THE INTERNATIONAL SEAKEEPERS SOCIETY'S

FOUNDERS 2026

SPONSOR DECK

THE INTERNATIONAL SEAKEEPERS SOCIETY

EVENTS@SEAKEEPERS.ORG

THE INTERNATIONAL SEAKEEPERS SOCIETY



Mission

SeaKeepers facilitates oceanographic research, conservation, and education by engaging the yachting community. Its main focus is providing educational resources and hands-on marine science experiences to students, ensuring the planet's future wellbeing. SeaKeepers empowers the yachting community to leverage its unique role in advancing marine science and raising awareness of global ocean issues.

Our Motto

Research. Educate.
Protect and Restore.

THE INTERNATIONAL SEAKEEPERS SOCIETY

Event Overview

On **Thursday, October 29th, 2026**, The International SeaKeepers Society will host its annual Founders Event, an evening to honor outstanding individuals involved in ocean research and conservation and the incredible impact of SeaKeepers programming. The DISCOVERY Fleet, whose support has fueled our programs throughout the year, will also be recognized.

Who

The Board of Directors
The International SeaKeepers Society

What

2026 Annual Founders Event
A gala to celebrate and raise funds for SeaKeepers programs

Honoring

Christina Lötter
2026 *SeaKeeper of the Year*

Shelby Thomas, PhD
2026 *NextGen Awardee*

Sandra H. Camper
2026 SeaKeeper Artist of the Year

Recognition of the 2025-26 DISCOVERY Fleet

When

Thursday, October 29th, 2026
7:00 PM Cocktails | 8:30 PM Dinner

Where

The Ritz-Carlton
Fort Lauderdale, Florida

Enquiries & Information

events@seakeepers.org | +1 786.924.6209

Founders Event 2026

Thank you for supporting our critical mission.

Founders is SeaKeepers' annual charity gala – a moment to come together as a community and directly support the work we deliver across the world. Every ticket, table, and partnership helps fund our programs for the year ahead. These are not abstract initiatives – they are active projects delivered by our teams in the United States, South Pacific, Asia, and Europe, working alongside scientists, educators, and the yachting community. SeaKeepers operates across four core pillars:

Scientist-Led Expeditions

We connect scientists with private vessels to collect research data in hard-to-reach places at sea.



Citizen Science

We train vessel owners and crews to collect vital ocean data, from water quality to biodiversity, for global research.

Educational Outreach

We bring hands-on marine science to students worldwide through Junior SeaKeepers, offering free workshops, field experiences, and mentorship that build skills and a love for the ocean.

Community Engagement

We partner with communities and businesses to raise awareness and drive hands-on conservation.

This event plays a significant role in making that work possible. It supports program delivery across our global chapters – from funding student workshops and teacher training, to enabling research trips and expanding citizen science participation. By joining us at Founders, you are directly contributing to the programs we will deliver in the year ahead – and helping ensure that ocean conservation is not just discussed, but delivered.



Christina Lotter

2026 SeaKeeper of the Year

Christina Lotter has a global footprint. Born in Denmark, raised in the United Kingdom, and married to a South African, she brings more than 40 years of international experience across a diverse range of industries.

Throughout her career, she has worked in luxury yacht building, leisure & hospitality, global event management, retail marketing & communications, and now chairs an investment portfolio as well as engaging with 12 international charities. This broad experience has given her a practical understanding of how to build partnerships, launch new initiatives, and bring ideas from concept to completion.

Her career has evolved into a distinctive approach and brand of entrepreneurial philanthropy, combining strategic thinking with hands-on involvement. She has played an active role in developing initiatives that support The International SeaKeepers Society's mission, helping to shape projects, build relationships, and guide them through to delivery.

Christina has also championed women in ocean advocacy, supported the growth of the SeaKeepers UK & South African Chapters, and helped strengthen international engagement through strategic partnerships. Most recently, she helped establish SeaKeepers' Ambassador Programme, bringing together respected sailors to support citizen science and DISCOVERY expeditions.

Today, Christina serves on the boards of several businesses and continues to mentor and advise organisations across a range of sectors.

In recognition of her 15 years of dedication, leadership, and support for SeaKeepers, she has been named the 2026 SeaKeeper of the Year.

Shelby Thomas, PhD

2026 NextGen Awardee

Driven by a passion for restoring and protecting our oceans, Dr. Shelby Thomas has dedicated her career to advancing marine conservation around the world. With a master's degree in Marine Ecology and a PhD in Fisheries and Aquatic Sciences from the University of Florida, she has led and contributed to more than 40 restoration initiatives spanning coral reefs, seagrass meadows, oyster habitats, sea urchins, and scallops.

Shelby began her scientific career in cancer research, studying defensive chemicals produced by corals and their potential application in developing new cancer treatments. During her undergraduate research, she witnessed the devastating decline of Florida's stony corals as disease and environmental pressures destroyed the reef system around her. Seeing many of the corals at the center of her research disappear in real time shifted her career to focus on marine conservation and reef restoration. Shelby also realised how art can be used to connect people to the ocean.

While completing her PhD, Shelby founded Ocean Rescue Alliance International to translate science into direct conservation action and connect people to the ocean. Through ORAI, she has helped deploy more than 500 artificial reef structures and supported the outplanting of over 30,000 corals, creating new habitat, advancing restoration science, supporting coastal defense, and helping rebuild marine ecosystems at scale. In addition to the ocean habitat structures, she has deployed more than 35 underwater sculptures, creating accessible sites for the public to experience and connect with the ocean. These sites work together with public and private partnerships to advance ocean conservation and rebuild marine ecosystems.







Sandra H. Camper

2026 Artist of the Year

Sandra's lifelong passion has been painting, with a particular love for nature, especially the ocean and its vibrant marine life. Originally from Switzerland, she relocated to Florida to combine her passion for SCUBA diving with her art, portraying marine encounters and the wealth of wild and exotic plant life. Her underwater encounters inspire her to capture the essence of life, which she expresses in her paintings.

Through vibrant colors and rich textures, Sandra's paintings invite viewers to slow down, appreciate nature, and recognize the incredible ecosystems that surround us. She believes art has the power to foster a deeper connection with the environment and inspire people to value and care for the world beneath the waves and beyond the shoreline.

Sandra is a Bonnet House Artist whose work is exhibited in galleries throughout Florida. She has been honored with awards in international art competitions, including the American Art Award and the National Week of the Ocean Community Art Award. She is also the 2026 Featured Artist of the Year for The International SeaKeepers Society, where her artwork supports a shared mission of ocean conservation through education, research, and community engagement. Through exhibitions, collaborations, and charitable initiatives, Sandra continues to use her art to celebrate nature and encourage others to become thoughtful stewards of our environment.

Sandra studied at the University of Applied Sciences Northwestern Switzerland, Academy of Art and Design in Basel, Switzerland.

Visit Sandra Camper's Gallery

Sponsorships

Anchor Your Brand in Ocean Conservation – Sponsor SeaKeepers Founders 2026

We have four standard sponsorships available. Custom sponsorship packages are available on request.

Founders Sponsor *$7,500*

LIMITED AVAILABILITY

- Reserved table for ten (10) guests in a prime location with premium wine service
- Dedicated check-in support for seamless guest arrival
- Priority seating placement over standard tables
- Opportunity to host clients at one of the most high-profile gatherings during FLIBS

Recognition & Visibility

- Company name listed on event website
- Inside single-page advertisement in event program
- Name recognition on-screen during the event and cocktail hour
- Recognition on all SeaKeepers social media platforms
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000 contacts over six (6) months



Monaco Yacht Show Bundle *$9,000*

LIMITED AVAILABILITY

- Reserved table for ten (10) guests in a prime location with premium wine service
- Dedicated check-in support for seamless guest arrival
- Priority seating placement over standard tables
- Opportunity to host clients at one of the most high-profile gatherings during FLIBS

Recognition & Visibility

- Company name listed on event website
- Inside single-page advertisement in event program
- Name recognition on-screen during the event and cocktail hour
- Recognition on all SeaKeepers social media platforms

+ Monaco Yacht Show Promotion

- Guaranteed entry for up to two guests to SeaKeepers' Monaco Yacht Show events (subject to confirmation), plus logo/brand recognition across key event communications, including:
  - **Villa Monaco Event**: Exclusive VIP gathering (~150 guests; invitations sent to ~1,000 contacts)
  - **Scientific Roundtable**: Expert-led discussion promoted to 2,500+ contacts
  - **Monaco Activity Calendar**: Advance visibility of all SeaKeepers Monaco events, shared with 50,000+ contacts

Sponsorships

Anchor Your Brand in Ocean Conservation – Sponsor SeaKeepers Founders 2026

(CONTINUED)

Lead Sponsor

$15,000

TWO AVAILABLE

- Premium table for ten (10) guests with priority placement
- Prominent logo placement across all event materials – invitations, website, signage, and printed program
- Recognition across digital save-the-dates and invitations (40,000+ contacts) and post-event media coverage (100,000+ reach)
- Feature recognition in one issue of SeaKeepers Quarterly (40,000+ distribution)
- Double-page advertisement in the printed event program
- Recognition on digital screens and verbal acknowledgement during the event program

Direct support of a SeaKeepers program of your choice with post-event impact reporting.

To purchase sponsorships or request invoice & wire instructions, contact EVENTS@SEAKEEPERS.ORG.

Sponsorships

Anchor Your Brand in Ocean Conservation – Sponsor SeaKeepers Founders 2026

(CONTINUED)

Title Sponsor — *$50,000*

ONE AVAILABLE – PRESENTING SPONSOR – YEAR-ROUND RECOGNITION OF SUPPORT OF SEAKEEPERS PROGRAMS

- Naming rights as Presenting Sponsor across all event branding and communications
- Top-tier logo placement across: invitations, website, signage, and all digital/print materials
- Verbal recognition as Title Sponsor during key moments of the evening, with opportuntiy for a senior representative to deliver brief welcome remarks
- Premier table for ten (10) guests with best placement in the room
- Category exclusivity at sponsor level
- Featured recognition across pre-event marketing, including digital save-the-dates and invitations (40,000+ contacts) and lead positioning in post-event media coverage (100,000+ reach)
- Dedicated feature in one issue of SeaKeepers Quarterly Newsletter (40,000+ distribution)
- Prominent visibility across SeaKeepers' digital platforms and event communications
- Dominant on-site presence, including main stage branding, key event signage, and digital screens throughout the evening
- Opportunity for a branded activiation or guest experience (subject to approval)
- Premium advertisement placement in the printed event program (inside front cover or equivalent)
- Opportunity to include a branded guest takeaway (subject to approval)
- Featured sponsor visibility in the organization's email signature block (six-month duration)

Direct support of a SeaKeepers program of your choice with post-event impact reporting.

Underwriting

We also welcome supporters who wish to underwrite components of the evening's arrangements, as below.

Invitation Underwriter *$12,500*

Underwrite the digital campaign that brings the audience together

- Tickets for up to eight (8) guests
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000+ contacts
- Inside single-page advertisement in the printed event program
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

Floral Underwriter *$10,000*

Underwrite the gala's floral design

- Tickets for up to six (6) guests
- Sponsor recognition on digital save-the-dates and invitations sent to over 40,000+ contacts
- Inside single-page advertisement int he printed event program
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour
- Sponsor recognition displayed on table number signage

Audio-Visual Underwriter *$9,500*

Underwrite sound, lighting and event production

- Tickets for up to four (4) guests
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour
- Sponsor recognition featured in the keynote video

Entertainment Underwriter *$8,500*

Underwrite the gala's music and performance

- Tickets for up to two (2) guests
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

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UNDERWRITING

(CONTINUED)

VALET UNDERWRITER — *$6,000*

Underwrite the guest arrival experience

- Tickets for up to two (2) guests
- Sponsor recognition on customized valet cards or hangtags placed in each car
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

PHOTOGRAPHY UNDERWRITER — *$4,500*

Underwrite the gala's photography

- Tickets for up to two (2) guests
- Recognition on the event website, hyperlinked to the sponsor website
- Recognition in post-event recap on the SeaKeepers event page
- Sponsor recognition on digital screens during the cocktail hour

For a tailored underwriting package, contact EVENTS@SEAKEEPERS.ORG or call +1 786.924.6209. Opportunities to support through an in-kind sponsorship are also available.

Tickets & Advertising

Founders is the premium Thursday evening event of the Fort Lauderdale Boat Show. Tickets are limited and sell out in advance of the event. Secure your sponsorship, table or tickets early to secure your spot.

- Ticket: $550
- Table of Ten: $5,000

We kindly ask that you submit your final artwork by Thursday, September 24, 2026. Please send your advertisement to EVENTS@SEAKEEPERS.ORG.

Program Book Advertising Rates

Outside Back (Cover I)	*$2,000*
Inside Front (Cover I)	*$1,500*
Inside Back (Cover II)	*$1,000*
Full Page	*$500*

To secure your advertisement and find out more, contact: EVENTS@SEAKEEPERS.ORG.

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Contact Information

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