

EVENT OVERVIEW

On Thursday, October 30, The International SeaKeepers Society will host its annual Founders Event, an evening to honor Jimmy Buffett and celebrate the love of our oceans. The DISCOVERY Fleet, which has supported programming throughout the year, will also be recognized.

WHO

The Board of Directors of The International SeaKeepers Society

WHAT

2025 Annual Founders Event

HONORING:

Jimmy Buffett 2025 SeaKeeper of the Year

Presentation of the NextGen Award to Emily Cunningham, MBE

Recognition of the 2025 DISCOVERY Fleet

WHEN

Thursday, October 30, 2025

7:00 pm Cocktails | 8:30 pm Dinner

WHERE

Pier Sixty-Six 2301 SE 17 St, Fort Lauderdale, FL 33316

EVENT INFORMATION

Rosiefowler@SeaKeepers.org 786.924.6209



Singer-songwriter, "tropical troubadour" and legend of pop culture, Jimmy Buffett (1946-2023), regaled audiences for over five decades with songs about the faces and places he'd seen during his lifetime journey along the road less traveled. With Hemingway's eye for detail and Mark Twain's inclination for mischievous humor, Buffett's music tells stories of hustlers, beach bums and pirates from all corners of the world. Through it all are woven themes of escapism, wanderlust, human connection and an unbridled curiosity that makes life a journey worth taking.

Buffett was born on Christmas Day 1946 in Pascagoula, Mississippi and raised in the port town of Mobile, Alabama. He was a fourth-generation sailor and fisherman, a pilot, a surfer, and a frequent traveler to remote and exotic places of the world.

Jimmy quickly learned guitar when he saw how a fraternity brother in college with a guitar captured the attention of the girls. He learned basic chords and was on his way. While he still attended classes, he formed his first band and went from busking the streets of New Orleans to playing six nights a week at Bourbon Street clubs.

After graduation, Jimmy headed to Nashville to work for Billboard Magazine and to try his luck as a folk-country singer, releasing his first record, "Down to Earth" in 1970. However, it was a fateful trip to Key West, Florida with Jerry Jeff Walker in 1971 that would give Jimmy the inspiration to merge his musicality, wanderlust and storytelling.

Key West in the '70s was not the tourist friendly town it is today – it was the last outpost of smugglers, con men, artists and free spirits who simply couldn't run any further south in the mainland United States. It was there that the young musician thrown into the midst of this eclectic mix found his true voice as a songwriter – telling stories of the wanderers, the adventurers and the forlorn.

In 1974, his song "Come Monday" from the fourth studio album "Living and Dying in ¾ Time" entered the Billboard charts, eventually peaking at number 30. That year found Jimmy touring solo acoustic and performing at well-known folk venues across the country, from the Troubador in Los Angeles to Club Passim in Cambridge, Mass. Jimmy continued to tour from then on and never stopped.

In 1977 came "Margaritaville," a laid-back anthem about escapism and life in the tropics, the song spent 22 weeks on the Billboard chart peaking at number 8. It catapulted Jimmy to national fame and nearly a decade later, inspired Jimmy to launch a business empire.

"Margaritaville" has been inducted into the Library of Congress (2023) and the Grammy Hall of Fame (2016) for its cultural and historic significance. Jimmy was inducted into the Nashville Songwriters Hall of Fame (2006) and the Mississippi Songwriters Hall of Fame (2020). Posthumously, Jimmy was honored with a star on the Nashville Walk of Fame (2024) and inducted into the Rock and Roll Hall of Fame, Class of 2024.

After 32 studio albums (most of which are gold, platinum or multi-platinum), three NY Times #1 Best Sellers, a Broadway play, numerous movie and TV appearances, Grammy nominations, Academy of Country Music and Country Music Association Awards, it was still the music that inspired Jimmy. He was just as likely to pop up and play an impromptu set alone at a Caribbean beach bar as he was to be on stage in front of 50,000 loyal Parrot Heads. And, after logging millions of miles on the road, on the ocean and in the air, distant ports still beckoned and the same unbridled curiosity drove him to keep looking for that next story to share in a song.

Jimmy passed away peacefully on September 1, 2023, surrounded by his family, friends, music and dogs after a four-year battle with Merkel Cell Skin Cancer. He was 76.

At the first anniversary of his passing, the Florida legislature honored Jimmy by renaming the A1A Highway to the Jimmy Buffett Memorial Highway. The highway begins in Key West and runs the entire length of Florida's east coast.

Florida state also named August 30, Jimmy Buffett Day, to be celebrated annually. The day honors not only Jimmy's life and music, but also his philanthropic legacy and hopes to inspire others to do good in their communities by "turning good vibes into good deeds." Jimmy started the charity, Singing For Change in 1995, to support grass roots organizations working to create positive social and environmental change. The Parrot Head community also keeps philanthropy at the heart of their functions, raising money for their communities, proudly referring to their events as "Party with a Purpose."

For its first year, Jimmy Buffett Day, drew thousands to Key West to celebrate, all Margaritaville properties participated in a day of service, Parrot Head clubs and many fans across the country held tribute shows and events throughout Labor Day weekend.

Jimmy Buffett lived his life like a song and is missed beyond measure by so many. His legacy lives on and per his wishes, we will "keep the party going."

Fins and Bubbles Up Forever.

Emily Cunningham, MBE

2025 NEXTGEN AWARDEE

Emily Cunningham is a multi-award-winning marine biologist and passionate advocate for environmental and social change. A powerhouse at the intersection of science, storytelling, and impact, she has traveled from the icy waters of Antarctica to the heart of the Amazon, leading efforts to protect some of the world's most threatened aquatic species. She currently heads WWF's Global River Dolphins Initiative, working across 14 countries in Asia and South America to safeguard freshwater dolphins and the communities that depend on healthy river ecosystems.

An Honorary Associate Research Fellow at the University of Exeter, Emily is working with The International SeaKeepers Society to better understand the movements of humpback whales and white-beaked dolphins in British seas.

Emily is equally passionate about people and the planet. As a first-generation graduate from a working-class background, she is a dedicated mentor and advocate for youth and social mobility, volunteering her time to lift up the next generation of environmental leaders.

Emily co-founded #Motion4theOcean, the world's first Local Government Ocean Recovery Declaration, now adopted by 34 councils serving over 4 million people. She presented the initiative at UNESCO's Cities with the Ocean event during the

UN Ocean Decade Conference in 2024, helping shift the narrative around who is responsible for ocean recovery. She continues to champion this growing movement alongside her co-founders, all on a voluntary basis.



Whether speaking in front of a classroom or on national television, Emily has a gift for making science accessible and inspiring. Her voice has reached global audiences through podcasts, publications, and media appearances, always with a commitment to amplify others and "pass the mic" when it matters most.

In recognition of her leadership, advocacy, and innovation in marine conservation, Emily is being honored as the 2025 NextGen Awardee by The International SeaKeepers Society at Founders 2025.



2025 BOARD OF DIRECTORS

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* Deceased

2025 DISCOVERY FLEET

The International SeaKeepers Society is grateful for the continued support of our DISCOVERY Fleet members. The DISCOVERY Program has engaged numerous vessels and will recognize them during the Founders 2025 event.

For all the activities and details of the DISCOVERY Fleet in support of Scientist-Led Expeditions, Citizen Science, Educational Outreach and Community Engagement, <u>click this link here</u>.

FOUNDERS

The Founding Members are a legacy group which made a critical investment to launch the activities of the organization.

MICHAEL & SARA ABRAHAM MOHAMMED AL-BARWANI NASSER AL-RASHID

THEODORE & GIANNA ANGELOPOULOS

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FRANK & LEE GOLDBERG

MARC & DIANE GOLDMAN

TOM GONZALES

THOMAS HAFFA

DUANE & LOLA HAGADONE

MATTHEW HAGANS

JOHN HARGREAVES

JERRY & MARYANNA HERBST

BILL & KERRY HOLEKAMP

DOUG & ROXANNE HOUGHTON

STANLEY & KAREN HUBBARD

RICHARD HULL

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LEE & LAURA MUNDER

PETER NICHOLAS

BUD & MARLA PAXSON

CARLOS & MARIANA PERALTA-QUINTERO

JERRY PIKOLYSKY & LEE CLARK

JOHN PORTER

GARY PRIMM

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BILL SIMON FAMILY

MICHAEL SMURFIT

JOHN & SUE SOBRATO

JIM & CYNTHIA STEBBINS

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JOHN & GEORGENE TOZZI

GARY & STACI TURNER

LEO & KATHRYN VECELLIO

DOUGLAS & LINDA VON ALLMEN

JAY WADE

TED WAITT

HERBERT & NICOLE WERTHEIM

FRANK WLASEK

AMBROUS & ANNIE YOUNG

RECOGNIZING LEADERSHIP

SEAKEEPER OF THE YEAR

Throughout its existence, SeaKeepers has honored and promoted key decision-makers and influencers who have made extraordinary commitments to preserving our planet's oceans. The SeaKeeper of the Year Award is presented annually at our signature event.

2024 GU	Y HARVEY	. PHD
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2023 25TH ANNIVERSARY CELEBRATION

2022 NAINOA THOMPSON

2021 VICTOR VESCOVO (USN RET.)

2019 AMOS NACHOUM

2018 MICHAEL J. SAYLOR

2017 WENDY SCHMIDT

2016 ALEXANDER DREYFOOS

2015 FABIEN COUSTEAU

2014 WENDY BENCHLEY

2013 THE SARGASSO SEA ALLIANCE

2012 AGNÈS B

2011 KELLY SLATER

2010 HSH PRINCE ALBERT II

2008 BERNIE MARCUS

2007 TED DANSON

2006 WALTER CRONKITE

2005 ADMIRAL JAMES WATKINS (USN RET.)

2004 BOB TALBOT

2003 WILLIAM K. REILLY

2002 SIR PETER BLAKE (POSTHUMOUSLY)

2001 MIKHAIL GORBACHEV

2000 HRH KHALED BIN SULTAN

1999 CRAIG O. MCCAW

1998 JAMES CAMERON

1997 DR. SYLVIA EARLE

1996 HSH PRINCE RAINIER III

1996 JEAN-MICHEL COUSTEAU

SEAKEEPERS OF THE WORLD

In June 2015, the SeaKeepers of the World program was launched to identify individuals who demonstrate a commitment to ocean research and conservation in their local communities.

2022 RANI BIN AWANG - MALAYSIA

2022 H.E. OLAI ULUDONG – PALAU

2020 DR. ZEEHAN JAAFAR – SINGAPORE

2019 DR. ACHIER CHUNG – MALAYSIA

2018 MICHAEL HENRY – COOK ISLANDS

2018 DR. KARENNE TUN – SINGAPORE

2017 FRANCIS LEE – SINGAPORE

2017 FRANCESCA THYSSEN-BORNEMISZA – JAMAICA

2017 JUDIE CLEE – BERMUDA

2017 CHRIS FLOOK – BERMUDA

2017 PHILIPPE MAX ROUJA – BERMUDA

2017 JOHN PAUL SKINNER – BERMUDA

2016 DR. CARRIE MANFRINO – CAYMAN ISLANDS

2016 PROFESSOR CHOU LOKE MING – SINGAPORE

2015 DR. CÉCILE GASPAR – FRENCH POLYNESIA

2015 CASPER VAN DE GEER – KENYA

2015 COMMODORE ESCRICH – CUBA





SPONSORSHIPS



DISCOVERY SPONSOR

\$15,000

- Tickets for up to ten (10) guests with VIP seating arrangements.
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000 contacts over six (6) months.
- > Sponsor recognition in all pre- and post-publicity efforts by media partners, with an estimated circulation of over 100,000 subscribers.
- Recognition piece in one (1) issue of SeaKeepers Quarterly newsletter, received by over 40,000 contacts.
- Recognition on the event web page.
- Recognition on all event social media platforms.
- Inside (double-page) spread advertisement in the printed event program distributed at the event.
- Sponsor recognition on digital screens during the cocktail hour.

EDUCATION SPONSOR

\$7,500

- Tickets for up to six (6) guests.
-) Inside single-page advertisement in the printed event program.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.



SCIENCE SPONSOR

\$5,000

- Tickets for up to four (4) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

UNDERWRITING

INVITATION SPONSOR

\$12,500

- Tickets for up to eight (8) guests.
- Sponsor recognition on digital save-the-dates and invitations sent to over 40.000 contacts.
- Inside single-page advertisement in the printed event program.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition in post-event recap on the SeaKeepers event page.
- Sponsor recognition on digital screens during the cocktail hour.

CENTERPIECE SPONSOR \$10,000

- Tickets for up to six (6) guests.
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000 contacts.
- Inside single-page advertisement in the printed event program.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

AUDIO VISUAL SPONSOR \$8,500

- Tickets for up to four (4) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

ENTERTAINMENT SPONSOR \$7,500

- Tickets for up to two (2) guests.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

VALET SPONSOR

\$5,000

- Tickets for up to two (2) guests.
- Sponsor recognition on customized valet cards or hangtags placed in each car.
- Recognition on the event website, hyperlinked to the sponsor website.
- Recognition on all event social media platforms.
- Sponsor recognition on digital screens during the cocktail hour.

PHOTOGRAPHY SPONSOR \$3,500

- Ticket for two (2) guests.
- Recognition on the event website type to the sponsor website.
- Recognition aleants med atforms.
- Sponsor recepnitic oddigital screens during the cocktail hour.

For a tailored sponsorship package, contact Rosiefowler@seakeepers.org or call +1 786.924.6209. In-kind sponsorships are also an option.

TICKETS & TABLES

INDIVIDUAL TICKET: \$475 | **TABLE OF TEN:** \$4,500

INTERNATIONAL TABLE

\$6,500

A unique opportunity with ten prime seats and recognition at Founders, combined with SeaKeepers' promotion at The Monaco Yacht Show. Additional name and/or logo recognition on the following collaterals:

- Villa Monaco Event: An exclusive, invitation-only VIP gathering for approximately 150 guests, with invitations distributed to around 1,000 selected contacts.
- Scientific Roundtable: Exclusive invitation to an expert-led discussion held during the Monaco Yacht Show, shared with over 2,500 contacts in our programming network.
- Monaco Activity Calendar: Advance notice of all SeaKeepers-related events and presence in Monaco, shared with an audience of over 50,000 contacts.

PROGRAM ADVERTISEMENTS

Please provide ad page files and logos in JPEG, PNG, EPS, or PSD format at 300 DPI resolution. Photos should be submitted in Raw, PSD, or JPEG format (highest quality) at 300 DPI.

Advertisement Sizes: Full Page (with bleed): 8.75 x 11.25 | Two Page Spread (with bleed): 17 x 11.25

Deadline: Tuesday, September 16, 2025 | Send your ad to Director of Marketing & PR: Ivonne@SeaKeepers.org

ADVERTISING RATES FOR EVENT PROGRAMS

•	Outside Back (Cover I)	\$2000

) Inside Front (Cover I) \$1500

) Inside Back (Cover I) \$1000

Full Page \$500

PROGRAM AD OPPORTUNITIES

If you're interested in securing advertising space in our event program book, please contact Ivonne Gamboa, Director of Marketing & PR, at Ivonne@SeaKeepers.org or 786-924-6209.

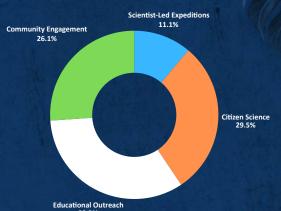


SUPPORT OUR MISSION

SeaKeepers is expanding its reach and engaging with boating communities in regions that have previously had limited access to its initiatives.

SEAKEEPERS' DISCOVERY PROGRAM

In 2024, SeaKeepers completed a total of 261 activities through its DISCOVERY Program, which is comprised of Scientist-Led Expeditions, Citizen Science initiatives, Educational Outreach, and Community Engagement. With 245 activities completed the prior year, SeaKeepers has seen a 6.53% increase in programmatic activities.



TOTAL CLEANUPS

In total, SeaKeepers has completed 217 cleanups since 2019. In 2024, SeaKeepers completed 37 coastal and underwater dive cleanups.

TOTAL VOLUNTEERS

SeaKeepers has engaged 6,984 volunteers since 2019. Of that, in 2024, SeaKeepers welcomed 1,468 volunteers.

TOTAL TRASH COLLECTED

In 2024, SeaKeepers collected 5,400 pounds of marine debris through coastal and underwater dive cleanups in collaboration with multiple Miami-based organizations.

PROGRAM OPPORTUNITIES

The International SeaKeepers Society offers a variety of program opportunities to support at-sea research expeditions, citizen science projects, educational outreach through floating classrooms, and community engagement via coastal cleanups. Each program is designed to engage vessels and researchers in meaningful activities aimed at protecting and understanding marine environments. For more details, scan the QR code.



2024 EVENT HIGHLIGHTS

The International SeaKeepers Society hosted the 2024 Founders Event during the Fort Lauderdale International Boat Show to celebrate the programming that was accomplished throughout the year, the 2024 SeaKeeper of the Year, Dr. Guy Harvey, and the 2024 NextGen Awardee, Dr. Shireen Rahimi. Taking place on Thursday, October 31, at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, the event attracted a sold-out crowd of over 250 guests from around the world.



Jay Wade (Chairman), Dr. Guy Harvey & Michael T. Moore (Chairman Emeritus)



Dr. Shireen Rahimi (2024 NextGen) & Dr. Guy Harvey (2024 SeaKeeper of the Year)



Trenton Gay, Melissa White, Joscelyn O'Keefe, Sarah Toxward, Maddie Spencer, Cynthia Rasch & Jono Hanley



John Jepson, Wendy Benchley & Beth Bernstein



Michael & John Kelly (Bradford Marine) with Jennifer Johnston Smith (Shadowcat)



Kate & Shireen Rahimi, Shian Vidange, & Jennifer McIntire



Matthew Sawyer & John Jarvie (Oversea Insurance)

2024 EVENT COVERAGE

Major support for the event was provided by RSA Insurance, YachtWorld, Georgia Aquarium, Bradford Marine, and numerous other generous supporters.

Media placements ran across print and digital platforms.















PROMOTIONAL IMPACT (OVER FOUR MONTHS)

- Social media coverage that includes (25+) posts reaching (50,000+) constituents between (5) platforms through direct permanent and temporary posts; distribution to (15+) media partners, and awardee and partner collaborations.
- Distribution of (10) event digital notifications featuring logo placement, hyperlinks, and name recognition that is sent to (40,000+) constituents.
- Pre- and post-event press releases distributed to (15+) media partners with potential exposure to up to (1M+) constituents.
- Name recognition on the SeaKeepers programming video showcased to attending guests and posted on YouTube, achieving (12,000+) channel views and (140+) event views.

SUPPORT FORM

For more information, call 786.924.6209 | or email rosiefowler@seakeepers.org.

SPONSORSHIPS UNDERWRITING										
	DISCOVERY Sponsor	\$15,000	☐ Invitation Sponsor	\$12,500	☐ Entertainment Sponsor	\$7,500				
	Education Sponsor	\$7,500	☐ Centerpiece Sponsor	\$10,000	☐ Valet Sponsor	\$5,000				
	Science Sponsor	\$5,000	☐ Audio Visual Sponsor	\$8,500	☐ Photography Sponsor	\$3,500				
TIC	TICKETS									
	Table of Ten	\$4,500	☐ International Table	\$6,500	☐ Individual Ticket(s) @ \$47	5, Total: \$				
Na	me:									
Со	mpany:									
Ad										
City:			State:		Zip:					
Tel										
	Make checks payable to: International SeaKeepers Society . Mailing Address: ATTN Founders Event 255 Aragon Avenue, Third Floor Coral Gables, FL 33134									
By Wire Transfer - BA Routing number for Pacific National Bank: 066-0113-50										
	Bank Address: 1390 Brickell Avenue, Miami, FL 33131									
	Account Name: The International SeaKeepers Society Inc. Account Number: 1427482									
Ca	Card Type: Card Number:									
Ex	Expiration Date: / CSV:									
Sig	nature:									

The International SeaKeepers Society is a 501(c) 3 tax-exempt organization. Federal ID# 58-2385869.

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