, signed up over 30 vessels to participate in Citizen Science projects, created 7 new marina partnerships, hosted 1 floating classroom, created new partnerships, and engaged the community through conferences, speaking engagements, boat shows and many more events.

SOUTH PACIFIC CHAPTER

PROGRAMMING

SCIENTIST-LED EXPEDITIONS

- **Satellite Tag Retrieval with Manta Watch New Zealand**
Tuhua Island, New Zealand, 13-14th of May, 2023 aboard DY Deis Natalie
- **Oceanic Manta Ray Surveys and Tagging with Manta Watch New Zealand**
Hauraki Gulf, New Zealand, 3rd-5th of January, 30th-31st of January, 3rd-4th of April, 12th-14th of May, and 13th-15th of December, 2024, aboard DY Salut 
- **Oceanic Manta Ray Surveys with Manta Project Fiji and Barefoot Manta Resort**
Naviti island in the Yasawas, Fiji, 21st of May, 2024, aboard DY Traverse with Mike Golding OBE
- **Deep Reefs of the Far East with UNSEEN Expeditions**
Banda Sea, Indonesia, 21st of September- 10th of October, 2024, aboard DY Northern Sun
- **Oceanic Manta Ray Surveys with Manta Watch New Zealand**
Hauraki Gulf, New Zealand, 11th of December, 2024, aboard DY Render



PROGRAM PARTNERS



SOUTH PACIFIC CHAPTER

PROGRAMMING

EDUCATIONAL OUTREACH

- **Floating Classroom with BLAKE NZ**
Leigh New Zealand, 29th of February, 2024 aboard Glass Bottom Boat Tours
- **Shoreline Classroom with the Miss Universe Fiji Pageant**
Pacific Harbour, Fiji, 28th of August, 2024 at the Pearl Resort



COMMUNITY ENGAGEMENT

- **ASMEX Conference 2024 - Speaking Engagement**
Sanctuary Cove, Australia, 20th-22nd May, 2024
- **Citizens of the Sea Workshop - Seabed 2030 Presentation**
Musket Cove, Fiji, 4th-5th of September, 2024
- **SeaKeepers Hosted Coastal Beach Clean Up**
Nadi, Fiji, 8th of November, 2024



MARINA PARTNERS



FOR ADDITIONAL PROGRAMMING TO ALL OUR CHAPTERS VISIT WWW.SEAKEEPERS.ORG

DISCOVERY FLEET

FLEET AS OF 2023-2025 - SOUTH PACIFIC CHAPTER

Aldabra

Love Machine

Saluté

Bella Vita

Lumir

Seahawk

Dies Natalis

Neo

Southern Star

Diva

No Comment

Taihoa

Duchessa

Northern Sun

Te Tāiko

Fallado

Noxoma

Tin Tin

Kailua

Orion

Traverse

KISU

Quoi De Neuf

Turquoise

Kokomo

Render

Unbelievable

Kokomo II

Salsa

Whiskey Romeo Hotel



LAUNCH EVENT

Join us for an unforgettable night of elegance, connection, and purpose. Delight in great company as we come together to celebrate SeaKeepers' journey — reflecting on past achievements and charting the course for the future of ocean science.

Date: March 5, 2025

Location: Royal New Zealand Yacht Squadron, Auckland

Time: 6:00 PM – 11:00 PM

Set against the backdrop of a stunning maritime setting, this exclusive gathering offers an intimate experience with strictly limited attendance. Secure your attendance at this meaningful celebration of ocean conservation and community.



SPONSORSHIP LEVELS

DISCOVERY SPONSOR: \$10,000

- Tickets for up to ten (10) guests with VIP seating arrangements.
- Sponsor recognition on digital save-the-dates and invitations.
- Sponsor recognition in all pre- and post-publicity efforts by media partners, with an estimated circulation of over 100,000 subscribers.
- Recognition piece in one (1) issue of SeaKeepers' quarterly newsletter, received by over 32,000 contacts.
- Recognition on the event web page.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.
- Ability to display banner or collateral at the event

INVITATION SPONSOR: \$7,000

- Tickets for up to six (6) guests.
- Sponsor recognition on digital save-the-dates and invitations sent to over 32,000 contacts
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition in post-event recap on the SeaKeepers event page.
- Sponsor recognition on digital screens during the cocktail hour.

EDUCATION SPONSOR: \$5,000

- Tickets for up to six (6) guests.
- Logo recognition on table settings
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

SPONSORSHIP LEVELS

SECURE TICKETS OR SUPPORT AT [SEAKEEPERS.ORG](https://seakeepers.org).

TRANSPORT SPONSOR: \$3,500

- Tickets for up to four (4) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.
- Logo will be placed on tender transport to the event.

SCIENCE SPONSOR: \$2,500

- Tickets for two (2) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

Sponsorship covers attendance for scientists.

PHOTOGRAPHY SPONSOR: \$1,000

- Tickets for two (2) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.
- Recognition on post event gallery

TICKETS & TABLES

INDIVIDUAL TICKET: \$125

TABLE OF TEN: \$1,000

Can't find what you're looking for on our sponsorship benefits menu? We can craft a tailored sponsorship package to align with your marketing objectives and accommodate your budget. In-kind sponsorships are also an option.

For further details, contact: Melissa@seakeepers.org | +64 21 550 840

SUPPORT THE SOUTH PACIFIC

We invite you to support The International SeaKeepers Society, South Pacific Chapter, as it enters the next chapter of its journey in support of marine science.

Purchase tickets, or become a supporter of this inaugural South Pacific event. All supporters will receive a special acknowledgement of thanks during the evening, and as a fully tailored event, there are options for additional branding or benefits.

Guests may purchase tickets by scanning the QR code or visiting events.humanitix.com/seakeepers-south-pacific-launch-event.

We are proud to use Humanitix for ticketing. By purchasing through this platform, you're not only securing your spot at our event but also helping support educational projects for disadvantaged children. A portion of every ticket sold is donated to these important causes. Thank you for being part of the change.



SUPPORT FORM

SECURE TICKETS OR SPONSORSHIPS AT **SEAKEEPERS.ORG**. FOR CUSTOMIZING YOUR SUPPORT, CONTACT **MELISSA WHITE** AT **MELISSA@SEAKEEPERS.ORG** OR **+64 21 550 840**.

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|--|------------|---|-------------|
| <input type="checkbox"/> Photography Sponsor | \$1,000.00 | <input type="checkbox"/> Education Sponsor | \$5,000.00 |
| <input type="checkbox"/> Science Sponsor | \$2,500.00 | <input type="checkbox"/> Invitation Sponsor | \$7,500.00 |
| <input type="checkbox"/> Transport Sponsor | \$3,500.00 | <input type="checkbox"/> DISCOVERY Sponsor | \$10,000.00 |

TICKETS

Table of Ten \$1,000.00

Individual Ticket(s) @ \$125, Total: \$ _____

All support reflected in United States currency.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Make checks payable to: **The International SeaKeepers Society**.
Mailing Address: ATTN Founders Event | 255 Aragon Avenue, Third Floor
Coral Gables, FL 33134

By Wire Transfer - BA Routing number for Pacific National Bank: 066-0113-50
Bank Address: 1390 Brickell Avenue, Miami, FL 33131
Account Name: The International SeaKeepers Society Inc. | Account Number: 1427482

Card Type: _____ Card Number: _____

Expiration Date: _____ / _____ CSV: _____

Signature: _____

The International SeaKeepers Society is a 501(c) 3 tax-exempt organization. Federal ID# 58-2385869.

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