



The International SeaKeepers Society champions social responsibility in the boating community, recognizing the environmental impact of recreational and commercial vessels. By adopting sustainable practices and greener alternatives, vessel owners can play a crucial role in protecting marine ecosystems. Educating boaters on their environmental impact is more important than ever, as leisure boating continues to grow worldwide. Now is the time to take action and drive real change for a more sustainable future.



Scan the QR code to download the international Green Guide to Boating today. Find the best practices for recreational boating and share how you're making strides!

An open book titled "A COMPASS OF BOATING" is shown. The left page features a nautical chart with a compass rose and various sailing symbols. The right page contains a list of sailing tips, each preceded by a blue circular icon. The book is set against a dark blue background.






A GREEN GUIDE TO BOATING

NAVIGATE THE SEAS, PROTECT THE BLUE WITH SEAKEEPERS' GREEN GUIDE TO BOATING

The International SeaKeepers Society's **A Green Guide to Boating**, Best Practices For Recreational Boating with forewords written by world renowned and well-respected marine conservationists - Sylvia A. Earle and Fabien Cousteau. **The guide features practical tips to reduce your boat's impact on the water whilst preventing pollution and provides comprehensive information that boaters can take to protect the marine environment.**

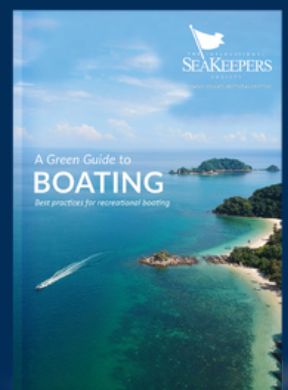


"The ocean affects us in profound ways. As an organization founded by yacht owners, one of our key goals is to directly reach out to yachters to further research, protect and restore our oceans and to raise awareness about the issues faced."

Jay Wade, Chairman
The International SeaKeepers Society

SeaKeepers understands the importance of social responsibility, especially within the boating community, because of the impact recreational and commercial vessels have on the environment. By adopting sustainable practices and implementing greener alternatives, vessel owners can make a significant impact through behavioral changes. Highlighting the responsibility of vessel owners and educating them regarding relationships between their activities and the environment is essential.

As recreational boaters, you can adopt good boating practices that protect the ocean and reduce your carbon footprint. Proper handling, responsible vessel maintenance, good refueling, repair and storage habits preserve clean water and protect the animals that live in it, while keeping you and your families safe.



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SUSTAINABILITY KIT

ESSENTIAL GUIDELINES FOR ADOPTING GREENER BOATING PRACTICES

The **Sustainability Kit** from **The International SeaKeepers Society** supports vessels in the **Green Marine Programme** by providing eco-friendly products from trusted companies committed to sustainability. Each item is selected to help boaters adopt green practices, reduce their environmental impact, and support brands that prioritize ocean conservation.

PEOPLE4OCEAN SUN CARE

Founded by two marine biologists, People4Ocean is a performant, natural & reef safe sunscreen alternative that excludes over 18 known harmful chemicals that are detrimental to marine & reef habitats. They use carbon conscious recyclable packaging and give back to reef conservation initiatives worldwide. Up to \$1 is donated from every product sold. **Scan this QR code to learn more.**



PROPOWER

By using ProPower Marine, you benefit from a chemical-free product that is safe for the ocean and contributes to significant environmental savings. Over 95% of bacteria are beneficial for us and the environment. ProPower's probiotic cleaners use naturally occurring "friendly" bacteria to clean, deodorize, and eliminate odors safely and effectively without harsh chemicals, making them better for you and the environment.

WALLABY WATER

Plastic waste is the largest producer of marine debris, and single-use plastic water bottles constitute a large part of that marine debris. Aluminium can be recycled indefinitely, the process is essentially a closed-loop; meaning 100% of aluminium bottles and cans become new bottles and cans. **Find out more by scanning the code.**



MESH BAGS

Pollution and trash have overwhelmed our oceans, causing irreparable damage to marine ecosystems and leading to the loss of species in areas affected by toxic waste. Boaters can play a crucial role by using lightweight, easy-to-clean mesh bags to collect trash while on the water or at their destinations. **To assist with trash audits, download the Marine Debris Tracker app via the QR code. Your findings help support research and drive legislation to protect our oceans.**



ECOSTORE BOAT WASH

Products like Ecostore's boat wash is designed to remove salt and grime from all hard and soft surfaces. However, it's plant and mineral-based formula rapidly biodegrades in marine environments, making it safer for boaties and safer for our oceans. **Find out more by scanning the QR code.**

PROPSPEED

As you travel, organisms can attach to your vessel, spreading non-native species and potentially harming new ecosystems, such as by spreading disease. Propspeed's foul-release coating helps protect your equipment from corrosion and prevents marine growth, limiting the spread of invasive species. **Contact Chris Myers at Chris.myers@propspeed.com to claim your complimentary Propspeed Kit today.**



REUSABLE STRAWS

An estimated 8 million tons of plastic enter the oceans each year, primarily through major rivers. Plastic straws are especially harmful, frequently ending up in waterways, contributing to ocean pollution, and posing a direct threat to marine life, which often ingests them and dies. Refuse to use plastic straws, there's no reason to continue using them!





REQUEST A SUSTAINABILITY KIT

Vessel owners are in a unique position to lead ocean conservation efforts. By using the Sustainability Kit and reading A Green Guide to Boating, participants can implement sustainable practices on their vessels. As the boating community embraces electric vessels and reduces its carbon footprint, advancements in vessel design and management are also progressing.

DOWNLOAD A GREEN GUIDE TO BOATING

Download the international **Green Guide to Boating** by visiting the **seakeepers website** or scanning the **QR code**. Find the best practices for recreational boating and share how you're making strides!



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