

GREEN MARINE PROGRAMME

EMPOWERING VESSEL OWNERS TO ADOPT SUSTAINABLE PRACTICES IN THE UNITED KINGDOM

The **International SeaKeepers Society** champions social responsibility in the boating community, recognizing the environmental impact of recreational and commercial vessels. By adopting sustainable practices and greener alternatives, vessel owners can play a crucial role in protecting marine ecosystems. Educating boaters on their environmental impact is more important than ever, as leisure boating continues to grow worldwide. Now is the time to take action and drive real change for a more sustainable future.

EMPOWERING SUSTAINABLE BOATING: RESOURCES FOR GREENER PRACTICES

The **Green Marine Programme** offers boaters essential resources on best practices, sustainable vessel management, and eco-friendly design. Our **Sustainability Kit** provides practical tools to help boaters make environmentally conscious choices about the products they use and engage in simple activities that collectively have a significant impact. A **Green Guide to Boating** serves as a comprehensive manual for adopting greener vessel management practices.



DOWNLOAD A GREEN GUIDE TO BOATING

Scan the QR code to download the international Green Guide to Boating today. Find the best practices for recreational boating and share how you're making strides!

TAKE THE LEAD: READY TO MAKE YOUR BOATING MORE SUSTAINABLE?

Vessel owners are in a unique position to lead ocean conservation efforts. By using the **Sustainability Kit** and reading **A Green Guide to Boating**, participants can implement sustainable practices on their vessels. As the boating community embraces electric vessels and reduces its carbon footprint, advancements in vessel design and management are also progressing. **Contact info@seakeepers.org to learn more.**



A GREEN GUIDE TO BOATING

NAVIGATE THE SEAS, PROTECT THE BLUE WITH SEAKEEPERS' GREEN GUIDE TO BOATING

The International SeaKeepers Society's **A Green Guide to Boating**, Best Practices For Recreational Boating with forewords written by world renowned and well-respected marine conservationists - Sylvia A. Earle and Fabien Cousteau. **The guide features practical tips to reduce your boat's impact on the water whilst preventing pollution and provides comprehensive information that boaters can take to protect the marine environment.**

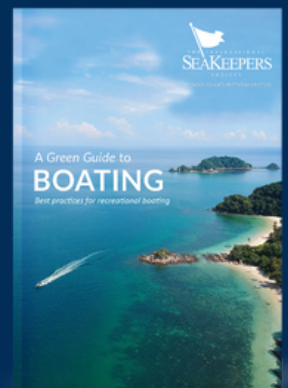


"The ocean affects us in profound ways. As an organization founded by yacht owners, one of our key goals is to directly reach out to yachters to further research, protect and restore our oceans and to raise awareness about the issues faced."

Jay Wade, Chairman
The International SeaKeepers Society

SeaKeepers understands the importance of social responsibility, especially within the boating community, because of the impact recreational and commercial vessels have on the environment. By adopting sustainable practices and implementing greener alternatives, vessel owners can make a significant impact through behavioral changes. Highlighting the responsibility of vessel owners and educating them regarding relationships between their activities and the environment is essential.

As recreational boaters, you can adopt good boating practices that protect the ocean and reduce your carbon footprint. Proper handling, responsible vessel maintenance, good refueling, repair and storage habits preserve clean water and protect the animals that live in it, while keeping you and your families safe.



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SUSTAINABILITY KIT

ESSENTIAL GUIDELINES FOR ADOPTING GREENER BOATING PRACTICES IN THE UK

The **Sustainability Kit** from **The International SeaKeepers Society** supports vessels in the **Green Marine Programme** by providing eco-friendly products from trusted companies committed to sustainability. Each item is selected to help boaters adopt green practices, reduce their environmental impact, and support brands that prioritize ocean conservation.

ECOSTORE

Products like Ecostore's boat wash are designed to remove salt and grime from all hard and soft surfaces. However, its plant and mineral-based formula rapidly biodegrades in marine environments, making it safer for the boating community and safer for our oceans. **Use this QR code to find out more and explore their wide variety of products.**



CANO WATER



Plastic waste makes up the majority of marine debris, and single-use plastic water bottles constitute a large part of this. Conversely, aluminium is widely recycled across the UK, it is infinitely recyclable and 75% of all aluminium ever produced is still in use. Always buy products that are sustainably packaged when there is the option to do so, and be sure to recycle. Using water from the Austrian Alps and created from at least 50% recycled content, CanO water can be purchased online and resealed for repeated use aboard your vessel. **Scan this QR code to find out more about their story.**

WASHDOWN

When out on the water, consider your long-lasting impact on the marine environment. Using recycled materials and naturally derived ingredients, like Washdown's Prevented Ocean Plastic bottle and detailing spray, reduces pollution of both local waterways and more remote coastal communities, supporting sustainable ocean use. Find out more about Washdown's mission using this QR code.



PROPSPEED

As you travel, organisms can attach to your vessel, spreading non-native species and potentially harming new ecosystems, such as by spreading disease. Propspeed's foul-release coating helps protect your equipment from corrosion and prevents marine growth, limiting the spread of invasive species. **Contact Chris Myers at Chris.myers@propspeed.com to claim your complimentary Propspeed Kit today.**



ETHICAL YACHT WEAR

When trying to reduce your environmental footprint, choose products that are created using sustainable manufacturing processes and materials, as these reduce the quantity of detrimental pollutants and pesticides that enter our global oceans. Brands like Ethical Yacht Wear create their garments with the planet in mind, only supplying uniform made with 100% organic cotton or recycled material to limit environmental harm. **Take a look at their diverse array of products using the QR code.**



MESH BAGS

Pollution and trash have overwhelmed our oceans, causing irreparable damage to marine ecosystems and leading to the loss of species in areas affected by toxic waste. Boaters can play a crucial role by using lightweight, easy-to-clean mesh bags to collect trash while on the water or at their destinations. **To assist with trash audits, download the Marine Debris Tracker app via the QR code. Your findings help support research and drive legislation to protect our oceans.**





REUSABLE WATER BOTTLES

As part of your preparation for a trip out to sea, don't forget to fill up and pack reusable bottles with your favourite drinks – did you know bottles like this can keep your drinks both hot and cold? Responsible and sustainable use of the ocean is imperative for all boaters if we are to protect marine species and their habitats for future generations.

REUSABLE STRAWS

An estimated 8 million tons of plastic enter the oceans each year, primarily through major rivers. Plastic straws are especially harmful, frequently ending up in waterways, contributing to ocean pollution, and posing a direct threat to marine life, which often ingests them and dies. Refuse to use plastic straws, there's no reason to continue using them!



REQUEST A SUSTAINABILITY KIT

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