

GREEN MARINE PROGRAM

EMPOWERING VESSEL OWNERS TO ADOPT SUSTAINABLE PRACTICES IN THE USA

The **International SeaKeepers Society** champions social responsibility in the boating community, recognizing the environmental impact of recreational and commercial vessels. By adopting sustainable practices and greener alternatives, vessel owners can play a crucial role in protecting marine ecosystems. Educating boaters on their environmental impact is more important than ever, as leisure boating continues to grow worldwide. Now is the time to take action and drive real change for a more sustainable future.

EMPOWERING SUSTAINABLE BOATING: RESOURCES FOR GREENER PRACTICES

The **Green Marine Program** offers boaters essential resources on best practices, sustainable vessel management, and eco-friendly design. Our **Sustainability Kit** provides practical tools to help boaters make environmentally conscious choices about the products they use and engage in simple activities that collectively have a significant impact. A **Green Guide to Boating** serves as a comprehensive manual for adopting greener vessel management practices.



DOWNLOAD A GREEN GUIDE TO BOATING

Scan the QR code to download the international Green Guide to Boating today. Find the best practices for recreational boating and share how you're making strides!

TAKE THE LEAD: READY TO MAKE YOUR BOATING MORE SUSTAINABLE?

Vessel owners are in a unique position to lead ocean conservation efforts. By using the **Sustainability Kit** and reading **A Green Guide to Boating**, participants can implement sustainable practices on their vessels. As the boating community embraces electric vessels and reduces its carbon footprint, advancements in vessel design and management are also progressing. Contact info@seakeepers.org to learn more.

A GREEN GUIDE TO BOATING

NAVIGATE THE SEAS, PROTECT THE BLUE WITH SEAKEEPERS' GREEN GUIDE TO BOATING

The International SeaKeepers Society's **A Green Guide to Boating**, Best Practices For Recreational Boating with forewords written by world renowned and well-respected marine conservationists - Sylvia A. Earle and Fabien Cousteau. **The guide features practical tips to reduce your boat's impact on the water whilst preventing pollution and provides comprehensive information that boaters can take to protect the marine environment.**

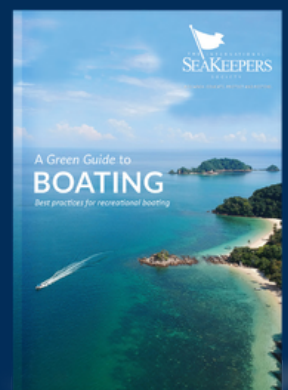


"The ocean affects us in profound ways. As an organization founded by yacht owners, one of our key goals is to directly reach out to yachters to further research, protect and restore our oceans and to raise awareness about the issues faced."

Jay Wade, Chairman
The International SeaKeepers Society

SeaKeepers understands the importance of social responsibility, especially within the boating community, because of the impact recreational and commercial vessels have on the environment. By adopting sustainable practices and implementing greener alternatives, vessel owners can make a significant impact through behavioral changes. Highlighting the responsibility of vessel owners and educating them regarding relationships between their activities and the environment is essential.

As recreational boaters, you can adopt good boating practices that protect the ocean and reduce your carbon footprint. Proper handling, responsible vessel maintenance, good refueling, repair and storage habits preserve clean water and protect the animals that live in it, while keeping you and your families safe.



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SUSTAINABILITY KIT

ESSENTIAL GUIDELINES FOR ADOPTING GREENER BOATING PRACTICES IN THE USA

The **Sustainability Kit** from **The International SeaKeepers Society** supports vessels in the **Green Marine Program** by providing eco-friendly products from trusted companies committed to sustainability. Each item is selected to help boaters adopt green practices, reduce their environmental impact, and support brands that prioritize ocean conservation.

STREAM2SEA SUNSCREEN

Some of the chemicals found in sunscreen and other personal health products threaten the health of coral reefs. Stream2Sea is the only product that has been tested with no negative impacts on the reef environment. To purchase more sunscreen or other products, use promo code "SeaKeepers" to receive a 10% discount.



OPEN WATER

Open Water is the world's first Climate Neutral certified water brand with net zero emissions. By choosing Open Water, you not only reduce your carbon footprint but also help combat plastic pollution, which constitutes most marine debris. Open Water can be purchased online and delivered to your home or vessel. **Scan the QR code to order and receive a 10% discount.**

THE BAG THAT BUILDS

The Bag That Builds collects untreated plastic, eliminating the need for sorting, cleaning, or separating. The plastic is then converted into RESIN8, which can be used in various applications, including infrastructure and climate-resilient homes. **Scan the QR code to learn more about the Bag that Builds and RESIN8.**





ECO SAFEWAY

Eco Safeway offers eco-friendly marine cleaning solutions that deliver powerful performance without compromising effectiveness. Compliant with Clean Marina and EPA Clean Boat Act standards, their products hold a perfect 000 rating on the Hazardous Materials Identification System (HMIS), ensuring zero health, flammability, or reactivity risks. Using advanced green chemistries, Eco Safeway provides non-hazardous, high-performing solutions that protect people, equipment, and the environment.

LARKLY SUNSCREEN

Many common sunscreens contain chemicals that threaten the health of coral reefs, with an estimated 14,000 tons of these harmful substances entering our oceans each year. At Larkly, they're taking a stand to protect coral reefs worldwide. Use promo code **"SEAKEEPERS"** to get 25% off your Larkly purchase and help save our reefs.



CORA BALL

Washing machines contribute to microfiber pollution, releasing tiny fibers that enter drains, flow into waterways, and end up in our food and drinks. Cora Ball helps prevent an average of 31% of this pollution by trapping fibers and reducing fabric wear, allowing clothes to last longer while protecting lakes, rivers, and oceans. **Scan the QR Code and use code "SeaKeepersUSA" to enjoy 10% off your entire purchase of Cora Ball products.**

PROPSPEED

As you travel, organisms can attach to your vessel, spreading non-native species and potentially harming new ecosystems, such as by spreading disease. Propspeed's foul-release coating helps protect your equipment from corrosion and prevents marine growth, limiting the spread of invasive species. **Contact Chris Myers at Chris.myers@propspeed.com to claim your complimentary Propspeed Kit today.**





MESH BAGS

Pollution and trash have overwhelmed our oceans, causing irreparable damage to marine ecosystems and leading to the loss of species in areas affected by toxic waste. Boaters can play a crucial role by using lightweight, easy-to-clean mesh bags to collect trash while on the water or at their destinations. **To assist with trash audits, download the Marine Debris Tracker app via the QR code. Your findings help support research and drive legislation to protect our oceans.**

REUSABLE STRAWS

An estimated 8 million tons of plastic enter the oceans each year, primarily through major rivers. Plastic straws are especially harmful, frequently ending up in waterways, contributing to ocean pollution, and posing a direct threat to marine life, which often ingests them and dies. Refuse to use plastic straws, there's no reason to continue using them!



REQUEST A SUSTAINABILITY KIT

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Download the international **Green Guide to Boating** by **visiting the seakeepers website or scanning the QR code.** Find the best practices for recreational boating and share how you're making strides!



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