



THE INTERNATIONAL SEAKEEPERS SOCIETY'S

FOUNDERS

2026



MISSION

SeaKeepers facilitates oceanographic research, conservation, and education by engaging the yachting community. Its main focus is providing educational resources and hands-on marine science experiences to students, ensuring the planet's future wellbeing. SeaKeepers empowers the yachting community to leverage its unique role in advancing marine science and raising awareness of global ocean issues.

OUR MOTTO

**Research. Educate.
Protect and Restore.**



EVENT OVERVIEW

On **Thursday, October 29th, 2026**, The International SeaKeepers Society will host its annual Founders Event, an evening to honor outstanding individuals involved in ocean research and conservation and the incredible impact of SeaKeepers programming. The DISCOVERY Fleet, whose support has fueled our programs throughout the year, will also be recognized.

WHO

The Board of Directors

THE INTERNATIONAL SEAKEEPERS SOCIETY

WHAT

2026 Annual Founders Event

A GALA TO CELEBRATE AND RAISE FUNDS FOR SEAKEEPERS PROGRAMS

HONORING

Christina Lötter

2026 SEAKEEPER OF THE YEAR

Shelby Thomas, PhD

2026 NEXTGEN AWARDEE

RECOGNITION OF THE 2025-26 DISCOVERY FLEET

WHEN

Thursday, October 29th, 2026

7:00 PM COCKTAILS | 8:30 PM DINNER

WHERE

The Ritz-Carlton

FORT LAUDERDALE, FLORIDA

ENQUIRIES & INFORMATION

events@seakeepers.org | +1 786.924.6209



FOUNDERS EVENT 2026

THANK YOU FOR SUPPORTING OUR CRITICAL MISSION.

Founders is SeaKeepers' annual charity gala – a moment to come together as a community and directly support the work we deliver across the world. Every ticket, table, and partnership helps fund our programs for the year ahead. These are not abstract initiatives – they are active projects delivered by our teams in the United States, South Pacific, Asia, and Europe, working alongside scientists, educators, and the yachting community. SeaKeepers operates across four core pillars:

SCIENTIST-LED EXPEDITIONS

We connect scientists with private vessels to collect research data in hard-to-reach places at sea.

CITIZEN SCIENCE

We train vessel owners and crews to collect vital ocean data, from water quality to biodiversity, for global research.

EDUCATIONAL OUTREACH

We bring hands-on marine science to students worldwide through Junior SeaKeepers, offering free workshops, field experiences, and mentorship that build skills and a love for the ocean.

COMMUNITY ENGAGEMENT

We partner with communities and businesses to raise awareness and drive hands-on conservation.

This event plays a significant role in making that work possible. It supports program delivery across our global chapters – from funding student workshops and teacher training, to enabling research trips and expanding citizen science participation. By joining us at Founders, you are directly contributing to the programs we will deliver in the year ahead – and helping ensure that ocean conservation is not just discussed, but delivered.



TICKETS & ADVERTISING

Founders is the premium Thursday evening event of the Fort Lauderdale Boat Show. Tickets are limited and sell out in advance of the event. Secure your sponsorship, table or tickets early to secure your spot.

> TICKET: \$550

> TABLE OF TEN: \$5,000

PROGRAM BOOK ADVERTISING RATES

OUTSIDE BACK (COVER I) *\$2,000*

INSIDE FRONT (COVER I) *\$1,500*

INSIDE BACK (COVER II) *\$1,000*

FULL PAGE *\$500*

To secure your advertisement and find out more, contact: EVENTS@SEAKEEPERS.ORG.



SPONSORSHIPS

ANCHOR YOUR BRAND IN OCEAN CONSERVATION – SPONSOR SEAKEEPERS FOUNDERS 2026

We have four standard sponsorships available. Custom sponsorship packages are available on request.

FOUNDERS SPONSOR

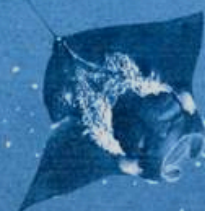
\$7,500

LIMITED AVAILABILITY

- Reserved table for ten (10) guests in a prime location with premium wine service
- Dedicated check-in support for seamless guest arrival
- Priority seating placement over standard tables
- Opportunity to host clients at one of the most high-profile gatherings during FLIBS

Recognition & Visibility

- Company name listed on event website
- Inside single-page advertisement in event program
- Name recognition on-screen during the event and cocktail hour
- Recognition on all SeaKeepers social media platforms
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000 contacts over six (6) months



MONACO YACHT SHOW BUNDLE **\$9,000**

LIMITED AVAILABILITY

- Reserved table for ten (10) guests in a prime location with premium wine service
- Dedicated check-in support for seamless guest arrival
- Priority seating placement over standard tables
- Opportunity to host clients at one of the most high-profile gatherings during FLIBS

Recognition & Visibility

- Company name listed on event website
- Inside single-page advertisement in event program
- Name recognition on-screen during the event and cocktail hour
- Recognition on all SeaKeepers social media platforms

+ Monaco Yacht Show Promotion

- Guaranteed entry for up to two guests to SeaKeepers' Monaco Yacht Show events (subject to confirmation), plus logo/brand recognition across key event communications, including:
 - **Villa Monaco Event:** Exclusive VIP gathering (~150 guests; invitations sent to ~1,000 contacts)
 - **Scientific Roundtable:** Expert-led discussion promoted to 2,500+ contacts
 - **Monaco Activity Calendar:** Advance visibility of all SeaKeepers Monaco events, shared with 50,000+ contacts

SPONSORSHIPS

ANCHOR YOUR BRAND IN OCEAN CONSERVATION – SPONSOR SEAKEEPERS FOUNDERS 2026

(CONTINUED)

LEAD SPONSOR

\$15,000

TWO AVAILABLE

- Premium table for ten (10) guests with priority placement
- Prominent logo placement across all event materials – invitations, website, signage, and printed program
- Recognition across digital save-the-dates and invitations (40,000+ contacts) and post-event media coverage (100,000+ reach)
- Feature recognition in one issue of SeaKeepers Quarterly (40,000+ distribution)
- Double-page advertisement in the printed event program
- Recognition on digital screens and verbal acknowledgement during the event program

Direct support of a SeaKeepers program of your choice with post-event impact reporting.

To purchase sponsorships or request invoice & wire instructions, contact EVENTS@SEAKEEPERS.ORG.

SPONSORSHIPS

ANCHOR YOUR BRAND IN OCEAN CONSERVATION – SPONSOR SEAKEEPERS FOUNDERS 2026

(CONTINUED)

TITLE SPONSOR

\$50,000

ONE AVAILABLE – PRESENTING SPONSOR – YEAR-ROUND RECOGNITION OF SUPPORT OF SEAKEEPERS PROGRAMS

- Naming rights as Presenting Sponsor across all event branding and communications
- Top-tier logo placement across: invitations, website, signage, and all digital/print materials
- Verbal recognition as Title Sponsor during key moments of the evening, with opportunity for a senior representative to deliver brief welcome remarks
- Premier table for ten (10) guests with best placement in the room
- Category exclusivity at sponsor level
- Featured recognition across pre-event marketing, including digital save-the-dates and invitations (40,000+ contacts) and lead positioning in post-event media coverage (100,000+ reach)
- Dedicated feature in one issue of SeaKeepers Quarterly Newsletter (40,000+ distribution)
- Prominent visibility across SeaKeepers' digital platforms and event communications
- Dominant on-site presence, including main stage branding, key event signage, and digital screens throughout the evening
- Opportunity for a branded activation or guest experience (subject to approval)
- Premium advertisement placement in the printed event program (inside front cover or equivalent)
- Opportunity to include a branded guest takeaway (subject to approval)
- Featured sponsor visibility in the organization's email signature block (six-month duration)

Direct support of a SeaKeepers program of your choice with post-event impact reporting.

UNDERWRITING

We also welcome supporters who wish to underwrite components of the evening's arrangements, as below.

INVITATION UNDERWRITER **\$12,500**

Underwrite the digital campaign that brings the audience together

- Tickets for up to eight (8) guests
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000+ contacts
- Inside single-page advertisement in the printed event program
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

AUDIO-VISUAL UNDERWRITER **\$9,500**

Underwrite sound, lighting and event production

- Tickets for up to four (4) guests
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour
- Sponsor recognition featured in the keynote video

FLORAL UNDERWRITER **\$10,000**

Underwrite the gala's floral design

- Tickets for up to six (6) guests
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000+ contacts
- Inside single-page advertisement in the printed event program
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour
- Sponsor recognition displayed on table number signage

ENTERTAINMENT UNDERWRITER **\$8,500**

Underwrite the gala's music and performance

- Tickets for up to two (2) guests
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

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UNDERWRITING

(CONTINUED)

VALET UNDERWRITER

\$6,000

Underwrite the guest arrival experience

- Tickets for up to two (2) guests
- Sponsor recognition on customized valet cards or hangtags placed in each car
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

PHOTOGRAPHY UNDERWRITER

\$4,500

Underwrite the gala's photography

- Tickets for up to two (2) guests
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

For a tailored underwriting package, contact EVENTS@SEAKEEPERS.ORG or call +1 786.924.6209. Opportunities to support through an in-kind sponsorship are also available.

2025 EVENT SPONSORS



HYSTREAM YACHTS
CENTERPIECE SPONSOR



FORT LAUDERDALE MARINERS CLUB
SCIENCE SPONSOR

THE VIRTUE

THE VIRTUE
FRAGRANCE SPONSOR



STARBOARD CARD
EDUCATIONAL OUTREACH SPONSOR



YACHTWORLD
PHOTOGRAPHY SPONSOR



CORAL GABLES TRUST
WHALE SONG SPONSOR



BRADFORD MARINE
SCIENCE SPONSOR



SMALLWOOD'S YACHTWEAR
IN-KIND SPONSOR



SEAS YOUR DREAMS
EDUCATION SPONSOR



MARGARITAVILLE
MARGARITAVILLE SPONSOR



MOORE & CO.
TABLE SPONSOR



OVERSEA INSURANCE
TABLE SPONSOR



PRIMUS
TABLE SPONSOR

2025 MEDIA PARTNERS

Sponsors benefited from extensive media exposure through 10+ press partners (1M+ reach), alongside 25+ social posts across five platforms (50,000+ reach), inclusion in 10 digital communications (40,000+ constituents), and brand recognition in SeaKeepers' programming video (12,000+ views).

ALLMYNE | BALLYHOO MEDIA | BRITISH SUPERYACHT | CHARTERWORLD | CORAL GABLES MAGAZINE
DOCKSIDE PROS | EARTHX | EXCELLENCE LUXURY MAGAZINE | LUXURY GUIDE
MEGAYACHT NEWS | NAUTILUS YACHTING | TRITON NEWS



THE INTERNATIONAL
SEAKEEPERS
SOCIETY

CONTACT INFORMATION

EVENTS@SEAKEEPERS.ORG | +1 786.924.6209